# OPERATOR $\ell_{p} \rightarrow \ell_{q}$ NORMS OF RANDOM MATRICES WITH IID ENTRIES 

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Abstract. We prove that for every $p, q \in[1, \infty]$ and every random matrix $X=\left(X_{i, j}\right)_{i \leq m, j \leq n}$ with iid centered entries satisfying the regularity assumption $\left\|X_{i, j}\right\|_{2 \rho} \leq \alpha\left\|X_{i, j}\right\|_{\rho}$ for every $\rho \geq 1$, the expectation of the operator norm of $X$ from $\ell_{p}^{n}$ to $\ell_{q}^{m}$ is comparable, up to a constant depending only on $\alpha$, to

$$
m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q \wedge \log m}+n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} s_{i} X_{i, 1}\right\|_{p^{*} \wedge \log n}
$$

We give more explicit formulas, expressed as exact functions of $p, q, m$, and $n$, for the asymptotic operator norms in the case when the entries $X_{i, j}$ are: Gaussian, Weibullian, log-concave tailed, and log-convex tailed. In the range $1 \leq q \leq 2 \leq p$ we provide two-sided bounds under a weaker regularity assumption $\left(\mathbb{E} X_{1,1}^{4}\right)^{1 / 4} \leq \alpha\left(\mathbb{E} X_{1,1}^{2}\right)^{1 / 2}$.

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## 1. Introduction And main RESULTS

Let $X=\left(X_{i, j}\right)_{i \leq m, j \leq n}$ be an $m \times n$ random matrix with iid entries. Seginer proved in [12] that if the entries $\bar{X}_{i, j}$ are symmetric, then the expectation of the spectral norm of $X$ is of the same order as the expectation of the maximum Euclidean norm of rows and columns of $X$. In

[^0]this article we address a natural question: do there exist similar formulas for operator norms of $X$ from $\ell_{p}^{n}$ to $\ell_{q}^{m}$, where $p, q \in[1, \infty]$ ? Recall that if $A=\left(A_{i, j}\right)_{i \leq m, j \leq n}$ is an $m \times n$ matrix, then
$$
\|A\|_{p}^{n} \rightarrow \ell_{q}^{m}=\sup _{t \in B_{p}^{n}}\|A t\|_{q}=\sup _{t \in B_{p}^{n}, s \in B_{q^{*}}^{m}} s^{T} A t=\sup _{t \in B_{p}^{n}, s \in B_{q^{*}}^{m}} \sum_{i \leq m, j \leq n} A_{i, j} s_{i} t_{j}
$$
denotes its operator norm from $\ell_{p}^{n}$ to $\ell_{q}^{m}$; by $\rho^{*}$ we denote the Hölder conjugate of $\rho \in[1, \infty]$, i.e., the unique element of $[1, \infty]$ satisfying $\frac{1}{\rho}+\frac{1}{\rho^{*}}=1$, and by $\|x\|_{\rho}=\left(\sum_{i}\left|x_{i}\right|^{\rho}\right)^{1 / \rho}$ we denote the $\ell_{\rho}$-norm of a vector $x$ (a similar notation, $\|Z\|_{\rho}=\left(\mathbb{E}|Z|^{\rho}\right)^{1 / \rho}$ is used for the $L_{\rho}$-norm of a random variable $Z$ ). If $p=2=q$, then $\|A\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}}$ is a spectral norm of $A$, so the case $p=2=q$ corresponds to the aforementioned result by Seginer.

Let us note that bounds for $\mathbb{E}\|X\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}}$ yield both tail bounds for $\|X\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}}$ and bounds for $\left(\mathbb{E}\|X\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}}^{\rho}\right)^{1 / \rho}$ for every $\rho \geq 1$, provided that the entries of $X$ satisfy a mild regularity assumption; see [1, Proposition 1.16] for more details. Thus, estimating the expectation of the operator norm automatically gives us more information about the behaviour of the operator norm.

Not much is known about the nonasymptotic behaviour of the operator norms of iid random matrices if $(p, q) \neq(2,2)$; see the introduction to article [10] for an overview of the state of the art. In the case when $X_{i, j}=g_{i, j}$ are iid standard $\mathcal{N}(0,1)$ random variables one may use the classical Chevet's inequality [4] to derive the following two-sided bounds (see [10] for a detailed calculation):

$$
\begin{align*}
& \mathbb{E}\left\|\left(g_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \sim \begin{cases}m^{1 / q-1 / 2} n^{1 / p^{*}}+n^{1 / p^{*}-1 / 2} m^{1 / q}, & p^{*}, q \leq 2, \\
\sqrt{p^{*} \wedge \log n} n^{1 / p^{*}} m^{1 / q-1 / 2}+m^{1 / q}, & q \leq 2 \leq p^{*}, \\
n^{1 / p^{*}}+\sqrt{q \wedge \log m} m^{1 / q} n^{1 / p^{*}-1 / 2}, & p^{*} \leq 2 \leq q, \\
\sqrt{p^{*} \wedge \log n} n^{1 / p^{*}}+\sqrt{q \wedge \log m} m^{1 / q}, & 2 \leq q, p^{*}\end{cases} \\
& \sim \sqrt{p^{*} \wedge \log n} m^{(1 / q-1 / 2) \vee 0} n^{1 / p^{*}}+\sqrt{q \wedge \log m} n^{\left(1 / p^{*}-1 / 2\right) \vee 0} m^{1 / q}, \tag{1}
\end{align*}
$$

where

$$
\log n=\max \{1, \ln n\}
$$

and for two nonnegative functions $f$ and $g$ we write $f \gtrsim g($ or $g \lesssim f$ ) if there exists an absolute constant $C$ such that $C f \geq g$; the notation $f \sim g$ means that $f \gtrsim g$ and $g \gtrsim f$. We write $\lesssim \alpha, \sim_{K, \gamma}$, etc. if the underlying constant depends on the parameters given in the subscripts. Equation (1) yields that for $n=m$ we have

$$
\mathbb{E}\left\|\left(g_{i, j}\right)_{i, j=1}^{n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{n}} \sim \begin{cases}n^{1 / q+1 / p^{*}-1 / 2}, & p^{*}, q \leq 2 \\ \sqrt{p^{*} \wedge q \wedge \log n} n^{1 /\left(p^{*} \wedge q\right)}, & p^{*} \vee q \geq 2\end{cases}
$$

However, even in the case of exponential entries it was initially not clear for us what the order of the expected operator norm is. This question led us to deriving in [10] two-sided Chevet type bounds for iid exponential and, more generally, Weibull random vectors with shape parameter $r \in[1,2]$. In consequence, we obtained the desired nonasymptotic behaviour of operator norm in the Weibull case when $r \in[1,2]$ ( $r=1$ is the exponential case). Note that this does not cover the case of a matrix $\left(\varepsilon_{i, j}\right)_{i, j}$ with iid Rademacher entries, which corresponds to the case $r=\infty$. It is well known (by [2, 3], cf. [1, Remark 4.2]) that in this case

$$
\mathbb{E}\left\|\left(\varepsilon_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \sim_{p, q} \begin{cases}m^{1 / q-1 / 2} n^{1 / p^{*}}+n^{1 / p^{*}-1 / 2} m^{1 / q}, & p^{*}, q \leq 2  \tag{2}\\ m^{1 / q-1 / 2} n^{1 / p^{*}}+m^{1 / q}, & q \leq 2 \leq p^{*} \\ n^{1 / p^{*}}+n^{1 / p^{*}-1 / 2} m^{1 / q}, & p^{*} \leq 2 \leq q \\ n^{1 / p^{*}}+m^{1 / q}, & 2 \leq p^{*}, q\end{cases}
$$

Moreover, it is not hard to show that constants in lower bounds do not depend on $p$ and $q$, whereas [11, Lemma 172] shows that in the case of square matrices the constants in (2) may be chosen to be independent of $p$ and $q$, i.e.,

$$
\mathbb{E}\left\|\left(\varepsilon_{i, j}\right)_{i, j=1}^{n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{n}} \sim \begin{cases}n^{1 / q+1 / p^{*}-1 / 2}, & p^{*}, q \leq 2 \\ n^{1 /\left(p^{*} \wedge q\right)}, & p^{*} \vee q \geq 2\end{cases}
$$

It is natural to ask if the upper bound in (2) does not depend on $p$ and $q$ also in the rectangular case. Surprisingly, the answer to this question is negative - in Corollary 14 below we provide an exact two-sided bound (different than the one in (2)) up to a constant non-depending on $p$ and $q$.

The two-sided bounds for operator norms in all the aforementioned special cases may be expressed in the following common form:

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \sim m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q \wedge \log m}+n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} s_{i} X_{i, 1}\right\|_{p^{*} \wedge \log n}
$$

Therefore, it is natural to ask if this formula is valid for other distributions of entries. We are able to prove it for the class of random variables $X_{i, j}$ satisfying the following mild regularity condition

$$
\begin{equation*}
\left\|X_{i, j}\right\|_{2 \rho} \leq \alpha\left\|X_{i, j}\right\|_{\rho} \quad \text { for all } \rho \geq 1 \tag{3}
\end{equation*}
$$

This class contains, among others, Gaussian, Rademacher, log-concave, and Weibull random variables with any parameter $r \in(0, \infty)$. Condition (3) may be rephrased in terms of tails of random variables $X_{i, j}$ (see Proposition 9).

The main result of this paper is the following two-sided bound.
Theorem 1. Let $\left(X_{i, j}\right)_{i, j \leq n}$ be iid centered random variables satisfying regularity condition (3) and let $p, q \in[1, \infty]$. Then

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \sim_{\alpha} m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q \wedge \log m}+n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} s_{i} X_{i, 1}\right\|_{p^{*} \wedge \log n}
$$

Remark 2. If $q \leq 2 \leq p$, then the assertion of Theorem 1 holds under a weaker condition that random variables $X_{i, j}$ are independent, centered, have equal variances, and satisfy $\left\|X_{i, j}\right\|_{4} \leq$ $\alpha\left\|X_{i, j}\right\|_{2}$. We prove this in Subsection 6.1.
Remark 3. In the case when random variables $X_{i, j}$ are not necessarily centered, Theorem 1 and Jensen's inequality imply that (see Subsection 3.3 for a detailed proof)

$$
\begin{gather*}
\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \sim_{\alpha} m^{1 / q} n^{1 / p^{*}}\left|\mathbb{E} X_{1,1}\right|+m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j}\left(X_{1, j}-\mathbb{E} X_{1,1}\right)\right\|_{q \wedge \log m} \\
+n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} s_{i}\left(X_{i, 1}-\mathbb{E} X_{1,1}\right)\right\|_{p^{*} \wedge \log n} \tag{4}
\end{gather*}
$$

provided that iid random variables $X_{i, j}, i \leq m, j \leq n$, satisfy

$$
\begin{equation*}
\left\|X_{i, j}-\mathbb{E} X_{i, j}\right\|_{2 \rho} \leq \alpha\left\|X_{i, j}-\mathbb{E} X_{i, j}\right\|_{\rho} \quad \text { for all } \rho \geq 1 \tag{5}
\end{equation*}
$$

The formula in Theorem 1 looks quite simple but, because of the suprema appearing in it, it is not always easy to see how the right-hand side depends on $p$ and $q$. In Section 3 we give exact formulas for quantities comparable to the one from Theorem 1 in the case when the entries are Weibulls (this includes exponential and Rademacher random variables) or, more generally, when the entries have log-concave or log-convex tails.

The next proposition reveals how the two-sided bound from Theorem 1 depends on $p$ and $q$ in the case when $n=m$ and $p^{*} \vee q \geq 2$.

Proposition 4. Let $p, q \in[1, \infty)$ and $p^{*} \vee q \geq 2$. Let $X_{i, j}$ be iid centered random variables satisfying (3). Then

$$
n^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q \wedge \log n}+n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{n}}\left\|\sum_{i=1}^{n} s_{i} X_{i, 1}\right\|_{p^{*} \wedge \log n} \sim_{\alpha} n^{1 /\left(p^{*} \wedge q\right)}\left\|X_{1,1}\right\|_{q \wedge \log n} .
$$

Moreover, if one of the parameters $p^{*}, q$ is not larger than 2 , then in the general rectangular case one of the terms from the formula in Theorem 1 can be simplified in the following way.

Proposition 5. For $\tilde{q} \in[1,2], p \in[1, \infty)$ and centered iid random variables $X_{i}$ we have

$$
\frac{1}{2 \sqrt{2}} n^{\left(1 / p^{*}-1 / 2\right)_{+}}\left\|X_{1}\right\|_{\tilde{q}} \leq \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{j}\right\|_{\tilde{q}} \leq n^{\left(1 / p^{*}-1 / 2\right)_{+}}\left\|X_{1}\right\|_{2}
$$

Similarly, for $\tilde{p} \in[1,2]$ and $q \in[1, \infty)$,

$$
\frac{1}{2 \sqrt{2}} m^{(1 / q-1 / 2)_{+}}\left\|X_{1}\right\|_{\tilde{p}} \leq \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} s_{i} X_{i}\right\|_{\tilde{p}} \leq m^{(1 / q-1 / 2)_{+}}\left\|X_{1}\right\|_{2}
$$

In particular, if $1 \leq p^{*}, q \leq 2$, and $X_{i, j}$ 's are iid random variables satisfying $\widetilde{\alpha}^{-1}\left\|X_{i, j}\right\|_{1} \geq$ $\left\|X_{i, j}\right\|_{2}=1$, then

$$
m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q} \quad+n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} s_{i} X_{i, 1}\right\|_{p^{*}} \sim_{\widetilde{\alpha}} m^{1 / q} n^{1 / p^{*}-1 / 2}+n^{1 / p^{*}} m^{1 / q-1 / 2} .
$$

Theorem 1 and the last part of Proposition 5 imply that under the regularity assumption (3) the behaviour of $\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j=1}^{n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{n}}$ in the range $1 \leq p^{*}, q \leq 2$ is the same as in the case of iid Gaussian matrix (see (1)), whose entries have the same variance as $X_{1,1}$.

Propositions 4 and 5 yield that in the case of square matrices the bound from Theorem 1 may be expressed in a more explicit way in the whole range of $p$ and $q$ :

Corollary 6. Let $\left(X_{i, j}\right)_{i, j \leq n}$ be iid centered random variables satisfying regularity condition (3) and let $1 \leq p, q \leq \infty$. Then

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j=1}^{n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{n}} \sim_{\alpha} \begin{cases}n^{1 / q+1 / p^{*}-1 / 2}\left\|X_{1,1}\right\|_{2}, & p^{*}, q \leq 2 \\ n^{1 /\left(p^{*} \wedge q\right)}\left\|X_{1,1}\right\|_{p^{*} \wedge q \wedge \log n}, & p^{*} \vee q \geq 2\end{cases}
$$

The rest of this article is organized as follows. In Section 2 we review properties of random variables satisfying regularity condition (3). In Section 3 we provide explicit functions of parameters $p^{*}, q, n, m$ comparable to the bounds from Theorem 1 for some special classes of distributions, and prove Remark 3. In Section 4 we establish the lower bound of Theorem 1, and in Section 5 we give proofs of Propositions 4 and 5. Section 6 contains the proof of the upper bound of Theorem 1. It is divided into several subsections corresponding to particular ranges of $(p, q)$, since the arguments we use in the proof vary depending on the range we deal with. In Subsections 6.3 and 6.4 we reveal the methods and tools, respectively, used in the most challenging parts of the proof.

## 2. Properties of $\alpha$-Regular Random variables

In this section we discuss crucial properties of random variables satisfying $\alpha$-regularity condition (3). We also show how to express this condition in terms of tails.

One of the important consequences of $\alpha$-regularity condition (3) is the comparison of weak and strong moments of linear combinations of independent centered variables $X_{i, j}$, proven in [9], stating that for every $\rho \geq 1$ and every nonempty bounded $U \subset \mathbb{R}^{n m}$,

$$
\begin{equation*}
\left(\mathbb{E} \sup _{u \in U}\left|\sum_{i, j} X_{i, j} u_{i, j}\right|^{\rho}\right)^{1 / \rho} \sim \mathbb{E} \sup _{u \in U}\left|\sum_{i, j} X_{i, j} u_{i, j}\right|+\sup _{u \in U}\left\|\sum_{i, j} X_{i, j} u_{i, j}\right\|_{\rho} \tag{6}
\end{equation*}
$$

Another property of independent centered variables satisfying (3) is the following Khintchine-Kahane-type estimate, derived in [9, Lemma 4.1],

$$
\begin{equation*}
\left\|\sum_{i, j} u_{i, j} X_{i, j}\right\|_{\rho_{1}} \lesssim \alpha\left(\frac{\rho_{1}}{\rho_{2}}\right)^{\beta}\left\|\sum_{i, j} u_{i, j} X_{i, j}\right\|_{\rho_{2}} \quad \text { for every } \rho_{1} \geq \rho_{2} \geq 1 \tag{7}
\end{equation*}
$$

where $\beta:=\frac{1}{2} \vee \log _{2} \alpha$ and $u$ is an arbitrary $m \times n$ deterministic matrix.
For iid random variables $X_{i, j}$ we define their log-tail function $N:[0, \infty) \rightarrow[0, \infty]$ via the formula

$$
\begin{equation*}
\mathbb{P}\left(\left|X_{i, j}\right| \geq t\right)=e^{-N(t)}, \quad t \geq 0 \tag{8}
\end{equation*}
$$

Function $N$ is nondecreasing, but not necessary invertible. However, we may consider its generalized inverse $N^{-1}:[0, \infty) \rightarrow[0, \infty)$ defined by

$$
N^{-1}(s)=\sup \{t \geq 0: N(t) \leq s\}
$$

Lemma 7. Suppose that condition (3) holds and $N$ is defined by (8). Then for every $\rho \geq 1$,

$$
\left\|X_{i, j}\right\|_{\rho} \sim_{\alpha} N^{-1}(\rho \vee(2 \ln (2 \alpha)))
$$

Proof. To simplify the notation set $\gamma:=2 \ln (2 \alpha)$. Note that $\alpha \geq 1$ and $\gamma>1$.
For $t<N^{-1}(\rho \vee \gamma)$ we have by Chebyshev's inequality

$$
\left\|X_{i, j}\right\|_{\rho} \geq \mathbb{P}\left(\left|X_{i, j}\right| \geq t\right)^{1 / \rho} t \geq e^{-1 \vee(\gamma / \rho)} t \geq e^{-\gamma} t
$$

Hence, $N^{-1}(\rho \vee \gamma) \leq 4 \alpha^{2}\left\|X_{i, j}\right\|_{\rho}$.
To derive the opposite bound, observe that the Paley-Zygmund inequality and regularity assumption (3) yield that for every $\rho \geq 1$,

$$
\mathbb{P}\left(\left|X_{i, j}\right| \geq \frac{1}{2}\left\|X_{i, j}\right\|_{\rho}\right)=\mathbb{P}\left(\left|X_{i, j}\right|^{\rho} \geq 2^{-\rho} \mathbb{E}\left|X_{i, j}\right|^{\rho}\right) \geq\left(1-2^{-\rho}\right)^{2} \frac{\left(\mathbb{E}\left|X_{i, j}\right|^{\rho}\right)^{2}}{\mathbb{E}\left|X_{i, j}\right|^{2 \rho}} \geq \frac{1}{4} \alpha^{-2 \rho} \geq e^{-\gamma \rho}
$$

Therefore, $N^{-1}(\gamma \rho) \geq \frac{1}{2}\left\|X_{i, j}\right\|_{\rho}$ for every $\rho \geq 1$, so by taking $\rho=1 \vee(\rho / \gamma)$ and applying (3) multiple times we get

$$
N^{-1}(\rho \vee \gamma) \geq \frac{1}{2}\left\|X_{i, j}\right\|_{1 \vee(\rho / \gamma)} \geq \frac{1}{2} \alpha^{-\left\lceil\log _{2} \gamma\right\rceil}\left\|X_{i, j}\right\|_{\rho} \geq \frac{1}{2}(2 \gamma)^{-\log _{2} \alpha}\left\|X_{i, j}\right\|_{\rho}
$$

Remark 8. The proof above shows that

$$
\frac{1}{e} N^{-1}(\rho) \leq\left\|X_{i, j}\right\|_{\rho} \leq 2(4 \ln (2 \alpha))^{\log _{2} \alpha} N^{-1}(\rho) \quad \text { for } \rho \geq 2 \ln (2 \alpha)
$$

The next proposition shows how to rephrase condition (3) in terms of tails of $X_{i, j}$.
Proposition 9. Let $X$ be a random variable and $\mathbb{P}(|X| \geq t)=e^{-N(t)}$ for $N:[0, \infty) \rightarrow[0, \infty]$. Then the following conditions are equivalent
i) there exists $\alpha_{1} \in[1, \infty)$ such that $\|X\|_{2 \rho} \leq \alpha_{1}\|X\|_{\rho}$ for every $\rho \geq 1$;
ii) there exist $\alpha_{2} \in[1, \infty), \beta_{2} \in[0, \infty)$ such that $N^{-1}(2 s) \leq \alpha_{2} N^{-1}(s)$ for every $s>\beta_{2}$;
iii) there exist $\alpha_{2} \in[1, \infty), \beta_{2} \in[0, \infty)$ such that $N\left(\alpha_{2} t\right) \geq 2 N(t)$ for every $t>0$ satisfying $N(t)>\beta_{2}$.

Proof. i) $\Rightarrow$ ii) By Lemma 7 we have for $s>2 \ln \left(2 \alpha_{1}\right)$,

$$
N^{-1}(2 s) \sim_{\alpha_{1}}\|X\|_{2 s} \leq \alpha_{1}\|X\|_{s} \sim_{\alpha_{1}} N^{-1}(s)
$$

Equivalence of ii) and iii) is standard.
iii) $\Rightarrow$ i) Let us fix $\rho \geq 1$. We have $\|X\|_{\rho}^{\rho} \geq t^{\rho} \mathbb{P}(|X| \geq t)=t^{\rho} e^{-N(t)}$. Thus $N(t)>\beta_{2}$ for $t>t_{0}:=e^{\beta_{2} / \rho}\|X\|_{\rho}$, and so

$$
\begin{aligned}
\|X\|_{2 \rho}^{2 \rho} & \leq \alpha_{2}^{2 \rho}\left(t_{0}^{2 \rho}+2 \rho \int_{t_{0}}^{\infty} t^{2 \rho-1} e^{-N\left(\alpha_{2} t\right)} d t\right) \leq \alpha_{2}^{2 \rho}\left(t_{0}^{2 \rho}+2 \rho \int_{t_{0}}^{\infty} t^{\rho} e^{-N(t)} t^{\rho-1} e^{-N(t)} d t\right) \\
& \leq \alpha_{2}^{2 \rho}\left(t_{0}^{2 \rho}+2\|X\|_{\rho}^{\rho} \rho \int_{t_{0}}^{\infty} t^{\rho-1} e^{-N(t)} d t\right) \leq \alpha_{2}^{2 \rho}\|X\|_{\rho}^{2 \rho}\left(e^{2 \beta_{2}}+2\right) \\
& \leq\left(\alpha_{2}\left(e^{\beta_{2}}+\sqrt{2}\right)\right)^{2 \rho}\|X\|_{\rho}^{2 \rho} .
\end{aligned}
$$

Remark 10. Remark 8 and the proof above show that i) implies ii) and iii) with constants $\alpha_{2}=2 e \alpha_{1}\left(4 \ln \left(2 \alpha_{1}\right)\right)^{\log _{2} \alpha_{1}}, \beta_{2}=2 \ln \left(2 \alpha_{1}\right)$, and conditions ii), iii) imply i) with constants $\alpha_{1}=\alpha_{2}\left(e^{\beta_{2}}+\sqrt{2}\right)$.

## 3. Examples

In this section we focus on two particular classes of distributions: with log-concave and logconvex tails. They include Rademachers, subexponential Weibulls, and heavy-tailed Weibulls. Our aim is to provide an explicit function of parameters $p^{*}, q, n, m$ comparable to the bounds from Theorem 1; such a function in the case of iid Gaussian matrices is given in (1).

Throughout this section, we assume that $X_{i, j}$ are iid symmetric random variables and their $\log$-tail function $N:[0, \infty) \rightarrow[0, \infty]$ is given by (8).
3.1. Variables with log-concave tails. In this subsection we consider variables with logconcave tails, i.e., variables with convex log-tail function $N$. Since $N(0)=0$ and $N$ is convex, for every $s>t>0$ we have

$$
\begin{equation*}
\frac{N(s)}{s} \geq \frac{N(t)}{t} \tag{9}
\end{equation*}
$$

In particular, Proposition 9 yields that a random variable with log-concave tails satisfy (3) with a universal constant $\alpha$. Hence, in the square case Corollary 6 and Lemma 7 imply that

$$
\begin{aligned}
\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j=1}^{n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{n}}, & \sim_{r} \begin{cases}n^{1 / q+1 / p^{*}-1 / 2} N^{-1}(1) & p^{*}, q \leq 2 \\
n^{1 /\left(p^{*} \wedge q\right)} N^{-1}\left(p^{*} \wedge q \wedge \log n\right) & p^{*} \vee q \geq 2\end{cases} \\
& \sim N^{-1}\left(p^{*} \wedge q \wedge \log n\right) n^{1 /\left(p^{*} \wedge q\right)} n^{\left(1 /\left(p^{*} \vee q\right)-1 / 2\right) \vee 0}
\end{aligned}
$$

In the case of log-concave tails it is more convenient to normalize random variables in such a way that $N^{-1}(1)=1$ rather than $\left\|X_{i, j}\right\|_{2}=1$. Observe that Lemma 7 and (9) yield that $\left\|X_{i, j}\right\|_{2} \sim N^{-1}(1)$.

Lemma 11. Let $X_{1}, \ldots, X_{n}$ be iid symmetric random variables with log-concave tails such that $N^{-1}(1)=1$. Then for every $p, q \geq 1$,

$$
\sup _{t \in B_{p}^{n}}\left\|\sum_{i=1}^{n} t_{i} X_{i}\right\|_{q} \sim \max _{1 \leq k \leq q \wedge n} k^{1 / p^{*}} N^{-1}(q / k)+(q \wedge n)^{1 /\left(p^{*} \vee 2\right)} n^{\left(1 / p^{*}-1 / 2\right) \vee 0}
$$

Proof. The result of Gluskin and Kwapien [6] states that

$$
\left\|\sum_{i=1}^{n} t_{i} X_{i}\right\|_{q} \sim \sup \left\{\sum_{i \leq q \wedge n} t_{i}^{*} s_{i}: \sum_{i \leq q \wedge n} N\left(s_{i}\right) \leq q\right\}+\sqrt{q}\left(\sum_{i>q}\left|t_{i}^{*}\right|^{2}\right)^{1 / 2},
$$

where $t_{1}^{*}, \ldots, t_{n}^{*}$ is the nonincreasing rearrangement of $\left|t_{1}\right|, \ldots,\left|t_{n}\right|$.
Let us fix $t \in B_{p}^{n}$. Then for every $q>n$,

$$
\sum_{i \leq q} t_{i}^{*}+\sqrt{q}\left(\sum_{k>q}\left(t_{k}^{*}\right)^{2}\right)^{1 / 2}=\sum_{i \leq n} t_{i}^{*} \leq n^{1-1 / p}=n^{1 / 2-1 / p} \sqrt{q \wedge n}=(q \wedge n)^{1 / p^{*}}
$$

For $p \geq 2$ and $q<n$ we have

$$
\sum_{i \leq q} t_{i}^{*}+\sqrt{q}\left(\sum_{k>q}\left(t_{k}^{*}\right)^{2}\right)^{1 / 2} \leq q^{1-1 / p}+q^{1 / 2}(n-q)^{1 / 2-1 / p} \sim q^{1 / 2} n^{1 / 2-1 / p}=n^{1 / 2-1 / p} \sqrt{q \wedge n}
$$

Finally, for $p \in[1,2], q<n$ we obtain

$$
\begin{aligned}
\sum_{i \leq q} t_{i}^{*}+\sqrt{q}\left(\sum_{k>q}\left(t_{k}^{*}\right)^{2}\right)^{1 / 2} & \leq \sum_{i \leq q} t_{i}^{*}+\sqrt{q}\left(t_{q}^{*}\right)^{(2-p) / 2}\left(\sum_{k>q}\left(t_{k}^{*}\right)^{p}\right)^{1 / 2} \leq q^{1-1 / p}+q^{1 / 2}\left(t_{q}^{*}\right)^{1-p / 2} \\
& \leq 2 q^{1-1 / p}=2(q \wedge n)^{1 / p^{*}}
\end{aligned}
$$

Estimates above might be reversed up to universal constants if we take $t=\sum_{i=1}^{n} n^{-1 / p} e_{i}$ for $p \geq 2$, and $t=\sum_{i=1}^{q \wedge n}(q \wedge n)^{-1 / p} e_{i}$ for $p \in[1,2]$. Thus, in any case,

$$
\sup _{t \in B_{p}^{n}}\left(\sum_{i \leq q \wedge n} t_{i}^{*}+\sqrt{q}\left(\sum_{i>q}\left|t_{i}^{*}\right|^{2}\right)^{1 / 2}\right) \sim(q \wedge n)^{1 /\left(p^{*} \vee 2\right)} n^{\left(1 / p^{*}-1 / 2\right) \vee 0} .
$$

Moreover, since $N^{-1}(1)=1$,

$$
\begin{aligned}
\sqrt{q}\left(\sum_{i>q}\left|t_{i}^{*}\right|^{2}\right)^{1 / 2} & \leq \sum_{i \leq q \wedge n} t_{i}^{*}+\sqrt{q}\left(\sum_{i>q}\left|t_{i}^{*}\right|^{2}\right)^{1 / 2} \\
& \leq \sup \left\{\sum_{i \leq q \wedge n} t_{i}^{*} s_{i}: \sum_{i \leq q \wedge n} N\left(s_{i}\right) \leq q\right\}+\sqrt{q}\left(\sum_{i>q}\left|t_{i}^{*}\right|^{2}\right)^{1 / 2}
\end{aligned}
$$

Hence, it remains to prove that

$$
\begin{aligned}
\sup _{t \in B_{p}^{n}} \sup \left\{\sum_{i \leq q \wedge n} t_{i}^{*} s_{i}: \sum_{i \leq q \wedge n} N\left(s_{i}\right) \leq q\right\} & =\sup \left\{\left(\sum_{i \leq q \wedge n}\left|s_{i}\right| p^{p^{*}}\right)^{1 / p^{*}}: \sum_{i \leq q \wedge n} N\left(s_{i}\right) \leq q\right\} \\
& \sim \max _{1 \leq k \leq q \wedge n} k^{1 / p^{*}} N^{-1}(q / k) .
\end{aligned}
$$

The lower bound is obvious since $N\left(N^{-1}(u)\right) \leq u$ for every $u \geq 0$. To show the upper estimate let

$$
a:=\max _{1 \leq k \leq q \wedge n} k^{1 / p^{*}} N^{-1}(q / k),
$$

where the maximum runs through integers $k$ satisfying $1 \leq k \leq q \wedge n$. Then (9) implies that

$$
\sup _{1 \leq t \leq q \wedge n} t^{1 / p^{*}} N^{-1}(q / t) \leq 2 a,
$$

where the supremum runs through all $t \in \mathbb{R}$ satisfying $1 \leq t \leq q \wedge n$. Hence,

$$
N(s) \geq q\left(\frac{s}{2 a}\right)^{p^{*}} \quad \text { whenever } 2 a \geq s \geq 2 a(q \wedge n)^{-1 / p^{*}}
$$

Therefore, condition $\sum_{i \leq q \wedge n} N\left(s_{i}\right) \leq q$ yields that $s_{i} \leq a$ and so

$$
\sum_{i \leq q \wedge n} s_{i}^{p^{*}} \leq(2 a)^{p^{*}} \sum_{i \leq q \wedge n}\left(\frac{1}{q \wedge n}+\frac{1}{q} N\left(s_{i}\right)\right) \leq 2(2 a)^{p^{*}} \leq(4 a)^{p^{*}}
$$

Theorem 1 and Lemma 11 yield the following corollary.

Corollary 12. Let $\left(X_{i, j}\right)_{i \leq m, j \leq n}$ be iid symmetric random variables with log-concave tails such that $N^{-1}(1)=1$. Then for every $p, q \geq 1$,

$$
\begin{aligned}
& \mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \\
& \sim_{\alpha} \begin{cases}m^{1 / q-1 / 2} n^{1 / p^{*}}+n^{1 / p^{*}-1 / 2} m^{1 / q}, \\
n^{1 / p^{*}}\left(\sqrt{p^{*} \wedge m \wedge \log n} m^{1 / q-1 / 2}+\sup _{l \leq p^{*} \wedge \log n \wedge m} l^{1 / q} N^{-1}\left(\frac{p^{*} \wedge \log n}{l}\right)\right)+m^{1 / q}, & p^{*}, q \leq 2 \leq p^{*}, \\
n^{1 / p^{*}}+m^{1 / q}\left(\sqrt{q \wedge n \wedge \log m} n^{1 / p^{*}-1 / 2}+\sup _{k \leq q \wedge \log m \wedge n} k^{1 / p^{*}} N^{-1}\left(\frac{q \wedge \log m}{k}\right)\right), & p^{*} \leq 2 \leq q, \\
n^{1 / p^{*}}\left(\left(p^{*} \wedge m \wedge \log n\right)^{1 / q}+\underset{l \leq p^{*} \wedge \log n \wedge m}{\left.l^{1 / q} N^{-1}\left(\frac{p^{*} \wedge \log n}{l}\right)\right)}\right. \\
\quad \sup _{l}^{l / q}\left((q \wedge n \wedge \log m)^{1 / p^{*}}+\sup _{k \leq q \wedge \log m \wedge n}^{1 / 2}\right. \\
\left.k^{1 / p^{*}} N^{-1}\left(\frac{q \wedge \log m}{k}\right)\right), & 2 \leq p^{*}, q\end{cases}
\end{aligned}
$$

3.1.1. Subexponential Weibull matrices. Let $X_{i, j}$ be symmetric Weibull random variables with parameter $r$, i.e., $N(t)=t^{r}$. If $X_{i, j}$ are subexpenential, i.e. $r \geq 1$, then $N$ is convex, and $\left\|X_{i, j}\right\|_{\rho}=\left(\Gamma(1+\rho / r)^{1 / \rho}\right) \sim \rho^{1 / r}$. Thus, Corollary 6 implies that

$$
\begin{aligned}
\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j=1}^{n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{n}}, & \sim \begin{cases}n^{1 / q+1 / p^{*}-1 / 2} & p^{*}, q \leq 2 \\
\left(p^{*} \wedge q \wedge \log n\right)^{1 / r} n^{1 /\left(p^{*} \wedge q\right)}, & p^{*} \vee q \leq 2\end{cases} \\
& \sim\left(p^{*} \wedge q \wedge \log n\right)^{1 / r} n^{1 /\left(p^{*} \wedge q\right)} n^{\left(1 /\left(p^{*} \vee q\right)-1 / 2\right) \vee 0}
\end{aligned}
$$

To obtain a formula in the rectangular case we first observe that $N^{-1}(1)=1$ and

$$
\sup _{1 \leq k \leq l} k^{1 / p^{*}} N^{-1}(q / k)=q^{1 / r} l^{\left(1 / p^{*}-1 / r\right) \vee 0}
$$

If $r \in[1,2]$ then $1 / p^{*}-1 / r \leq 0$ for $p^{*} \geq 2$ and Corollary 12 allows to recover the following bound from [10, Corollary 6].

$$
\begin{aligned}
& \mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \\
& \sim \begin{cases}m^{1 / q-1 / 2} n^{1 / p^{*}}+n^{1 / p^{*}-1 / 2} m^{1 / q}, & p^{*}, q \leq 2, \\
\left(p^{*} \wedge \log n\right)^{1 / r} n^{1 / p^{*}} m^{(1 / q-1 / r) \vee 0}+\sqrt{p^{*} \wedge \log n} n^{1 / p^{*}} m^{1 / q-1 / 2}+m^{1 / q}, & q \leq 2 \leq p^{*}, \\
n^{1 / p^{*}}+(q \wedge \log m)^{1 / r} m^{1 / q} n^{\left(1 / p^{*}-1 / r\right) \vee 0}+\sqrt{q \wedge \log m} m^{1 / q} n^{1 / p^{*}-1 / 2}, & p^{*} \leq 2 \leq q, \\
\left(p^{*} \wedge \log n\right)^{1 / r} n^{1 / p^{*}}+(q \wedge \log m)^{1 / r} m^{1 / q}, & 2 \leq p^{*}, q\end{cases} \\
& \sim\left(p^{*} \wedge \log n\right)^{1 / r} m^{(1 / q-1 / r) \vee 0} n^{1 / p^{*}}+\sqrt{p^{*} \wedge \log n} m^{(1 / q-1 / 2) \vee 0} n^{1 / p^{*}}
\end{aligned}
$$

In the case $r>2$ Corollary 12 yields the following.
Corollary 13. Let $\left(X_{i, j}\right)_{i \leq m, j \leq n}$ be iid Weibull random variables with parameter $r \geq 2$. Then for every $p, q \geq 1$,

$$
\begin{aligned}
& \mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \\
& \sim \begin{cases}m^{1 / q-1 / 2} n^{1 / p^{*}}+n^{1 / p^{*}-1 / 2} m^{1 / q}, & p^{*}, q \leq 2, \\
m^{1 / q-1 / 2}\left(p^{*} \wedge \log n\right)^{1 / r}\left(p^{*} \wedge \log n \wedge m\right)^{1 / 2-1 / r} n^{1 / p^{*}}+m^{1 / q}, & q \leq 2 \leq p^{*}, \\
n^{1 / p^{*}+n^{1 / p^{*}-1 / 2}(q \wedge \log m)^{1 / r}(q \wedge \log m \wedge n)^{1 / 2-1 / r} m^{1 / q},} & p^{*} \leq 2 \leq q, \\
\left(p^{*} \wedge \log n\right)^{1 / r}\left(p^{*} \wedge \log n \wedge m\right)^{(1 / q-1 / r) \vee 0} n^{1 / p^{*}} & \\
+(q \wedge \log m)^{1 / r}(q \wedge \log m \wedge n)^{\left(1 / p^{*}-1 / r\right) \vee 0} m^{1 / q}, & 2 \leq p^{*}, q\end{cases}
\end{aligned}
$$

$$
\begin{aligned}
& \sim m^{(1 / q-1 / 2) \vee 0}\left(p^{*} \wedge \log n\right)^{1 / r}\left(p^{*} \wedge \log n \wedge m\right)^{(1 /(q \vee 2)-1 / r) \vee 0} n^{1 / p^{*}} \\
& \quad+n^{\left(1 / p^{*}-1 / 2\right) \vee 0}(q \wedge \log m)^{1 / r}(q \wedge \log m \wedge n)^{\left(1 /\left(p^{*} \vee 2\right)-1 / r\right) \vee 0} m^{1 / q}
\end{aligned}
$$

In particular, when $r=\infty$ we get the following two-sided bound for matrices with id Rademacher entries $\varepsilon_{i, j}$.

Corollary 14. If $1 \leq p, q \leq \infty$, then

$$
\begin{aligned}
\mathbb{E}\left\|\left(\varepsilon_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} & \sim \begin{cases}m^{1 / q-1 / 2} n^{1 / p^{*}}+n^{1 / p^{*}-1 / 2} m^{1 / q}, & p^{*}, q \leq 2 \\
\sqrt{p^{*} \wedge m} m^{1 / q-1 / 2} n^{1 / p^{*}}+m^{1 / q}, & q \leq 2 \leq p^{*} \\
n^{1 / p^{*}}+\sqrt{q \wedge n} n^{1 / p^{*}-1 / 2} m^{1 / q}, & p^{*} \leq 2 \leq q \\
\left(p^{*} \wedge m\right)^{1 / q} n^{1 / p^{*}}+(q \wedge n)^{1 / p^{*}} m^{1 / q}, & 2 \leq p^{*}, q\end{cases} \\
& \sim\left(p^{*} \wedge m\right)^{1 /(q \vee 2)} m^{(1 / q-1 / 2) \vee 0} n^{1 / p^{*}}+(q \wedge n)^{1 /\left(p^{*} \vee 2\right)} n^{\left(1 / p^{*}-1 / 2\right) \vee 0} m^{1 / q}
\end{aligned}
$$

Remark 15. In [10, Theorem 11] we provide two-sided bounds for $\mathbb{E}\left\|\left(a_{i} b_{j} X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}}$, where the vectors $a \in \mathbb{R}^{m}$ and $b \in \mathbb{R}^{n}$ are arbitrary, and $X_{i, j}$ 's are Weibull random variables with parameter $r \in[1,2]$. We do not know similar formulas for $r>2$.
3.2. Variables with log-convex tails. In this subsection we assume that $X_{i, j}$ have log-convex tails, i.e., the function $N$ given by (8) is concave.

Lemma 16. Let $\left(X_{i, j}\right)$ be iid symmetric random variables with log-convex tails and assume that (3) holds. Then for every $p, q \geq 1$,

$$
\sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q} \sim_{\alpha}\left\|X_{i, j}\right\|_{q}+\sqrt{q}\left\|X_{i, j}\right\|_{2} n^{\left(1 / p^{*}-1 / 2\right) \vee 0}
$$

Proof. If $q \leq 2$, then (7) yields

$$
\begin{aligned}
\sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q} & \sim_{\alpha} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{2}=\sup _{t \in B_{p}^{n}}\|t\|_{2}\left\|X_{i, j}\right\|_{2}=n^{\left(1 / p^{*}-1 / 2\right) \vee 0}\left\|X_{i, j}\right\|_{2} \\
& \sim\left\|X_{i, j}\right\|_{q}+\sqrt{q}\left\|X_{i, j}\right\|_{2} n^{\left(1 / p^{*}-1 / 2\right) \vee 0} .
\end{aligned}
$$

Now assume that $q>2$. By [7, Theorem 1.1] we have

$$
\begin{aligned}
\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q} & \sim\left(\sum_{j=1}^{n}\left|t_{j}\right|^{q} \mathbb{E}\left|X_{1, j}\right|^{q}\right)^{1 / q}+\sqrt{q}\left(\sum_{j=1}^{n}\left|t_{j}\right|^{2} \mathbb{E}\left|X_{1, j}\right|^{2}\right)^{1 / 2} \\
& =\|t\|_{q}\left\|X_{i, j}\right\|_{q}+\sqrt{q}\|t\|_{2}\left\|X_{i, j}\right\|_{2} \gtrsim\|t\|_{\infty}\left\|X_{i, j}\right\|_{q}+\sqrt{q}\|t\|_{2}\left\|X_{i, j}\right\|_{2}
\end{aligned}
$$

We shall show that the last estimate may be reversed up to a constant depending only on $\alpha$. To this aim assume put $a:=\|t\|_{\infty}\left\|X_{i, j}\right\|_{q}+\sqrt{q}\|t\|_{2}\left\|X_{i, j}\right\|_{2}$. Then

$$
\|t\|_{q}\left\|X_{i, j}\right\|_{q} \leq\left(\|t\|_{\infty}\left\|X_{i, j}\right\|_{q}\right)^{(q-2) / q}\left(\|t\|_{2}\left\|X_{i, j}\right\|_{q}\right)^{2 / q} \leq a\left(\left\|X_{i, j}\right\|_{q} /\left\|X_{i, j}\right\|_{2}\right)^{2 / q} \lesssim_{\alpha} a
$$

where the last estimate follows by (7). Thus, for $q>2$,

$$
\sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q} \sim_{\alpha} \sup _{t \in B_{p}^{n}}\left(\|t\|_{\infty}\left\|X_{i, j}\right\|_{q}+\sqrt{q}\|t\|_{2}\left\|X_{i, j}\right\|_{2}\right) \sim\left\|X_{i, j}\right\|_{q}+\sqrt{q}\left\|X_{i, j}\right\|_{2} n^{\left(1 / p^{*}-1 / 2\right) \vee 0}
$$

Remark 17. Since $N$ is concave, $N^{-1}$ is convex and $N^{-1}(0)=0$, hence $N^{-1}(q) \geq \frac{q}{2} N^{-1}(2)$ whenever $q \geq 2$. So (3) and Lemma 7 imply that $\left\|X_{i, j}\right\|_{q} \sim_{\alpha} N^{-1}(q) \gtrsim \alpha q\left\|X_{i, j}\right\|_{2}$. Thus, we get
by Lemma 16,

$$
\sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q} \sim_{\alpha}\left\|X_{i, j}\right\|_{q} \quad \text { for } p^{*}, q \geq 2
$$

Theorem 1, Lemma 16, and Remark 17 yield the following corollary.
Corollary 18. Let $\left(X_{i, j}\right)_{i \leq m, j \leq n}$ be iid symmetric random variables with log-convex tails such that (3) holds. Then

$$
\begin{aligned}
& \mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \\
& \quad \sim_{\alpha} \begin{cases}\left(m^{1 / q-1 / 2} n^{1 / p^{*}}+n^{1 / p^{*}-1 / 2} m^{1 / q}\right)\left\|X_{i, j}\right\|_{2}, & p^{*}, q \leq 2 \\
n^{1 / p^{*}}\left(m^{1 / q-1 / 2} \sqrt{p^{*} \wedge \log n}\left\|X_{i, j}\right\|_{2}+\left\|X_{i, j}\right\|_{p^{*} \wedge \log n}\right)+m^{1 / q}\left\|X_{i, j}\right\|_{2}, & q \leq 2 \leq p^{*}, \\
n^{1 / p^{*}}\left\|X_{i, j}\right\|_{2}+m^{1 / q}\left(n^{1 / p^{*}-1 / 2} \sqrt{q \wedge \log m}\left\|X_{i, j}\right\|_{2}+\left\|X_{i, j}\right\|_{q \wedge \log m}\right), & p^{*} \leq 2 \leq q, \\
n^{1 / p^{*}}\left\|X_{i, j}\right\|_{p^{*} \wedge \log n}+m^{1 / q}\left\|X_{i, j}\right\|_{q \wedge \log m}, & 2 \leq p^{*}, q\end{cases}
\end{aligned}
$$

3.2.1. Heavy-tailed Weibull random variables. Weibull random variables with parameter $r \in$ $(0,1]$ have log-convex tails. Moreover, in this case $\left\|X_{i, j}\right\|_{\rho}=\left(\Gamma(1+\rho / r)^{1 / \rho}\right) \sim_{r} \rho^{1 / r}$, so $X_{i, j}$ 's satisfy (3) with $\alpha \sim 2^{1 / r}$ and thus Corollary 6 implies that

$$
\begin{aligned}
\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j=1}^{n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{n}}, & \sim_{r} \begin{cases}n^{1 / q+1 / p^{*}-1 / 2} & p^{*}, q \leq 2 \\
\left(p^{*} \wedge q \wedge \log n\right)^{1 / r} n^{1 /\left(p^{*} \wedge q\right)}, & p^{*} \vee q \leq 2\end{cases} \\
& \sim\left(p^{*} \wedge q \wedge \log n\right)^{1 / r} n^{1 /\left(p^{*} \wedge q\right)} n^{\left(1 /\left(p^{*} \vee q\right)-1 / 2\right) \vee 0}
\end{aligned}
$$

In the rectangular case Corollary 18 yields the following.
Corollary 19. Let $\left(X_{i, j}\right)_{i \leq m, j \leq n}$ be iid Weibull random variables with parameter $r \in(0,1]$. Then for every $1 \leq p, q \leq \infty$ we have

$$
\begin{aligned}
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \sim_{r}( & q \wedge \log m)^{1 / 2} n^{\left(1 / p^{*}-1 / 2\right) \vee 0} m^{1 / q}+(q \wedge \log m)^{1 / r} m^{1 / q} \\
& +\left(p^{*} \wedge \log n\right)^{1 / 2} m^{(1 / q-1 / 2) \vee 0} n^{1 / p^{*}}+\left(p^{*} \wedge \log m\right)^{1 / r} n^{1 / p^{*}}
\end{aligned}
$$

3.3. Non-centered random variables. In this subsection we prove (4) under centered regularity assumption (5). Let $\|\cdot\|$ denote the operator norm from $\ell_{p}^{n}$ to $\ell_{q}^{m}$. Note that

$$
\begin{aligned}
\left\|\left(\mathbb{E} X_{i, j}\right)\right\| & =\left|\mathbb{E} X_{1,1}\right| \cdot\left\|(1)_{i, j}\right\|=\left|\mathbb{E} X_{1,1}\right| \cdot \sup _{t \in B_{p}^{n}}\left(\sum_{i=1}^{m}\left|\sum_{j=1}^{n} t_{j}\right|^{q}\right)^{1 / q}=\left|\mathbb{E} X_{1,1}\right| \cdot m^{1 / q} \sup _{t \in B_{p}^{n}}\left|\sum_{j=1}^{n} t_{j}\right| \\
& =m^{1 / q} n^{1 / p^{*}}\left|\mathbb{E} X_{1,1}\right| .
\end{aligned}
$$

By the triangle inequality we have

$$
\mathbb{E}\left\|\left(X_{i, j}\right)\right\| \leq \mathbb{E}\left\|\left(X_{i, j}-\mathbb{E} X_{i, j}\right)\right\|+\left\|\left(\mathbb{E} X_{i, j}\right)\right\|=\mathbb{E}\left\|\left(X_{i, j}-\mathbb{E} X_{i, j}\right)\right\|+m^{1 / q} n^{1 / p^{*}}\left|\mathbb{E} X_{1,1}\right|
$$

so Theorem 1 implies the upper bound in (4). Moreover, Jensen's inequality yields $\mathbb{E}\left\|\left(X_{i, j}\right)\right\| \geq$ $\left\|\left(\mathbb{E} X_{i, j}\right)\right\|$, so applying triangle inequality we get

$$
\mathbb{E}\left\|\left(X_{i, j}\right)\right\| \geq \frac{1}{2} \mathbb{E}\left\|\left(X_{i, j}\right)\right\|+\frac{1}{2}\left(\mathbb{E}\left\|\left(X_{i, j}-\mathbb{E} X_{i, j}\right)\right\|-\left\|\left(\mathbb{E} X_{i, j}\right)\right\|\right) \geq \frac{1}{2} \mathbb{E}\left\|\left(X_{i, j}-\mathbb{E} X_{i, j}\right)\right\|
$$

Hence, Theorem 1 and another application of inequality $\mathbb{E}\left\|\left(X_{i, j}\right)\right\| \geq\left\|\left(\mathbb{E} X_{i, j}\right)\right\|=m^{1 / q} n^{1 / p^{*}}\left|\mathbb{E} X_{1,1}\right|$ yield the lower bound in (4).

## 4. LOWER BOUNDS

In this section we shall prove the lower bound in Theorem 1. The crucial technical result we use is the following lower bound for $\ell_{r}$-norms of iid sequences.
Lemma 20. Let $r \geq 1$ and $Y_{1}, Y_{2}, \ldots, Y_{k}$ be iid nonnegative random variables satisfying the condition $\left\|Y_{i}\right\|_{2 r} \leq \alpha\left\|Y_{i}\right\|_{r}$ for some $\alpha \in[1, \infty)$. Assume that $k \geq 4 \alpha^{2 r}$. Then

$$
\mathbb{E}\left(\sum_{i=1}^{k} Y_{i}^{r}\right)^{1 / r} \geq \frac{1}{128 \alpha^{2}} k^{1 / r}\left\|Y_{1}\right\|_{r}
$$

Proof. Define

$$
Z:=\sum_{i=1}^{k} 1_{A_{i}}, \quad A_{i}:=\left\{Y_{i}^{r} \geq \frac{1}{2} \mathbb{E} Y_{i}^{r}\right\} .
$$

The Paley-Zygmund inequality yields

$$
\mathbb{P}\left(A_{i}\right) \geq \frac{1}{4} \frac{\left(\mathbb{E} Y_{i}^{r}\right)^{2}}{\mathbb{E} Y_{i}^{2 r}} \geq \frac{1}{4} \alpha^{-2 r}
$$

Since $k \geq 4 \alpha^{2 r}$, this gives

$$
\mathbb{E} Z=\sum_{i=1}^{k} \mathbb{P}\left(A_{i}\right) \geq \frac{k}{4} \alpha^{-2 r} \geq 1
$$

and

$$
\mathbb{E} Z^{2}=2 \sum_{1 \leq i<j \leq k} \mathbb{P}\left(A_{i}\right) \mathbb{P}\left(A_{j}\right)+\sum_{i=1}^{k} \mathbb{P}\left(A_{i}\right) \leq(\mathbb{E} Z)^{2}+\mathbb{E} Z \leq 2(\mathbb{E} Z)^{2}
$$

Applying again the Paley-Zygmund inequality we obtain

$$
\mathbb{P}\left(Z \geq \frac{1}{2} \mathbb{E} Z\right) \geq \frac{1}{4} \frac{(\mathbb{E} Z)^{2}}{\mathbb{E} Z^{2}} \geq \frac{1}{8}
$$

Hence,

$$
\mathbb{E}\left(\sum_{i=1}^{k} Y_{i}^{r}\right)^{1 / r} \geq \mathbb{P}\left(Z \geq \frac{1}{2} \mathbb{E} Z\right)\left(\frac{1}{2} \mathbb{E} Z \frac{1}{2} \mathbb{E} Y_{i}^{r}\right)^{1 / r} \geq \frac{1}{8}\left(\frac{k}{16} \alpha^{-2 r} \mathbb{E} Y_{i}^{r}\right)^{1 / r} \geq \frac{1}{128 \alpha^{2}} k^{1 / r}\left\|Y_{i}\right\|_{r}
$$

Proof of the lower bound in Theorem 1. Let us fix $t \in B_{p}^{n}$ and put $Y_{i}:=\left|\sum_{j=1}^{n} t_{j} X_{i, j}\right|$. Then $Y_{1}, \ldots, Y_{m}$ are iid random variables. Moreover, by (7), $\left\|Y_{i}\right\|_{2 r} \leq \tilde{\alpha}\left\|Y_{i}\right\|_{r}$ for $r \geq 1$, where a constant $\tilde{\alpha} \geq 1$ depends only on $\alpha$.

If $m \geq 4 \tilde{\alpha}^{2 q}$, then by Lemma 20 we get

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \geq \mathbb{E}\left(\sum_{i=1}^{m} Y_{i}^{q}\right)^{1 / q} \geq \frac{1}{128 \tilde{\alpha}^{2}} m^{1 / q}\left\|Y_{i}\right\|_{q}
$$

If $m \leq 4 \tilde{\alpha}^{4}$, then by (7) we have

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \geq\left\|Y_{i}\right\|_{1} \gtrsim \alpha\left\|Y_{i}\right\|_{\log m} \sim_{\alpha} m^{1 / q}\left\|Y_{i}\right\|_{q \wedge \log m}
$$

If $4 \tilde{\alpha}^{4} \leq m \leq 4 \tilde{\alpha}^{2 q}$, then $m=4 \tilde{\alpha}^{2 \tilde{q}}$ for some $1 \leq \tilde{q} \leq q$. Moreover, in this case $m^{1 / q} \sim_{\alpha} 1 \sim_{\alpha}$ $m^{1 / \tilde{q}}$ and $\tilde{q} \sim_{\alpha} q \wedge \log m$. Hence, Lemma 20 and (7) yield

$$
\begin{aligned}
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} & \geq \mathbb{E}\left(\sum_{i=1}^{m} Y_{i}^{q}\right)^{1 / q} \sim_{\alpha} \mathbb{E}\left(\sum_{i=1}^{m} Y_{i}^{\tilde{q}}\right)^{1 / \tilde{q}} \\
& \geq \frac{1}{128 \tilde{\alpha}^{2}} m^{1 / \tilde{q}}\left\|Y_{i}\right\|_{\tilde{q}} \sim_{\alpha} m^{1 / q}\left\|Y_{i}\right\|_{q \wedge \log m}
\end{aligned}
$$

The argument above shows that

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \gtrsim \alpha m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q \wedge \log m}
$$

The bound by the other term follows by the following duality

$$
\begin{equation*}
\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}}=\left\|\left(X_{j, i}\right)_{j \leq n, i \leq m}\right\|_{\ell_{q^{*}}^{m} \rightarrow \ell_{p^{*}}^{n}} . \tag{10}
\end{equation*}
$$

## 5. Formula in the square case

This section contains proofs of Propositions 4 and 5 , which immediately yield the equivalence of formulas from Theorem 1 and Corollary 6 in the square case.
Proof of Proposition 4. By duality it suffices to show that for $p^{*} \geq q \vee 2$,

$$
\begin{equation*}
n^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q \wedge \log n}+n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{n}}\left\|\sum_{i=1}^{n} s_{i} X_{i, 1}\right\|_{p^{*} \wedge \log n} \sim_{\alpha} n^{1 / q}\left\|X_{1,1}\right\|_{q \wedge \log n} \tag{11}
\end{equation*}
$$

The lower bound is obvious (with constant 1). To derive the upper bound we observe first that if we substituted $q$ and $p^{*}$ by $q \wedge \log n$ and $p^{*} \wedge \log n$, respectively, then the RHS of (11) would increase, whereas the LHS would increase only by a constant factor. So it is enough to consider the case $\log n \geq p^{*} \geq q \vee 2$.

Now we shall show that

$$
\begin{equation*}
\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q} \lesssim \alpha\left\|X_{1,1}\right\|_{q} \quad \text { for every } t \in B_{p}^{n} \tag{12}
\end{equation*}
$$

To this end fix $t \in B_{p}^{n}$ and assume without loss of generality that $t_{1} \geq t_{2} \geq \cdots \geq t_{n} \geq 0$. If $1 \leq q \leq 4$, then by (7) we have

$$
\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q} \lesssim \alpha\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{2}=\|t\|_{2}\left\|X_{1,1}\right\|_{2} \leq \alpha\left\|X_{1,1}\right\|_{1} \leq \alpha\left\|X_{1,1}\right\|_{q}
$$

If $q \geq 4$, then

$$
\left\|\sum_{j \leq e^{4 q}} t_{j} X_{1, j}\right\|_{q} \leq \sum_{j \leq e^{4 q}}\left|t_{j}\right|\left\|X_{1,1}\right\|_{q} \leq e^{4 q / p^{*}}\|t\|_{p}\left\|X_{1,1}\right\|_{q} \leq e^{4}\left\|X_{1,1}\right\|_{q}
$$

Moreover, by Rosenthal's inequality [5, Theorem 1.5.11],

$$
\left\|\sum_{j>e^{4 q}} t_{j} X_{1, j}\right\|_{q} \leq C \frac{q}{\log q}\left(\left\|\left(t_{j}\right)_{j>e^{4 q}}\right\|_{2}\left\|X_{1,1}\right\|_{2}+\left\|\left(t_{j}\right)_{j>e^{4 q}}\right\|_{q}\left\|X_{1,1}\right\|_{q}\right) .
$$

If $j>e^{4 q}$, then $t_{j} \leq j^{-1 / p} \leq e^{-4 q / p}$, so for $p^{*} \geq q \geq 4$ we have

$$
\left\|\left(t_{j}\right)_{j>e^{4 q}}\right\|_{q} \leq\left\|\left(t_{j}\right)_{j>e^{4 q}}\right\|_{2} \leq\|t\|_{p}^{p / 2} \max _{j>e^{4 q}} t_{j}^{(2-p) / 2} \leq\|t\|_{p}^{p / 2}\left(e^{-4 q / p}\right)^{1-p / 2} \leq e^{-q}
$$

and (12) follows.
To conlude the proof it is enough to show that for $\log n \geq p^{*} \geq q \vee 2$,

$$
\begin{equation*}
n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{n}}\left\|\sum_{i=1}^{n} s_{i} X_{i, 1}\right\|_{p^{*}} \lesssim_{\alpha} n^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q}+n^{1 / q}\left\|X_{1,1}\right\|_{q} . \tag{13}
\end{equation*}
$$

For $k=0,1, \ldots$ define $\rho_{k}:=32 \beta^{2} \log ^{(k)}\left(p^{*}\right)$, where $\log { }^{(k+1)} x:=\log \left(\log { }^{(k)} x\right), \log ^{(0)} x:=x$, and $\beta=\frac{1}{2} \vee \log _{2} \alpha$. Observe that $\left(\rho_{k}\right)_{k}$ is non-increasing and for large $k$ we have $\rho_{k}=32 \beta^{2}$.

If $p^{*} / q \leq 32 \beta^{2}$, i.e., $p^{*} \leq 32 \beta^{2} q$, then (7) implies that

$$
\left\|\sum_{i=1}^{n} s_{i} X_{i, 1}\right\|_{p^{*}} \lesssim \alpha\left(\frac{p^{*}}{q}\right)^{\beta}\left\|\sum_{i=1}^{n} s_{i} X_{i, 1}\right\|_{q} \lesssim \alpha\left\|\sum_{i=1}^{n} s_{i} X_{i, 1}\right\|_{q}
$$

Moreover, $B_{q^{*}}^{n} \subset n^{1 / q-1 / p^{*}} B_{p}^{n}$, so in this case

$$
n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{n}}\left\|\sum_{i=1}^{n} s_{i} X_{i, 1}\right\|_{p^{*}} \lesssim \alpha n^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q}
$$

and (13) follows.
Now suppose that $\rho_{k}<p^{*} / q \leq \rho_{k-1}$ for some $k \geq 1$. Define $q_{k}:=2 p^{*} / \rho_{k} \geq q \vee 2$. Estimates (7) and (12), applied with $p^{*}:=q_{k}$ and $q:=q_{k} \geq 2$, yield

$$
\sup _{s \in B_{q_{k}^{*}}}\left\|\sum_{i=1}^{n} s_{i} X_{i, 1}\right\|_{p^{*}} \lesssim \alpha \rho_{k}^{\beta} \sup _{s \in B_{q_{k}^{*}}}\left\|\sum_{i=1}^{n} s_{i} X_{i, 1}\right\|_{q_{k}} \lesssim \alpha \rho_{k}^{\beta}\left\|X_{1,1}\right\|_{q_{k}} \lesssim \alpha\left(\frac{\rho_{k} q_{k}}{q}\right)^{\beta}\left\|X_{1,1}\right\|_{q} .
$$

Since $q_{k} \geq q$ we have $B_{q^{*}}^{n} \subset n^{1 / q-1 / q_{k}} B_{q_{k}^{*}}^{n}$. Therefore,

$$
n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{n}}\left\|\sum_{i=1}^{n} s_{i} X_{i, 1}\right\|_{p^{*}} \lesssim \alpha\left(\frac{p^{*}}{q}\right)^{\beta} n^{1 / p^{*}-1 / q_{k}} n^{1 / q}\left\|X_{1,1}\right\|_{q}=\left(\frac{p^{*}}{q}\right)^{\beta} n^{\frac{2-\rho_{k}}{2 p^{*}}} n^{1 / q}\left\|X_{1,1}\right\|_{q}
$$

Hence, it is enough to show that

$$
\begin{equation*}
\left(\frac{p^{*}}{q}\right)^{\beta} n^{\frac{2-\rho_{k}}{2 p^{*}}} \leq 1 \tag{14}
\end{equation*}
$$

Observe that $p^{*} / q \geq 32 \beta^{2} \geq 8$, so $\log n \geq p^{*} \geq 8 q \geq 8, \log \left(p^{*} / q\right)=\ln \left(p^{*} / q\right)$, and $\log n=\ln n$. Thus, (14) is equivalent to

$$
\begin{equation*}
\frac{\rho_{k}-2}{2 \beta \log \left(\frac{p^{*}}{q}\right)} \geq \frac{p^{*}}{\log n} \tag{15}
\end{equation*}
$$

We have $p^{*} / \log n \leq 1$ and

$$
\frac{\rho_{k}-2}{2 \beta \log \left(\frac{p^{*}}{q}\right)} \geq \frac{24 \beta^{2} \log ^{(k)}\left(p^{*}\right)}{2 \beta \log \rho_{k-1}} \geq \frac{24 \beta^{2}-2 \beta+2 \beta \log ^{(k)}\left(p^{*}\right)}{2 \beta \ln \left(32 \beta^{2}\right)+2 \beta \log ^{(k)}\left(p^{*}\right)} \geq 1
$$

where in the first inequality we used $\log ^{(k)} x \geq 1$ and $8 \beta^{2} \geq 2$, in the second one $\log (a b) \leq$ $\ln a+\log b$ for $a \geq 1$, and in the last one $\ln \left(32 e \beta^{2}\right) \leq 12 \beta$ for $\beta \geq 1 / 2$.

Now we move to the proof of Proposition 5. Observe that $m, n$ are arbitrary (not necessarily $m=n$ ).

Proof of Proposition 5. It is enough to establish the first part of the assertion. We have

$$
\sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{j}\right\|_{\tilde{q}} \leq \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{j}\right\|_{2}=\sup _{t \in B_{p}^{n}}\|t\|_{2}\left\|X_{1}\right\|_{2}
$$

and the upper bound immediately follows.
If $p \leq 2$ then $\left(1 / p^{*}-1 / 2\right)_{+}=0$ and the lower bound is obvious (with constant 1 instead of $1 / 2 \sqrt{2})$. Assume that $p>2$. Let $\left(X_{j}^{\prime}\right)_{j}$ be an independent copy of $\left(X_{j}\right)_{j}$, and let $\varepsilon_{i}$ 's be iid

Rademachers independent of other variables. Then

$$
\begin{aligned}
\sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{j}\right\|_{\tilde{q}} & \geq n^{-1 / p}\left\|\sum_{j=1}^{n} X_{j}\right\|_{\tilde{q}} \geq \frac{1}{2} n^{-1 / p}\left\|\sum_{j=1}^{n}\left(X_{j}-X_{j}^{\prime}\right)\right\|_{\tilde{q}}=\frac{1}{2} n^{-1 / p}\left\|\sum_{j=1}^{n} \varepsilon_{j}\left(X_{j}-X_{j}^{\prime}\right)\right\|_{\tilde{q}} \\
& \geq \frac{1}{2} n^{-1 / p}\left\|\sum_{j=1}^{n} \varepsilon_{j}\left(X_{j}-\mathbb{E} X_{j}^{\prime}\right)\right\|_{\tilde{q}}=\frac{1}{2} n^{-1 / p}\left\|\sum_{j=1}^{n} \varepsilon_{j} X_{j}\right\|_{\tilde{q}} .
\end{aligned}
$$

Moreover, Khintchine's and Hölder's inequalities yield (recall that $\tilde{q} \in[1,2]$ )

$$
\mathbb{E}\left|\sum_{j=1}^{n} \varepsilon_{j} X_{j}\right|^{\tilde{q}} \geq 2^{-\tilde{q} / 2} \mathbb{E}\left(\sum_{j=1}^{n} X_{j}^{2}\right)^{\tilde{q} / 2} \geq 2^{-\tilde{q} / 2} n^{\tilde{q} / 2-1} \mathbb{E} \sum_{j=1}^{n}\left|X_{j}\right|^{\tilde{q}}=2^{-\tilde{q} / 2} n^{\tilde{q} / 2} \mathbb{E}\left|X_{1}\right|^{\tilde{q}}
$$

## 6. Upper bounds

To prove the upper bound in Theorem 1 we split the range $p^{*}, q \geq 1$ into several parts. In each of them we use different arguments to derive the asserted estimate.
6.1. Case $p^{*}, q \leq 2$. In this subsection we shall show that the two-sided bound from Theorem 1 holds in the range $p^{*}, q \leq 2$ under the following mild 4th moment assumption

$$
\begin{equation*}
\left(\mathbb{E} X_{1,1}^{4}\right)^{1 / 4} \leq \alpha\left(\mathbb{E} X_{1,1}^{2}\right)^{1 / 2} \tag{16}
\end{equation*}
$$

Observe that then Hölder's inequality yields

$$
\mathbb{E} X_{1,1}^{2} \leq\left(\mathbb{E} X_{1,1}^{4}\right)^{1 / 3}\left(\mathbb{E}\left|X_{1,1}\right|\right)^{2 / 3} \leq \alpha^{4 / 3}\left(\mathbb{E} X_{1,1}^{2}\right)^{2 / 3}\left(\mathbb{E}\left|X_{1,1}\right|\right)^{2 / 3}
$$

so

$$
\begin{equation*}
\mathbb{E}\left|X_{1,1}\right| \geq \alpha^{-2}\left(\mathbb{E} X_{1,1}^{2}\right)^{1 / 2} . \tag{17}
\end{equation*}
$$

Let us first consider the case $p=q=2$. Then we shall see that it may be easily extrapolated into the whole range of $p^{*}, q \leq 2$.

Proposition 21. Let $\left(X_{i, j}\right)_{i \leq m, j \leq n}$ be iid centered random variables satisfying (16). Then

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{2}^{n} \rightarrow \ell_{2}^{m}} \sim_{\alpha}\left(\mathbb{E} X_{1,1}^{2}\right)^{1 / 2}(\sqrt{n}+\sqrt{m})
$$

Proof. By [8, Theorem 2] we have

$$
\begin{aligned}
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{2}^{n} \rightarrow \ell_{2}^{m}} & \lesssim \max _{j} \sqrt{\sum_{i} \mathbb{E} X_{i, j}^{2}}+\max _{i} \sqrt{\sum_{j} \mathbb{E} X_{i, j}^{2}}+\sqrt[4]{\sum_{i, j} \mathbb{E} X_{i, j}^{4}} \\
& \leq\left(\mathbb{E} X_{1,1}^{2}\right)^{1 / 2}(\sqrt{n}+\sqrt{m}+\alpha \sqrt[4]{n m}) \lesssim \alpha\left(\mathbb{E} X_{1,1}^{2}\right)^{1 / 2}(\sqrt{n}+\sqrt{m})
\end{aligned}
$$

To get the lower bound we use Jensen's inequality and (17):

$$
\begin{aligned}
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{2}^{n} \rightarrow \ell_{2}^{m}} & \geq \max \left\{\mathbb{E}\left\|\left(\left|X_{i, 1}\right|\right)_{i \leq m}\right\|_{2}, \mathbb{E}\left\|\left(\left|X_{1, j}\right|\right)_{j \leq n}\right\|_{2}\right\} \\
& \geq \max \left\{\left\|\left(\mathbb{E}\left|X_{i, 1}\right|\right)_{i \leq m}\right\|_{2},\left\|\left(\mathbb{E}\left|X_{1, j}\right|\right)_{j \leq n}\right\|_{2}\right\} \geq \alpha^{-2}\left(\mathbb{E} X_{1,1}^{2}\right)^{1 / 2} \sqrt{n \vee m} .
\end{aligned}
$$

Corollary 22. Let $\left(X_{i, j}\right)_{i \leq m, j \leq n}$ be iid centered random variables satisfying (16). Then for $p^{*}, q \leq 2$ we have

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \sim_{\alpha}\left(\mathbb{E} X_{1,1}^{2}\right)^{1 / 2}\left(m^{1 / q-1 / 2} n^{1 / p^{*}}+n^{1 / p^{*}-1 / 2} m^{1 / q}\right)
$$

Proof. Let $\left(\varepsilon_{i, j}\right)_{i, j}$ be iid symmetric $\pm 1$ random variables independent of $\left(X_{i, j}\right)$. Symmetrization (as in the proof of Proposition 5) and (17) yields

$$
\begin{aligned}
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}^{n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} & \geq \frac{1}{2} \mathbb{E}\left\|\left(\varepsilon_{i, j}\left|X_{i, j}\right|\right)_{i \leq m, j \leq n}^{n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \geq \frac{1}{2} \mathbb{E}\left\|\left(\varepsilon_{i, j} \mathbb{E}\left|X_{i, j}\right|\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \\
& \gtrsim \alpha\left(\mathbb{E} X_{1,1}^{2}\right)^{1 / 2} \mathbb{E}\left\|\left(\varepsilon_{i, j}\right)_{i \leq m, j \leq n}^{n}\right\| .
\end{aligned}
$$

We have

$$
\begin{aligned}
\mathbb{E}\left\|\left(\varepsilon_{i, j}\right)_{i \leq m, j \leq n}^{n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} & \geq n^{-1 / p} \mathbb{E}\left\|\left(\sum_{j=1}^{n} \varepsilon_{i, j}\right)_{i \leq m}\right\|_{q} \sim n^{1 / p^{*}-1}\left(\mathbb{E}\left\|\left(\sum_{j=1}^{n} \varepsilon_{i, j}\right)_{i \leq m}\right\|_{q}^{q}\right)^{1 / q} \\
& =n^{1 / p^{*}-1} m^{1 / q}\left\|\sum_{j=1}^{n} \varepsilon_{1, j}\right\|_{q} \sim n^{1 / p^{*}-1 / 2} m^{1 / q}
\end{aligned}
$$

where in the first line we used the Kahane-Khintchine and in the second one the Khintchine inequalities. By duality (10) we get

$$
\mathbb{E}\left\|\left(\varepsilon_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}}=\mathbb{E}\left\|\left(\varepsilon_{i, j}\right)_{i \leq n, j \leq m}\right\|_{\ell_{q^{*}}^{m} \rightarrow \ell_{p^{*}}^{n}} \gtrsim m^{1 / q-1 / 2} n^{1 / p^{*}},
$$

so the lower bound follows.
To get the upper bound we use Proposition 21 together with the following simple bound

$$
\begin{aligned}
\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} & \leq\|\operatorname{Id}\|_{\ell_{p}^{n} \rightarrow \ell_{2}^{n}}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{2}^{n} \rightarrow \ell_{2}^{m}}\|\operatorname{Id}\|_{\ell_{2}^{m} \rightarrow \ell_{q}^{m}} \\
& =n^{1 / 2-1 / p} m^{1 / q-1 / 2}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{2}^{n} \rightarrow \ell_{2}^{m}}
\end{aligned}
$$

Corollary 22, Proposition 5 and (17) yield that under condition (16) Theorem 1 holds whenever $p^{*}, q \leq 2$. Moreover, one may prove by repeating the same arguments that the two-sided estimate

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \sim_{\alpha} m^{1 / q-1 / 2} n^{1 / p^{*}}+n^{1 / p^{*}-1 / 2} m^{1 / q}
$$

holds for every $p^{*}, q \leq 2$ and independent random variables $X_{i, j}$ satisfying (16) and $\mathbb{E} X_{i, j}^{2}=1$ (we do not need to assume that $X_{i, j}$ 's are identically distributed).
6.2. Case $p^{*} \geq \log n$ or $q \geq \log m$. In this subsection we shall show that Theorem 1 holds under the regularity assumption (3) if $p^{*} \geq \log n$ or $q \geq \log m$.

Remark 23. For $p^{*} \geq \log n, \tilde{q} \in[1, \infty)$ and iid random variables $X_{i}$ we have

$$
\left\|X_{1}\right\|_{\tilde{q}} \leq \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{j}\right\|_{\tilde{q}} \leq e\left\|X_{1}\right\|_{\tilde{q}}
$$

Similarly, for $q \geq \log m$ and $\tilde{p} \in[1, \infty)$,

$$
\left\|X_{1}\right\|_{\tilde{p}} \leq \sup _{t \in B_{q^{*}}^{m}}\left\|\sum_{j=1}^{n} t_{j} X_{j}\right\|_{\tilde{p}} \leq e\left\|X_{1}\right\|_{\tilde{p}}
$$

Proof. The lower bounds are obvious. To see the first upper bound it is enough to use the triangle inequality in $L_{\tilde{q}}$ and observe that $\|t\|_{1} \leq n^{1 / p^{*}}\|t\|_{p} \leq e$ for $p^{*} \geq \log n$ and $t \in B_{p}^{n}$.

By Remark 23, Theorem 1 in the case $p^{*} \geq \log n$ or $q \geq \log m$ reduces to the following statement.

Proposition 24. Let $\left(X_{i, j}\right)_{i \leq n, j \leq n}$ be iid centered random variables such that (3) holds. Then for $q \geq \log m$,

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \sim_{\alpha} \sup _{t \in B_{p}^{n}}\left\|\sum_{j \leq n} t_{j} X_{1, j}\right\|_{\log m}+n^{1 / p^{*}}\left\|X_{1,1}\right\|_{p^{*} \wedge \log n}
$$

Analogously, for $p^{*} \geq \log n$,

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \sim_{\alpha} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i \leq m} s_{i} X_{i, 1}\right\|_{\log n}+m^{1 / q}\left\|X_{1,1}\right\|_{q \wedge \log m} .
$$

Proof. The lower bounds follow by Section 4 and Remark 23. Hence, we should establish only the upper bounds.

By duality (10) it is enough to consider the case $q \geq \log m$. We have $\left\|\left(x_{i}\right)_{i \leq m}\right\|_{\infty} \leq$ $\left\|\left(x_{i}\right)_{i \leq m}\right\|_{q} \leq e\left\|\left(x_{i}\right)_{i \leq m}\right\|_{\infty}$, so

$$
\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \sim \max _{i \leq m}\left\|\left(X_{i, j}\right)_{j \leq n}\right\|_{p^{*}}
$$

Note that for arbitrary random variables $Y_{1}, \ldots, Y_{k}$ we have

$$
\begin{equation*}
\mathbb{E} \max _{i \leq k}\left|Y_{i}\right| \leq\left\|\max _{i \leq k}\left|Y_{i}\right|\right\|_{\log k} \leq\left(\sum_{i \leq k} \mathbb{E}\left|Y_{i}\right|^{\log k}\right)^{1 / \log k} \leq e \max _{i \leq k}\left\|Y_{i}\right\|_{\log k} \tag{18}
\end{equation*}
$$

Hence,

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \lesssim\| \|\left(X_{1, j}\right)_{j \leq n}\left\|_{p^{*}}\right\|_{\log m}
$$

Inequality (6) (applied with $m=1, U=\{1\} \otimes B_{p}^{n}$, and $\rho=\log m$ ) implies

$$
\left\|\left\|\left(X_{1, j}\right)_{j \leq n}\right\|_{p^{*}}\right\|_{\log m} \sim_{\alpha} \mathbb{E}\left\|\left(X_{1, j}\right)_{j \leq n}\right\|_{p^{*}}+\sup _{t \in B_{p}^{n}}\left\|\sum_{j \leq n} t_{j} X_{1, j}\right\|_{\log m} .
$$

If $p^{*} \geq \log n$ then

$$
\mathbb{E}\left\|\left(X_{1, j}\right)_{j \leq n}\right\|_{p^{*}} \sim \mathbb{E} \max _{j \leq n}\left|X_{1, j}\right| \lesssim\left\|X_{1,1}\right\|_{\log n}
$$

where the last bound follows by (18). In the case $p^{*} \leq \log n$ we have

$$
\mathbb{E}\left\|\left(X_{1, j}\right)_{j \leq n}\right\|_{p^{*}} \leq\left(\mathbb{E}\left\|\left(X_{1, j}\right)_{j \leq n}\right\|_{p^{*}}^{p^{*}}\right)^{1 / p^{*}}=n^{1 / p^{*}}\left\|X_{1,1}\right\|_{p^{*}}
$$

6.3. Outline of proofs of upper bounds in remaining ranges. Let us first note that we may assume that random variables $X_{i, j}$ are symmetric, due to the following remark.

Remark 25. It suffices to prove the upper bound from Theorem 1 under additional assumption that random variables $X_{i j}$ are symmetric.

Proof. Let $\left(X_{i, j}^{\prime}\right)_{i \leq m, j \leq n}$ be an independent copy of a random matrix $\left(X_{i, j}\right)_{i \leq m, j \leq n}$, and let $Y_{i, j}=X_{i, j}-X_{i, j}^{\prime}$. Then (3) implies for every $\rho \geq 1$,

$$
\begin{aligned}
\left\|Y_{i, j}\right\|_{2 \rho} & \leq\left\|X_{i, j}\right\|_{2 \rho}+\left\|X_{i, j}^{\prime}\right\|_{2 \rho}=2\left\|X_{i, j}\right\|_{2 \rho} \leq 2 \alpha\left\|X_{i, j}\right\|_{\rho}=2 \alpha\left\|X_{i, j}-\mathbb{E} X_{i, j}^{\prime}\right\|_{\rho} \\
& \leq 2 \alpha\left\|X_{i, j}-X_{i, j}^{\prime}\right\|_{\rho}=2 \alpha\left\|Y_{i, j}\right\|_{\rho}
\end{aligned}
$$

Therefore, $\left(Y_{i, j}\right)_{i \leq m, j \leq n}$ are iid symmetric random variables satisfying (3) with $\alpha:=2 \alpha$. Moreover,

$$
\begin{aligned}
\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} & =\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n}\left(X_{i, j}-\mathbb{E} X_{i, j}^{\prime}\right) s_{i} t_{j} \\
& \leq \mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n}\left(X_{i, j}-X_{i, j}^{\prime}\right) s_{i} t_{j}=\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} Y_{i, j} s_{i} t_{j},
\end{aligned}
$$

so it suffices to upper bound $\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} Y_{i, j} s_{i} t_{j}$ by

$$
\begin{aligned}
& m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} Y_{1, j}\right\|_{q \wedge \log m}+n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} s_{i} Y_{i, 1}\right\|_{p^{*} \wedge \log n} \\
& \leq 2 m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q \wedge \log m}+2 n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} s_{i} X_{i, 1}\right\|_{p^{*} \wedge \log n}
\end{aligned}
$$

We shall also assume without loss of generality that $\alpha \geq \sqrt{2}$. Then (7) holds with $\beta=\log _{2} \alpha$.
One of the ideas used in the sequel is to decompose certain subsets $S$ of $B_{q^{*}}^{m}$ and $T$ of $B_{p}^{n}$ in the following way. Let $T$ be a monotone subset of $B_{p}^{n}$ (we need the monotonicity only to guarantee that if $t \in T$ and $I \subset[n]$, then $\left.\left(t I_{\{i \in I\}}\right) \in T\right)$. Fix $a \in(0,1]$ and write $t \in T$ as $t=\left(t_{i} I_{\left\{\left|t_{i}\right| \leq a\right\}}\right)+\left(t_{i} I_{\left\{\left|t_{i}\right|>a\right\}}\right)$. Since $a^{p}\left|\left\{i:\left|t_{i}\right|>a\right\}\right| \leq\|t\|_{p} \leq 1$, we get $T \subset T_{1}+T_{2}$, where

$$
T_{1}=T \cap a B_{\infty}^{n}, \quad T_{2}=\left\{t \in T:|\operatorname{supp} t| \leq a^{-p}\right\} .
$$

Choosing $a=k^{-1 / p}$ we see that for every $1 \leq k \leq n$ we have $T \subset T_{1}+T_{2}$, where

$$
T_{1}=T \cap k^{-1 / p} B_{\infty}^{n}, \quad T_{2}=\{t \in T:|\operatorname{supp} t| \leq k\}
$$

Similarly, we may also decompose monotone subsets $S$ of $B_{q^{*}}^{m}$ into two parts: one containing vectors with bounded $\ell_{\infty}$-norm and the other containing vectors with bounded support.

Once we decompose $B_{p}^{n}$ and $B_{q^{*}}^{m}$ as above, we need to control the quantities of the form $\mathbb{E} \sup _{s \in S, t \in T} \sum X_{i, j} s_{i} t_{j}$ provided we have additional information about the $\ell_{\infty}$-norm or the size of the support (or both of them) for vectors from $S$ and $T$. In the next subsection we present a couple of lemmas allowing to upper bound this type of quantities in various situations.

### 6.4. Tools used in proofs of upper bounds in remaining ranges.

Lemma 26. Assume that $k, l \in \mathbb{Z}_{+}, p^{*}, q \geq 1, a, b>0$ and $\left(X_{i, j}\right)_{i \leq m, j \leq n}$ are iid symmetric random variables satisfying (3) with $\alpha \geq \sqrt{2}$, and $\mathbb{E} X_{i, j}^{2}=1$. Denote $\beta=\log _{2} \alpha$.

If $q \geq 2, S \subset B_{q^{*}}^{m} \cap a B_{\infty}^{m}$ and $T \subset\left\{t \in B_{p}^{n}:|\operatorname{supp}(t)| \leq k\right\}$, then

$$
\begin{equation*}
\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim \alpha m^{1 / q} \sup _{t \in T}\left\|\sum_{j=1}^{n} X_{1, j} t_{j}\right\|_{q}+(n \wedge(k \log n))^{\beta} k^{\left(1 / p^{*}-1 / 2\right) \vee 0} a^{\left(2-q^{*}\right) / 2} \tag{19}
\end{equation*}
$$

If $p^{*} \geq 2, S \subset\left\{s \in B_{q^{*}}^{m}:|\operatorname{supp}(s)| \leq l\right\}$ and $T \subset B_{p}^{n} \cap b B_{\infty}^{n}$, then

$$
\begin{equation*}
\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim \alpha n^{1 / p^{*}} \sup _{s \in S}\left\|\sum_{i=1}^{m} X_{i, 1} s_{i}\right\|_{p^{*}}+(m \wedge(l \log m))^{\beta} l^{(1 / q-1 / 2) \vee 0} b^{(2-p) / 2} \tag{20}
\end{equation*}
$$

Proof. It suffices to prove (19), since (20) follows by duality.
Without loss of generality we may assume that $k \leq n$. Let $T_{0}$ be a $\frac{1}{2}$-net (with respect to $\ell_{p}^{n}$-metric) in $T$ of cardinality at most $5^{n} \wedge\left(\binom{n}{k} 5^{k}\right) \leq 5^{n} \wedge(5 n)^{k}=e^{d}$, where $d=n \wedge(k \ln (5 n))$.

Then by (18) we get

$$
\begin{align*}
& \mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \leq 2 \mathbb{E} \sup _{t \in T_{0}} \sup _{s \in S} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \leq 2 e \sup _{t \in T_{0}}\left(\left.\left.\mathbb{E} \sup _{s \in S}\right|_{i \leq m, j \leq n} \sum_{i, j} s_{i} t_{j}\right|^{d}\right)^{1 / d} \\
& (21) \quad \leq 2 e \sup _{t \in T}\left(\left.\left.\mathbb{E} \sup _{s \in S}\right|_{i \leq m, j \leq n} \sum_{i, j} s_{i} t_{j}\right|^{d}\right)^{1 / d} \tag{21}
\end{align*}
$$

Fix $t \in T$. By (6) applied with $U=\left\{\left(s_{i} t_{j}\right)_{i, j}: s \in S\right\}$ and $\rho=d$ we have

$$
\begin{equation*}
\left(\left.\left.\mathbb{E} \sup _{s \in S}\right|_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j}\right|^{d}\right)^{1 / d} \lesssim \alpha \mathbb{E} \sup _{s \in S}\left|\sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j}\right|+\sup _{s \in S}\left\|\sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j}\right\|_{d} . \tag{22}
\end{equation*}
$$

Since $S \subset B_{q^{*}}^{m}$,

$$
\begin{equation*}
\left.\mathbb{E} \sup _{s \in S}\right|_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \mid \leq\left(\mathbb{E}\left\|\left(\sum_{j=1}^{n} X_{i, j} t_{j}\right)_{i \leq m}\right\|_{q}^{q}\right)^{1 / q}=m^{1 / q}\left\|\sum_{j=1}^{n} X_{1, j} t_{j}\right\|_{q} \tag{23}
\end{equation*}
$$

Since $\alpha \geq \sqrt{2}, \beta=\frac{1}{2} \vee \log _{2} \alpha$, so by inequality (7)
$\sup _{s \in S}\left\|\sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j}\right\|_{d} \lesssim \alpha d^{\beta} \sup _{s \in S, t \in T}\|s\|_{2}\|t\|_{2} \leq d^{\beta} \sup _{s \in S}\|s\|_{\infty}^{\left(2-q^{*}\right) / 2}\|s\|_{q^{*}}^{q^{*} / 2} \sup _{t \in T} k^{(1 / 2-1 / p) \vee 0}\|t\|_{p}$

$$
\begin{equation*}
\leq d^{\beta} k^{\left(1 / p^{*}-1 / 2\right) \vee 0} a^{\left(2-q^{*}\right) / 2} . \tag{24}
\end{equation*}
$$

Inequalities (21)-(24) yield (19).
In the sequel $\left(g_{i, j}\right)_{i \leq m, j \leq n}$ are iid standard Gaussian random variables.
Lemma 27. Let $\left(X_{i, j}\right)_{i \leq m, j \leq n}$ be iid symmetric random variables satisfying (3) and $\mathbb{E} X_{i, j}^{2}=1$. Let $\beta=\log _{2} \alpha$. Then for any nonempty bounded sets $S \subset \mathbb{R}^{m}$ and $T \subset \mathbb{R}^{n}$ we have

$$
\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim \log ^{\beta}(m n) \mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} g_{i, j} s_{i} t_{j} .
$$

Proof. Since $X_{i, j}$ 's are independent and symmetric, $\left(X_{i, j}\right)_{i \leq m, j \leq n}$ has the same distribution as $\left(\varepsilon_{i, j}\left|X_{i, j}\right|\right)_{i \leq m, j \leq n}$, where $\left(\varepsilon_{i, j}\right)_{i \leq m, j \leq n}$ are iid symmetric $\pm 1$ random variables independent of $X_{i, j}$ 's. By the contraction principle

$$
\begin{align*}
\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} & =\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} \varepsilon_{i, j}\left|X_{i, j}\right| s_{i} t_{j} \\
& \leq \mathbb{E} \max _{i \leq m, j \leq n}\left|X_{i, j}\right| \cdot \mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} \varepsilon_{i, j} s_{i} t_{j} \tag{25}
\end{align*}
$$

Moreover, by (18) and regularity assumption (3) we have

$$
\begin{equation*}
\mathbb{E} \max _{i \leq m, j \leq n}\left|X_{i, j}\right| \leq e\left\|X_{1,1}\right\|_{\log (m n)} \lesssim \log ^{\beta}(m n)\left\|X_{1,1}\right\|_{2}=\log ^{\beta}(m n) \tag{26}
\end{equation*}
$$

Jensen's inequality yields

$$
\begin{equation*}
\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} \varepsilon_{i, j} s_{i} t_{j} \sim \mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} \varepsilon_{i, j} \mathbb{E}\left|g_{i, j}\right| s_{i} t_{j} \lesssim \mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} g_{i, j} s_{i} t_{j} \tag{27}
\end{equation*}
$$

Inequalities (25)-(27) yield the assertion.
The next result is an immediate consequence of the contraction principle (see also (25) together with (27)), but turns out to be helpful.

Lemma 28. Let $\left(X_{i, j}\right)_{i \leq m, j \leq n}$ be centered random variables. Then

$$
\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim \max _{i, j}\left\|X_{i, j}\right\|_{\infty} \mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} g_{i, j} s_{i} t_{j} .
$$

Let us recall Chevet's inequality from [4]:

$$
\begin{equation*}
\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} g_{i, j} s_{i} t_{j} \lesssim \sup _{s \in S}\|s\|_{2} \mathbb{E} \sup _{t \in T} \sum_{j \leq n} g_{j} t_{j}+\sup _{t \in T}\|t\|_{2} \mathbb{E} \sup _{s \in S} \sum_{i \leq m} g_{i} s_{i} \tag{28}
\end{equation*}
$$

We use it to derive the following two lemmas.

Lemma 29. Let $q \geq 2, p \geq 1, S \subset\left\{s \in B_{q^{*}}^{m}:|\operatorname{supp}(s)| \leq l\right\} \cap a B_{\infty}^{m}$, and $T \subset B_{p}^{n}$. Then

$$
\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} g_{i, j} s_{i} t_{j} \lesssim \sqrt{p^{*}} a^{\left(2-q^{*}\right) / 2} n^{1 / p^{*}}+n^{\left(1 / p^{*}-1 / 2\right) \vee 0} \sqrt{\log m} l^{1 / q} .
$$

If we assume additionally that $l=m, p^{*} \geq 2$, and $T \subset b B_{\infty}^{n}$, then

$$
\begin{equation*}
\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} g_{i, j} s_{i} t_{j} \lesssim \sqrt{p^{*}} a^{\left(2-q^{*}\right) / 2} n^{1 / p^{*}}+\sqrt{q} b^{(2-p) / 2} m^{1 / q} . \tag{29}
\end{equation*}
$$

Proof. We have

$$
\begin{gathered}
\sup _{t \in T}\|t\|_{2} \leq \sup _{t \in B_{p}^{n}}\|t\|_{2}=n^{\left(1 / p^{*}-1 / 2\right) \vee 0}, \\
\sup _{s \in S}\|s\|_{2} \leq \sup _{s \in S}\|s\|_{q^{*}}^{q^{*} / 2}\|s\|_{\infty}^{\left(2-q^{*}\right) / 2} \leq a^{\left(2-q^{*}\right) / 2},
\end{gathered}
$$

$\mathbb{E} \sup _{t \in T} \sum_{j=1}^{n} g_{j} t_{j} \leq \mathbb{E} \sup _{t \in B_{p}^{n}} \sum_{j=1}^{n} g_{j} t_{j}=\mathbb{E}\left\|\left(g_{j}\right)_{j=1}^{n}\right\|_{p^{*}} \leq\left(\mathbb{E}\left\|\left(g_{j}\right)_{j=1}^{n}\right\|_{p^{*}}^{p^{*}}\right)^{1 / p^{*}}=\left\|g_{1}\right\|_{p^{*}} n^{1 / p^{*}} \leq \sqrt{p^{*}} n^{1 / p^{*}}$, and

$$
\mathbb{E} \sup _{s \in S} \sum_{i=1}^{m} g_{i} s_{i} \leq \mathbb{E} \sup _{I \subset[m],|I| \leq l}\left(\sum_{i \in I}\left|g_{i}\right|^{q}\right)^{1 / q} \leq l^{1 / q} \mathbb{E} \max _{i \leq m}\left|g_{i}\right| \lesssim l^{1 / q} \sqrt{\log m}
$$

The first assertion follows by Chevet's inequality (28) and the four bounds above.
In the case when $l=m, p^{*} \geq 2$, and $T \subset b B_{\infty}^{n}$ we use a different bound for $\sup _{t \in T}\|t\|_{2}$, namely

$$
\sup _{t \in T}\|t\|_{2} \leq \sup _{t \in T}\|t\|_{p}^{p / 2}\|t\|_{\infty}^{(2-p) / 2} \leq b^{(2-p) / 2}
$$

and for $\mathbb{E} \sup _{s \in S} \sum_{i=1}^{m} g_{i} s_{i}$, namely

$$
\mathbb{E} \sup _{s \in S} \sum_{i=1}^{m} g_{i} s_{i} \leq \mathbb{E} \sup _{s \in B_{q^{*}}^{m}} \sum_{i=1}^{m} g_{i} s_{i} \leq \sqrt{q} m^{1 / q} .
$$

The next lemma is a slight modification of the previous one.
Lemma 30. Let $2 \leq p^{*}, q \leq \gamma, S \subset\left\{s \in B_{q^{*}}^{m}:|\operatorname{supp}(s)| \leq l\right\} \cap a B_{\infty}^{m}$ and $T \subset B_{p}^{n}$. Then

$$
\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} g_{i, j} s_{i} t_{j} \lesssim \sqrt{\gamma}\left(a^{\left(2-q^{*}\right) / 2} n^{1 / p^{*}}+\sqrt{\log (m / l)} l^{1 / q}\right)
$$

Proof. We proceed as in the previous proof, observing that $\sqrt{p^{*}} \leq \sqrt{\gamma}$ and, by [10, Lemmas 19 and 23],

$$
\mathbb{E} \sup _{I \subset[m],|I| \leq l}\left(\sum_{i \in I}\left|g_{i}\right|^{q}\right)^{1 / q} \lesssim \sqrt{\gamma \vee \log (m / l)} l^{1 / q}
$$

The next proposition is a consequence of the $\ell_{2}^{n} \rightarrow \ell_{2}^{m}$ bound from [8].
Lemma 31. Let $\left(X_{i, j}\right)_{i \leq m, j \leq n}$, be be iid symmetric random variables satisfying (3) with $\alpha \geq \sqrt{2}$ and $\mathbb{E} X_{i, j}^{2}=1$. Then for $M>0$,

$$
\left.\mathbb{E} \|\left(X_{i, j} I_{\left\{\left|X_{i, j}\right| \geq M\right.}\right\}\right)_{i \leq m, j \leq n} \|_{\ell_{2}^{n} \rightarrow \ell_{2}^{m}} \lesssim \alpha(\sqrt{n}+\sqrt{m}) \exp \left(-\frac{\ln \alpha}{10} M^{1 / \log _{2} \alpha}\right)
$$

Proof. By [8, Theorem 2] we have

$$
\begin{aligned}
\mathbb{E}\left\|\left(X_{i, j} I_{\left\{\left|X_{i, j}\right| \geq M\right\}}\right)_{i \leq m, j \leq n}\right\|_{\ell_{2}^{n} \rightarrow \ell_{2}^{m}} \leq & \max _{i \leq m}\left(\sum_{j \leq n} \mathbb{E} X_{i, j}^{2} I_{\left\{\left|X_{i, j}\right| \geq M\right\}}\right)^{1 / 2}+\max _{j \leq n}\left(\sum_{i \leq m} \mathbb{E} X_{i, j}^{2} I_{\left\{\left|X_{i, j}\right| \geq M\right\}}\right)^{1 / 2} \\
& +\left(\sum_{i \leq m, j \leq n} \mathbb{E} X_{i, j}^{4} I_{\left\{\left|X_{i, j}\right| \geq M\right\}}\right)^{1 / 4}
\end{aligned}
$$

Regularity condition (3) and the normalization $\left\|X_{i, j}\right\|_{2}=1$ yields $\left\|X_{i, j}\right\|_{\rho} \leq \alpha^{\log _{2} \rho}$ for all $\rho \geq 1$. Thus, for all $\rho \geq 4$,

$$
\left(\mathbb{E} X_{i, j}^{2} I_{\left\{\left|X_{i, j}\right| \geq M\right\}}\right)^{1 / 2} \leq\left(\mathbb{E} X_{i, j}^{4} I_{\left\{\left|X_{i, j}\right| \geq M\right\}}\right)^{1 / 4} \leq\left(M^{4-\rho} \mathbb{E} X_{i, j}^{\rho}\right)^{1 / 4} \leq M\left(\frac{\alpha^{\log _{2} \rho}}{M}\right)^{\rho / 4}
$$

Let us choose $\rho:=\frac{1}{2} M^{1 / \log _{2} \alpha}$. If $M \geq \alpha^{3}$, then $\rho \geq 4$, so

$$
M\left(\frac{\alpha^{\log _{2} \rho}}{M}\right)^{\rho / 4}=M \alpha^{-\rho / 4}=M \exp \left(-\frac{\ln \alpha}{8} M^{1 / \log _{2} \alpha}\right) \lesssim \alpha \exp \left(-\frac{\ln \alpha}{10} M^{1 / \log _{2} \alpha}\right)
$$

If $M \leq \alpha^{3}$, then

$$
\left(\mathbb{E} X_{i, j}^{2} I_{\left\{\left|X_{i, j}\right| \geq M\right\}}\right)^{1 / 2} \leq\left(\mathbb{E} X_{i, j}^{4} I_{\left\{\left|X_{i, j}\right| \geq M\right\}}\right)^{1 / 4} \leq\left(\mathbb{E} X_{i j}^{4}\right)^{1 / 4} \leq \alpha \lesssim_{\alpha} \exp \left(-\frac{\ln \alpha}{10} M^{1 / \log _{2} \alpha}\right)
$$

6.5. Case $p^{*} \gtrsim \alpha \log m$ or $q \gtrsim \alpha \log n$.

Proposition 32. Theorem 1 holds in the case $p^{*} \gtrsim{ }_{\alpha} \log m$ or $q \gtrsim{ }_{\alpha} \log n$.
Proof. Without loss of generality we may assume that $\left\|X_{i, j}\right\|_{2}=1$. By Remark 25 it suffices to assume that $X_{i, j}$ 's are symmetric and $\alpha \geq \sqrt{2}$, and by duality (10) it suffices to consider the case $q \geq C_{0}(\alpha) \log n$, where

$$
C_{0}(\alpha)=8 \beta=8 \log _{2} \alpha
$$

In particular $q \geq 4$, so $q^{*} \leq 4 / 3$. By Subsection 6.2 it suffices to consider the case $p^{*} \leq \log n$. Define

$$
S_{1}=B_{q^{*}}^{m} \cap e^{-q} B_{\infty}^{m}, \quad S_{2}=\left\{s \in B_{q *}^{m}:|\operatorname{supp}(s)| \leq e^{q q^{*}}\right\}
$$

Then $B_{q^{*}}^{m} \subset S_{1}+S_{2}$.
If $s \in S_{2}$, then

$$
\|s\|_{1} \leq\|s\|_{q^{*}}|\operatorname{supp}(s)|^{-1 / q^{*}+1} \leq e^{q^{*}} \leq e^{4 / 3}
$$

so $S_{2} \subset e^{4 / 3} B_{\infty^{*}}^{m}$. Thus, Proposition 24 and (7) imply

$$
\begin{aligned}
\mathbb{E} \sup _{s \in S_{2}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} & \lesssim \mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{\infty}^{m}} \\
& \sim_{\alpha} \sup _{t \in B_{p}^{n}}\left\|\sum_{j \leq n} t_{j} X_{1, j}\right\|_{\log m}+n^{1 / p^{*}}\left\|X_{1,1}\right\|_{p^{*}} \\
& \lesssim \alpha\left(1 \vee \frac{\log m}{q}\right)^{\beta} \sup _{t \in B_{p}^{n}}\left\|\sum_{j \leq n} t_{j} X_{1, j}\right\|_{q}+n^{1 / p^{*}}\left\|X_{1,1}\right\|_{p^{*}} .
\end{aligned}
$$

Since the function $0<q \mapsto \frac{1}{q} \ln m+\beta \ln q$ attains its minimum at $q=\ln m / \beta$, where the function's value is equal to $-\beta \ln (\beta / e)+\beta \ln \ln m$, we have $(\log m / q)^{\beta} \lesssim \alpha m^{1 / q}$. Hence, the previous upper bound yields

$$
\begin{equation*}
\mathbb{E} \sup _{s \in S_{2}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim \alpha m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j \leq n} t_{j} X_{1, j}\right\|_{q}+n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} s_{i} X_{i, 1}\right\|_{p^{*}} . \tag{30}
\end{equation*}
$$

Moreover, (19) from Lemma 26 applied with $S=S_{1}, T=B_{p}^{n}, a=e^{-q}$, and $k=n$, together with the inequality $q^{*} \leq 4 / 3$, implies that

$$
\begin{equation*}
\mathbb{E} \sup _{s \in S_{1}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim \alpha m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j \leq n} t_{j} X_{1, j}\right\|_{q}+n^{\beta+\left(\left(1 / p^{*}-1 / 2\right) \vee 0\right)} e^{-q / 3} \tag{31}
\end{equation*}
$$

Since $q \geq C_{0}(\alpha) \log n \geq 3(\beta+1 / 2) \ln n$ and $\left\|X_{1,1}\right\|_{p^{*}} \gtrsim_{\alpha}\left\|X_{1,1}\right\|_{2}=1$, inequalities (30) and (31) yield the assertion.
6.6. Case $p^{*}, q \geq 3$. By Subsection 6.2 we may assume that $p^{*} \leq \log n$ and $q \leq \log m$. In this subsection we restrict ourselves to to the case $p^{*}, q \geq 3$. However, similar proofs work also in the range $p^{*}, q \geq 2+\varepsilon$, where $\varepsilon>0$ is arbitrary - in this case the constants in upper bounds depend also on $\varepsilon$ and blow up when $\varepsilon$ approaches 0 . If $p^{*}$ or $q$ lies above and close to 2 , then we need different arguments, which we show in next subsections.

Lemma 33. Assume that $3 \leq p^{*}, q \leq \log (m n),\left(X_{i, j}\right)_{i \leq m, j \leq n}$ are iid symmetric random variables satisfying (3) with $\alpha \geq \sqrt{2}, \mathbb{E} X_{i, j}^{2}=1, S \subset B_{q^{*}}^{m} \cap \log ^{-8 \beta}(m n) B_{\infty}^{m}$, and $T \subset$ $B_{p}^{n} \cap \log ^{-8 \beta}(m n) B_{\infty}^{n}$, where $\beta=\log _{2} \alpha$. Then

$$
\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim m^{1 / q}+n^{1 / p^{*}}
$$

Proof. Lemma 27 and inequality (29) yield
(32)

$$
\mathbb{E} \sup _{s \in S, t \in T} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim \log ^{1 / 2+\beta}(m n)\left(m^{1 / q} \log ^{-4 \beta(2-p)}(m n)+n^{1 / p^{*}} \log ^{-4 \beta\left(2-q^{*}\right)}(m n)\right)
$$

Since $p^{*} \geq 3,(2-p) \geq 1 / 2$, so

$$
\log ^{-4 \beta(2-p)}(m n) \leq \log ^{-2 \beta}(m n) \leq \log ^{-\beta-1 / 2}(m n)
$$

and similarly

$$
\log ^{-4 \beta\left(2-q^{*}\right)}(m n) \leq \log ^{-\beta-1 / 2}(m n)
$$

This together with bound (32) implies the assertion.
Now we are ready to prove the upper bound in Theorem 1 in the case when $p^{*}, q$ are separated from 2.

Proposition 34. Let $\left(X_{i, j}\right)_{i \leq m, j \leq n}$ be iid symmetric random variables such that (3) holds with $\alpha \geq \sqrt{2}$. Then the upper bound in Theorem 1 holds whenever $3 \leq q \leq \log m$ and $3 \leq p^{*} \leq \log n$.

Proof. Without loss of generality we assume that $\mathbb{E} X_{i, j}^{2}=1$ and that $q \geq p^{*}$ (the opposite case follows by duality (10)).

Recall that $\beta=\log _{2} \alpha \geq 1 / 2$ and let us consider the following subsets of balls $B_{q^{*}}^{m}$ and $B_{p}^{n}$ :

$$
\begin{aligned}
S_{1}=B_{q^{*}}^{m} \cap e^{-q} B_{\infty}^{m}, & S_{2}=\left\{s \in B_{q^{*}}^{m}:|\operatorname{supp}(s)| \leq e^{q q^{*}}\right\} \\
S_{3}=B_{q^{*}}^{m} \cap \log ^{-8 \beta}(m n) B_{\infty}^{m}, & S_{4}=\left\{s \in B_{q *}^{m}:|\operatorname{supp}(s)| \leq \log ^{8 \beta q^{*}}(m n)\right\}, \\
T_{1}=B_{p}^{n} \cap e^{-p^{*}} B_{\infty}^{n}, & T_{2}=\left\{t \in B_{p}^{n}:|\operatorname{supp}(t)| \leq e^{p p^{*}}\right\}
\end{aligned}
$$

and

$$
T_{3}=B_{p}^{n} \cap \log ^{-8 \beta}(m n) B_{\infty}^{n}, \quad T_{4}=\left\{t \in B_{p}^{n}:|\operatorname{supp}(t)| \leq \log ^{8 \beta p}(m n)\right\}
$$

Note that $B_{q^{*}}^{m} \subset S_{1}+S_{2}, B_{q^{*}}^{m} \subset S_{3}+S_{4}, B_{p}^{n} \subset T_{1}+T_{2}$, and $B_{p}^{n} \subset T_{3}+T_{4}$. In particular

$$
\begin{align*}
& \left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}}=\sup _{s \in B_{q^{*}}^{m}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j}  \tag{33}\\
& \quad \leq \sup _{s \in S_{1}, t \in T_{1}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j}+\sup _{s \in S_{2}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j}+\sup _{s \in B_{q^{*}}^{m}, t \in T_{2}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} .
\end{align*}
$$

If $s \in S_{2}$, then

$$
\|s\|_{1} \leq\|s\|_{q^{*}}|\operatorname{supp}(s)|^{-1 / q^{*}+1} \leq e^{q^{*}} \leq e^{3 / 2}<5
$$

so $S_{2} \subset 5 B_{1}^{m}=5 B_{\infty^{*}}^{m}$ and we may proceed as in the proof of (30) to get

$$
\begin{equation*}
\mathbb{E} \sup _{s \in S_{2}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim \alpha m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j \leq n} t_{j} X_{1, j}\right\|_{q}+n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} s_{i} X_{i, 1}\right\|_{p^{*}} \tag{34}
\end{equation*}
$$

and, by duality,

$$
\begin{equation*}
\mathbb{E} \sup _{s \in B_{q^{*}}^{m}, t \in T_{2}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim \alpha m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j \leq n} t_{j} X_{1, j}\right\|_{q}+n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} s_{i} X_{i, 1}\right\|_{p^{*}} \tag{35}
\end{equation*}
$$

Bounds (33)-(35) imply that it suffices to prove that

$$
\begin{equation*}
\sup _{s \in S_{1}, t \in T_{1}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim \alpha m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q}+n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} s_{i} X_{i, 1}\right\|_{p^{*}} . \tag{36}
\end{equation*}
$$

Recall that $q \geq p^{*} \geq 3$. Let us consider three cases.
Case 1, when $q, p^{*} \geq 60 \beta^{2} \log \log (m n)$. Then $e^{-q}, e^{-p^{*}} \leq \log ^{-8 \beta}(m n)$, so $S_{1} \subset S_{3}$ and $T_{1} \subset T_{3}$. Thus, (36) follows by Lemma 33.

Case 2, when $q \geq 60 \beta^{2} \log \log (m n) \geq p^{*}$. Then $S_{1} \subset S_{3}$ and $T_{1} \subset B_{p}^{n} \subset T_{3}+T_{4}$, so

$$
\mathbb{E} \sup _{s \in S_{1}, t \in T_{1}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \leq \mathbb{E} \sup _{s \in S_{3}, t \in T_{3}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j}+\mathbb{E} \sup _{s \in S_{1}, t \in T_{4}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} .
$$

The first term on the right-hand side may be bounded properly by Lemma 33. In order to estimate the second term we apply (19) from Lemma 26 with $a=e^{-q}$ and $k=\left\lfloor\log ^{12 \beta}(m n)\right\rfloor \geq$ $\left\lfloor\log ^{8 \beta p}(m n)\right\rfloor$ (the inequality follows by $p \leq 3^{*}=\frac{3}{2}$ ) to get

$$
\mathbb{E} \sup _{s \in S_{1}, t \in T_{4}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim \alpha m^{1 / q} \sup _{t \in T_{4}}\left\|\sum_{j=1}^{n} X_{1, j} t_{j}\right\|_{q}+\left(\log ^{14 \beta}(m n)\right)^{\beta} e^{-q\left(2-q^{*}\right) / 2}
$$

Since $q^{*} \leq 3^{*}=3 / 2$, we have

$$
\left(\log ^{14 \beta}(m n)\right)^{\beta} e^{-q\left(2-q^{*}\right) / 2} \leq \log ^{14 \beta^{2}}(m n) e^{-q / 4} \leq 1
$$

so (36) holds.
Case 3, when $60 \beta^{2} \log \log (m n) \geq q, p^{*}$. Since $T_{1} \subset T_{3}+T_{4}$ and $S_{1} \subset S_{3}+S_{4}$, we have

$$
\begin{aligned}
\mathbb{E} \sup _{s \in S_{1}, t \in T_{1}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \leq \mathbb{E} & \sup _{s \in S_{3}, t \in T_{3}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j}+\mathbb{E} \sup _{s \in B_{q^{*}}^{m}, t \in T_{4}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \\
& +\mathbb{E} \sup _{s \in S_{4}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} .
\end{aligned}
$$

The first term on the right-hand side may be bounded by Lemma 33. Now we estimate the second term - the third one may be bounded similarly (by using (20) from Lemma 26 instead
of (19)). By (19) applied with $a=1$ and $k=\left\lfloor\log ^{12 \beta}(m n)\right\rfloor \geq\left\lfloor\log ^{8 \beta p}(m n)\right\rfloor$ we have

$$
\mathbb{E} \sup _{s \in B_{q^{*}}^{m}, t \in T_{4}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim_{\alpha} m^{1 / q} \sup _{t \in T_{4}}\left\|\sum_{j=1}^{n} X_{1, j} t_{j}\right\|_{q}+\log ^{14 \beta^{2}}(m n)
$$

For a fixed $\beta=\log _{2} \alpha \geq 1 / 2$ there exists $C(\beta) \geq 3$ such that for every $x \geq C(\beta)=: C_{0}(\alpha)$ we have $28 \beta^{2} \ln x \leq x /\left(60 \beta^{2} \ln x\right)$. Hence, if $m n \geq e^{C_{0}(\alpha)}$ and $p^{*} \leq q \leq 60 \beta^{2} \log \log (m n)$, then

$$
14 \beta^{2} \ln \log (m n) \leq \frac{1}{2} \ln (m n) / q \leq \frac{1}{2}\left(\ln m / q+\ln n / p^{*}\right) \leq \max \left\{\ln m / q, \ln n / p^{*}\right\}
$$

so for every $m, n \in \mathbb{N}$,

$$
\log ^{14 \beta^{2}}(m n) \lesssim \alpha \max \left\{m^{1 / q}, n^{1 / p^{*}}\right\}
$$

and (36) follows.
6.7. Case $q \geq 24 \beta \geq 3 \geq p^{*}$. In this subsection we assume (without loss of generality - see Remark 25) that $X_{i, j}$ are iid symmetric random variables satisfying (3) with $\alpha \geq \sqrt{2}$. We also use the notation $\beta=\log _{2} \alpha \geq 1 / 2$. In particular $24 \beta \geq 3$ and $q^{*} \leq 3 / 2$ whenever $q \geq 24 \beta$. Once we prove the upper bound in the case $q \geq 24 \beta \geq p^{*}$, the upper bound in the case $p^{*} \geq 24 \beta \geq q$ follows by duality (10). By Subsections 6.2 and 6.5 it suffices to consider the case $\log m \wedge C(\alpha) \log n \geq q$. In this case Theorem 1 follows by the following two lemmas.
Lemma 35. If $\log m \geq q \geq 3 \geq p^{*}, n^{1 / 3} \geq m^{1 / q} q^{\beta}$, and $\left\|X_{1,1}\right\|_{2}=1$, then

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \lesssim n^{1 / p^{*}}
$$

Proof. By (7) we get

$$
\sup _{t \in B_{3 / 2}^{n}}\left\|\sum_{i=1}^{m} t_{i} X_{i, 1}\right\|_{q} \leq q^{\beta} \sup _{t \in B_{3 / 2}^{n}}\left\|\sum_{i=1}^{m} t_{i} X_{i, 1}\right\|_{2}=q^{\beta} \sup _{t \in B_{3 / 2}^{n}}\|t\|_{2}=q^{\beta}
$$

This together with the assumption $n^{1 / 3} \geq m^{1 / q} q^{\beta}$ and the estimate in the case $p^{*}=3 \leq q$ (already obtained in Subsection 6.6) gives $\mathbb{E}\left\|\left(X_{i, j}\right)\right\|_{\ell_{3 / 2}^{n} \rightarrow \ell_{q}^{m}} \lesssim n^{1 / 3}$. Therefore, for every $p^{*} \leq 3$,

$$
\mathbb{E}\left\|\left(X_{i, j}\right)\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \leq\|\operatorname{Id}\|_{\ell_{p}^{n} \rightarrow \ell_{3 / 2}^{n}} \mathbb{E}\left\|\left(X_{i, j}\right)\right\|_{\ell_{3 / 2}^{n} \rightarrow \ell_{q}^{m}} \lesssim n^{2 / 3-1 / p} n^{1 / 3}=n^{1 / p^{*}}
$$

Lemma 36. Assume that $\log m \wedge C(\alpha) \log n \geq q \geq 24 \beta \geq 3 \geq p^{*}$ and $q^{\beta} m^{1 / q} \geq n^{1 / 3}$. Then the upper bound in Theorem 1 holds.
Proof. Without loss of generality we may assume that $\mathbb{E} X_{i, j}^{2}=1$ and $C(\alpha) \geq 2$. Let

$$
\widetilde{S}_{1}=\left\{s \in B_{q^{*}}^{m}:|\operatorname{supp}(s)| \leq \log ^{4 \beta q^{*}}(m n)\right\}, \quad S_{1}=B_{q^{*}}^{m} \cap \log ^{-4 \beta}(m n) B_{\infty}^{m}
$$

Then $B_{q^{*}}^{m} \subset S_{1}+\widetilde{S}_{1}$.
If $\log m \leq C^{2}(\alpha) \log ^{2} n$, then inequality (20) from Lemma 26 (applied with $b=1, p \wedge 2$ instead of $p$ and $\left.l=\log (m n)^{4 \beta q^{*}} \leq \log (m n)^{6 \beta}\right)$ yields

$$
\begin{aligned}
\mathbb{E} \sup _{s \in \widetilde{S}_{1}, t \in B_{p \wedge 2}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} & \lesssim \alpha n^{1 /\left(p^{*} \vee 2\right)} \sup _{s \in \widetilde{S}_{1}}\left\|\sum_{i=1}^{m} X_{i, 1} s_{i}\right\|_{p^{*} \vee 2}+(\log n)^{C_{1}(\alpha)} \\
& \lesssim \alpha n^{1 /\left(p^{*} \vee 2\right)} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} X_{i, 1} s_{i}\right\|_{p^{*}}+n^{1 / 3} \\
& \lesssim \alpha n^{1 /\left(p^{*} \vee 2\right)} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} X_{i, 1} s_{i}\right\|_{p^{*}}
\end{aligned}
$$

In the case $\log m \geq C^{2}(\alpha) \log ^{2} n$ we have $m^{1 / q} \geq e^{\log m /(C(\alpha) \log n)} \geq e^{(\log m)^{1 / 2}}$, so now inequality (20) yields

$$
\begin{aligned}
\mathbb{E} \sup _{s \in \widetilde{S}_{1}, t \in B_{p \wedge 2}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} & \lesssim \alpha n^{1 /\left(p^{*} \vee 2\right)} \sup _{s \in \widetilde{S}_{1}}\left\|\sum_{i=1}^{m} X_{i, 1} s_{i}\right\|_{p^{*} \vee 2}+(\log m)^{C_{2}(\alpha)} \\
& \lesssim \alpha n^{1 /\left(p^{*} \vee 2\right)} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} X_{i, 1} s_{i}\right\|_{p^{*}}+m^{1 / q} .
\end{aligned}
$$

Thus, in any case

$$
\begin{align*}
\mathbb{E} \sup _{s \in \tilde{S}_{1}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} & \leq n^{\left(1 / p^{*}-1 / 2\right) \vee 0} \mathbb{E} \sup _{s \in \widetilde{S}_{1}, t \in B_{p \wedge 2}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \\
& \lesssim \alpha n^{1 / p^{*}} \sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} X_{i, 1} s_{i}\right\|_{p^{*}}+m^{1 / q} n^{\left(1 / p^{*}-1 / 2\right) \vee 0} . \tag{37}
\end{align*}
$$

Let

$$
\begin{aligned}
& S_{2}=\left\{s \in B_{q^{*}}^{m}:|\operatorname{supp}(s)| \leq m \log ^{-q(\beta+1)}(m n)\right\} \cap \log ^{-4 \beta}(m n) B_{\infty}^{m} \\
& S_{3}=B_{q^{*}}^{m} \cap m^{-1 / q^{*}} \log ^{(\beta+1) q / q^{*}}(m n) B_{\infty}^{m}
\end{aligned}
$$

Then $S_{1} \subset S_{2}+S_{3}$.
Lemmas 27 and 29 (applied with $l=m \log ^{-q(\beta+1)}(m n)$ and $a=\log ^{-4 \beta}(m n)$ ), and inequality $q^{*} \leq \frac{3}{2}$ yield

$$
\begin{align*}
\mathbb{E} \sup _{s \in S_{2}, t \in B_{p}^{n}} & \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \\
& \leq \log ^{\beta}(m n)\left(\log ^{-2 \beta\left(2-q^{*}\right)}(m n) n^{1 / p^{*}}+n^{\left(1 / p^{*}-1 / 2\right) \vee 0} m^{1 / q} \log ^{-\beta-1 / 2}(m n)\right) \\
& \leq n^{1 / p^{*}}+n^{\left(1 / p^{*}-1 / 2\right) \vee 0} m^{1 / q} . \tag{38}
\end{align*}
$$

Moreover, if $\log m \leq C^{2}(\alpha) \log ^{2} n$, then inequalities $n^{1 / 3} \leq m^{1 / q} q^{\beta} \leq m^{1 / q} \log ^{\beta} m$ and $q /\left(3 q^{*}\right) \geq 4 \beta+q /\left(12 q^{*}\right)$ imply

$$
m^{1 / q^{*}} \log ^{-(\beta+1) q / q^{*}}(m n) \geq n^{q /\left(3 q^{*}\right)} \log ^{-\beta q / q^{*}} m \log ^{-(\beta+1) q / q^{*}}(m n) \gtrsim \alpha n^{4 \beta}
$$

and if $\log m \geq C^{2}(\alpha) \log ^{2} n \geq \log ^{2} n$, then

$$
\begin{aligned}
m^{1 / q^{*}} \log ^{-(\beta+1) q / q^{*}}(m n) & \geq e^{\log m / q^{*}} \log ^{-C_{3}(\alpha) q} m \geq \exp \left((\log m) / 2-C_{4}(\alpha) \log n \cdot \ln (\log m)\right) \\
& \gtrsim \alpha e^{\left(\log ^{2} n\right) / 4} \gtrsim_{\alpha} n^{4 \beta} .
\end{aligned}
$$

Since $q^{*} \leq \frac{3}{2}$, in both cases we have

$$
\left(m^{1 / q^{*}} \log ^{-(\beta+1) q / q^{*}}(m n)\right)^{\left(2-q^{*}\right) / 2} \gtrsim \alpha n^{\beta} .
$$

Therefore, inequality (19) from Lemma 26 (applied with $a=m^{-1 / q^{*}} \log ^{(\beta+1) q / q^{*}}(m n)$ and $k=n$ ) yields

$$
\begin{equation*}
\mathbb{E} \sup _{s \in S_{3}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim \alpha m^{1 / q} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} X_{1, j} t_{j}\right\|_{q}+n^{\left(1 / p^{*}-1 / 2\right) \vee 0} \tag{39}
\end{equation*}
$$

Since

$$
n^{\left(1 / p^{*}-1 / 2\right) \vee 0}=\sup _{t \in B_{p}^{n}}\|t\|_{2} \leq \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} X_{1, j} t_{j}\right\|_{q}
$$

estimates (37)-(39) yield the assertion.
6.8. Case $24 \beta \geq q \geq p^{*}$. Once we prove the upper bound in the case $24 \beta \geq q \geq p^{*}$, the upper bound in the case $24 \beta \geq p^{*} \geq q$ follows by duality (10). We first deal with the case $p^{*} \geq 2$ and then move to the case $2 \geq p^{*}$ at the end of this subsection.

Let us begin with the proof in the case $p^{*}=q \geq 2$, when an interpolation argument works.
Lemma 37. If $p^{*}=q \geq 2$, then the upper bound in Theorem 1 holds.
Proof. By Subsections 6.1 and 6.6 we know that the assertion holds when $p^{*}=q \in\{2\} \cup[3, \infty]$.
Assume without loss of generality that $\mathbb{E} X_{i, j}^{2}=1$. Fix $p^{*}=q \in(2,3)$ and let $\theta \in(0,1)$ be such that $\frac{1}{q}=\frac{\theta}{2}+\frac{1-\theta}{3}$, i.e., $\frac{1}{p}=1-\frac{1}{q}=\frac{\theta}{2}+\frac{1-\theta}{3^{*}}$. Then (7) implies that

$$
\begin{equation*}
\sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{q \wedge \log m} \sim_{\alpha} \sup _{t \in B_{p}^{n}}\left\|\sum_{j=1}^{n} t_{j} X_{1, j}\right\|_{2}=1 \tag{40}
\end{equation*}
$$

and similarly

$$
\begin{equation*}
\sup _{s \in B_{q^{*}}^{m}}\left\|\sum_{i=1}^{m} s_{i} X_{i, 1}\right\|_{p^{*} \wedge \log n} \sim_{\alpha} 1, \tag{41}
\end{equation*}
$$

By the Riesz-Thorin interpolation theorem, Hölder's inequality, (40) and (41) we get

$$
\begin{aligned}
\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} & \leq \mathbb{E}\left(\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{2}^{n} \rightarrow \ell_{2}^{m}}^{\theta}\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{3^{*}}^{n} \rightarrow \ell_{3}^{m}}^{1-\theta}\right) \\
& \leq\left(\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{2}^{n} \rightarrow \ell_{2}^{m}}\right)^{\theta}\left(\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{3^{*}}^{n} \rightarrow \ell_{3}^{m}}\right)^{1-\theta} \\
& \lesssim \alpha(n \vee m)^{\theta / 2}(n \vee m)^{(1-\theta) / 3}=(n \vee m)^{1 / q} \sim n^{1 / p^{*}}+m^{1 / q}
\end{aligned}
$$

Proof of the upper bound in Theorem 1 in the case $24 \beta \geq q \geq p^{*} \geq 2$. By Remark 25 it suffices to assume that $X_{i, j}$ 's are symmetric and $\alpha \geq \sqrt{2}$. Then $\beta=\log _{2} \alpha \geq 1 / 2$. Inequality (7) implies that in the case $24 \beta \geq q \geq p^{*} \geq 2$ the upper bound in Theorem 1 is equivalent to

$$
\begin{equation*}
\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{n}} \lesssim \alpha n^{1 / p^{*}}+m^{1 / q} \tag{42}
\end{equation*}
$$

Observe first that we may assume that $m \geq n$. Indeed, if $m \leq n$ then Lemma 37 yields

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \leq\|\operatorname{Id}\|_{\ell_{p}^{n} \rightarrow \ell_{q^{*}}^{n}} \mathbb{E}\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{q^{*}}^{n} \rightarrow \ell_{q}^{m}} \leq n^{1 / q^{*}-1 / p} \mathbb{E}\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{q^{*}}^{n} \rightarrow \ell_{q}^{m}} \lesssim n^{1 / p^{*}}
$$

Thus, in the sequel we assume that $2 \leq p^{*} \leq q \leq 24 \beta$ and $m \geq n$. Define

$$
k_{0}:=\inf \left\{k \in\{0,1, \ldots\}: 2^{k} \geq \frac{5}{\ln \alpha} \frac{2-q^{*}}{q^{*}} \log m\right\}
$$

Observe that

$$
\begin{equation*}
k_{0}=0 \quad \text { or } \quad 2^{k_{0}} \leq \frac{10}{\ln \alpha} \frac{2-q^{*}}{q^{*}} \log m \tag{43}
\end{equation*}
$$

By Lemma 31 and the definition of $k_{0}$ we have

$$
\begin{aligned}
\mathbb{E}\left\|\left(X_{i, j} I_{\left\{\left|X_{i, j}\right| \geq \alpha^{\left.k_{0}\right\}}\right\}}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} & \leq \mathbb{E}\left\|\left(X_{i, j} I_{\left\{\left|X_{i, j}\right| \geq \alpha^{k_{0}}\right\}}\right)_{i \leq m, j \leq n}\right\|_{\ell_{2}^{n} \rightarrow \ell_{2}^{m}} \\
& \lesssim \alpha \sqrt{m} \exp \left(-\frac{\ln \alpha}{10} 2^{k_{0}}\right) \\
& \leq m^{\frac{1}{2}-\frac{2-q^{*}}{2 q^{*}}}=m^{1 / q}
\end{aligned}
$$

By Lemma 28 and two-sided bound (1) we have

$$
\mathbb{E}\left\|\left(X_{i, j} I_{\left\{\left|X_{i, j}\right| \leq 1\right\}}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \lesssim \mathbb{E}\left\|\left(g_{i, j}\right)_{i \leq m, j \leq n}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \lesssim \alpha n^{1 / p^{*}}+m^{1 / q}
$$

We have $B_{q^{*}}^{m} \subset S_{1}+S_{2}$, where

$$
S_{1}=\left\{s \in B_{q^{*}}^{m}:|\operatorname{supp}(s)| \leq m^{1 /(2 \beta q)}\right\}, \quad S_{2}=B_{q^{*}}^{m} \cap m^{-1 /\left(2 \beta q q^{*}\right)} B_{\infty}^{m}
$$

Inequality (20) from Lemma 26 applied with $b=1, l=m^{1 /(2 \beta q)}$ shows that

$$
\begin{equation*}
\mathbb{E} \sup _{s \in S_{1}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} s_{i} t_{j} \lesssim \alpha n^{1 / p^{*}}+m^{1 / q} . \tag{44}
\end{equation*}
$$

Since $2 \beta q q^{*} \leq 100 \beta^{2}$ we have

$$
S_{2} \subset S_{3}:=B_{q^{*}}^{m} \cap m^{-1 /\left(100 \beta^{2}\right)} B_{\infty}^{m}
$$

Thus, to finish the proof it is enough to upper bound the following quantity

$$
\mathbb{E} \sup _{s \in S_{3}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} I_{\left\{1 \leq\left|X_{i, j}\right|<\alpha^{k} 0\right.} s_{i} t_{j} \leq \sum_{k=1}^{k_{0}} \mathbb{E} \sup _{s \in S_{3}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} I_{\left\{\alpha^{k-1} \leq\left|X_{i, j}\right|<\alpha^{k}\right\}} s_{i} t_{j}
$$

Let $u_{1}, \ldots, u_{k_{0}}$ be positive numbers to be chosen later. We decompose the set $S_{3}$ in the following way, depending on $k$ :

$$
S_{3} \subset S_{4, k}+S_{5, k}
$$

where

$$
S_{4, k}:=\left\{s \in B_{q^{*}}^{m}:|\operatorname{supp} s| \leq m / u_{k}\right\} \cap m^{-1 /\left(100 \beta^{2}\right)} B_{\infty}^{m}, \quad S_{5, k}:=B_{q^{*}}^{m} \cap\left(\frac{u_{k}}{m}\right)^{1 / q^{*}} B_{\infty}^{m}
$$

Thus,

$$
\begin{aligned}
& \mathbb{E} \sup _{s \in S_{3}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} I_{\left\{\alpha^{k-1} \leq\left|X_{i, j}\right|<\alpha^{k}\right\}} s_{i} t_{j} \\
& \quad \leq \mathbb{E} \sup _{s \in S_{4, k}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} I_{\left\{\left|X_{i, j}\right|<\alpha^{k}\right\}} s_{i} t_{j}+\mathbb{E} \sup _{s \in S_{5, k}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} I_{\left\{\alpha^{k-1} \leq\left|X_{i, j}\right|\right\}} s_{i} t_{j} .
\end{aligned}
$$

Observe that $B_{p}^{n} \subset B_{2}^{n}$ and

$$
\sup _{s \in S_{5, k}}\|s\|_{2} \leq \sup _{s \in S_{5, k}}\|s\|_{q^{*}}^{q^{*} / 2}\|s\|_{\infty}^{\left(2-q^{*}\right) / 2} \leq\left(\frac{u_{k}}{m}\right)^{\frac{2-q^{*}}{2 q^{*}}} .
$$

Hence, Lemma 31 yields

$$
\begin{aligned}
\mathbb{E} \sup _{s \in S_{5, k}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} I_{\left\{\alpha^{k-1} \leq\left|X_{i, j}\right|\right\}} s_{i} t_{j} & \leq\left(\frac{u_{k}}{m}\right)^{\frac{2-q^{*}}{2 q^{*}}} \mathbb{E}\left\|\left(X_{i, j} I_{\left\{\alpha^{k-1} \leq\left|X_{i, j}\right|\right\}}\right)\right\|_{\ell_{2}^{m} \rightarrow \ell_{2}^{n}} \\
& \lesssim \alpha m^{1 / q} u_{k}^{\frac{2-q^{*}}{2 q^{*}}} \exp \left(-\frac{\ln \alpha}{10} 2^{k-1}\right) .
\end{aligned}
$$

Thus, if we choose

$$
u_{k}:=\exp \left(\frac{q^{*} \ln \alpha}{20\left(2-q^{*}\right)} 2^{k}\right)
$$

we get

$$
\sum_{k=1}^{k_{0}} \mathbb{E} \sup _{s \in S_{5}, k}, t \in B_{p}^{n} \sum_{i \leq m, j \leq n} X_{i, j} I_{\left\{\alpha^{k-1} \leq\left|X_{i, j}\right|\right\}} s_{i} t_{j} \lesssim \alpha \sum_{k=1}^{\infty} m^{1 / q} \exp \left(-\frac{\ln \alpha}{40} 2^{k}\right) \lesssim_{\alpha} m^{1 / q}
$$

Lemmas 28 and 30 applied with $l=\frac{m}{u_{k}}, a=m^{-1 /\left(100 \beta^{2}\right)}$, and $\gamma=24 \beta$ yield

$$
\mathbb{E} \sup _{s \in S_{4, k}, t \in B_{p}^{n}} \sum_{i \leq m, j \leq n} X_{i, j} I_{\left\{\left|X_{i, j}\right|<\alpha^{k}\right\}} s_{i} t_{j} \lesssim \alpha \alpha^{k}\left(m^{-\frac{\left(2-q^{*}\right)}{200 \beta^{2}}} n^{1 / p^{*}}+\sqrt{\log u_{k}}\left(m / u_{k}\right)^{1 / q}\right)
$$

Property (43) yields

$$
\begin{aligned}
\sum_{k=1}^{k_{0}} \alpha^{k} m^{-\frac{\left(2-q^{*}\right)}{200 \beta^{2}}} n^{1 / p^{*}} & \lesssim \alpha^{k_{0}} I_{\left\{k_{0} \neq 0\right\}} m^{-\frac{\left(2-q^{*}\right)}{200 \beta^{2}}} n^{1 / p^{*}} \lesssim \alpha\left(\frac{10}{\ln \alpha} \frac{2-q^{*}}{q^{*}} \log m\right)^{\log _{2} \alpha} e^{-\frac{\left(2-q^{*}\right)}{200 \beta^{2}} \ln m} n^{1 / p^{*}} \\
& \lesssim \alpha n^{1 / p^{*}} \sup _{x>0} x^{\log _{2} \alpha} e^{-x} \lesssim \alpha n^{1 / p^{*}}
\end{aligned}
$$

Finally, since $q \leq 24 \beta$ and $u_{k} \geq 1$ we get $\sqrt{\log u_{k}}\left(m / u_{k}\right)^{1 / q} \lesssim{ }_{\alpha} m^{1 / q} u_{k}^{-1 /(2 q)}$, so

$$
\sum_{k=1}^{k_{0}} \alpha^{k} \sqrt{\log u_{k}}\left(m / u_{k}\right)^{1 / q} \lesssim{ }_{\alpha} m^{1 / q} \sum_{k \geq 1} \alpha^{k} \exp \left(-\frac{q^{*} \ln \alpha}{40 q\left(2-q^{*}\right)} 2^{k}\right) \lesssim{ }_{\alpha} m^{1 / q}
$$

The proof in the case $24 \beta \geq q \geq 2 \geq p^{*}$ is easy and bases on the already proven case when $q \geq 2=p^{*}$ (see the proof above).

Proof of the upper bound in Theorem 1 in the case $24 \beta \geq q \geq 2 \geq p^{*}$. Inequality (7) implies that in the case $24 \beta \geq q \geq 2 \geq p^{*}$ the upper bound in Theorem 1 is equivalent to

$$
\begin{equation*}
\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} \lesssim \alpha n^{1 / p^{*}}+m^{1 / q} n^{1 / p^{*}-1 / 2} \tag{45}
\end{equation*}
$$

In particular, an already obtained upper bound in the case $24 \beta \geq q \geq 2=p^{*}$ yields

$$
\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{2}^{n} \rightarrow \ell_{q}^{m}} \lesssim \alpha n^{1 / 2}+m^{1 / q}
$$

so

$$
\begin{aligned}
\mathbb{E}\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{p}^{n} \rightarrow \ell_{q}^{m}} & \leq\|\operatorname{Id}\|_{\ell_{p}^{n} \rightarrow \ell_{2}^{n}} \mathbb{E}\left\|\left(X_{i, j}\right)_{i, j}\right\|_{\ell_{2}^{n} \rightarrow \ell_{q}^{m}} \lesssim \alpha \\
& =n^{1 / p^{*}}+m^{1 / q} n^{1 / p^{*}-1 / 2}\left(n^{1 / 2}+m^{1 / q}\right)
\end{aligned}
$$

and thus, (45) holds.

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