# CONCENTRATION INEQUALITIES AND GEOMETRY OF CONVEX BODIES 

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#### Abstract

This is an extended version of the notes of a course given by Olivier Guedon at the Polish Academy of Sciences from April 11 to April 15, 2011. The course was devoted to concentration inequalities in the geometry of convex bodies, going from the proof of Dvoretzky's Theorem due to Milman [74] to the presentation of a theorem of Paouris [78] stating that most of the mass of an isotropic convex body is "contained" in a multiple of the Euclidean ball of radius the square root of the ambient dimension. The present purpose is to cover most of the mathematical material needed to understand the proofs of these results. On the way, we meet different topics of functional analysis, convex geometry and probability in Banach spaces. We start with harmonic analysis, the Brascamp-Lieb inequalities and its geometric consequences. We go through some functional inequalities like the functional Prékopa-Leindler inequality and the well-known Brunn-Minkowski inequality. There are also other functional inequalities with nice geometric consequences, like the Busemann Theorem, and we present some of them. We continue with Gaussian concentration inequalities and the classical proof of Dvoretzky's Theorem. The study of reverse Hölder inequalities (also called reverse Lyapunov inequalities) is well developed in the context of log-concave or $\gamma$-concave functions. Finally, we present a complete proof of the result of Paouris [78]. There, we will need most of the tools introduced during the previous lectures. The Dvoretzky Theorem, the notion of $Z_{p}$-bodies and reverse Hölder inequalities are the fundamentals of that proof. There are classical books or surveys about these subjects and we refer to [ $8,9,13,48,49,55,30,80,27$ ] for further reading. The notes are accessible to people with classical knowledge about integration, functional and/or harmonic analysis and probability.


## 1. Introduction

In harmonic analysis, Young's inequalities tell us that for a locally compact group $G$ equipped with its Haar measure, if $1 / p+1 / q=1+1 / s$ then

$$
\forall f \in L_{p}(G), g \in L_{q}(G), \quad\|f \star g\|_{s} \leq\|f\|_{p}\|g\|_{q} .
$$

The constant 1 is optimal for compact groups, where constant functions belong to each $L_{p}(G)$. However, it is not optimal for example in the real case. In the seventies, Beckner [14] and Brascamp-Lieb [26] proved that extremal functions in Young's inequality are found among Gaussian densities. We discuss the geometric version of these inequalities introduced by Ball [7]. The problem of computing the value of the integrals for the maximizers disappears when we write these inequalities in a geometric context. The proof can be done via a transport argument that we will present. The geometric applications of this result are that the cube, among symmetric convex bodies, has several extremal properties. Indeed, Ball [7] proved a reverse isoperimetric inequality, namely that for every centrally symmetric convex body $K$ in $\mathbb{R}^{n}$, there exists a linear transformation $\widetilde{K}$ of $K$ such that

$$
\operatorname{vol}_{n} \tilde{K}=\operatorname{vol}_{n} B_{\infty}^{n} \quad \text { and } \quad \operatorname{vol}_{n-1} \partial \tilde{K} \leq \operatorname{vol}_{n-1} \partial B_{\infty}^{n} .
$$

Moreover, in the case of random Gaussian averages, Schechtman and Schmuckenschläger [86] proved that for every centrally symmetric convex body $K$ in $\mathbb{R}^{n}$ which is in the so-called John position, $\mathbb{E}\left\|\left(g_{1}, \ldots, g_{n}\right)\right\|_{K} \geq \mathbb{E}\left|\left(g_{1}, \ldots, g_{n}\right)\right|_{\infty}$ where $g_{1}, \ldots, g_{n}$ are independent Gaussian standard random variables.

Another powerful inequality in convex geometry is the Prékopa-Leindler inequality [82]. This is a functional version of the Brunn-Minkowski inequality which tells us that for any non-empty compact sets $A, B \subset \mathbb{R}^{n}$,

$$
|A+B|^{1 / n} \geq|A|^{1 / n}+|B|^{1 / n},
$$

where $|A|:=\operatorname{vol}_{n} A$. We prove the Prékopa-Leindler inequality and we discuss its modified version introduced by Ball [6] (see also [24]). Ball [6] used it to create a bridge between probability and convex geometry, namely that one can associate a convex body with any log-concave measure, by defining the corresponding gauge:
1.1. Theorem. Suppose $f: \mathbb{R}^{n} \rightarrow \mathbb{R}_{+}$is an even log-concave function in $L_{1}\left(\mathbb{R}^{n}\right)$ and let $p>-1$. Then

$$
\|x\|= \begin{cases}\left(\int_{0}^{\infty} r^{p} f(r x) d r\right)^{-1 / p+1}, & x \neq 0 \\ 0, & x=0\end{cases}
$$

defines a norm on $\mathbb{R}^{n}$.
This result can be viewed as a generalisation of the Busemann Theorem [29]. Some properties of these bodies will be studied in Section 6.

Dvoretzky's Theorem tells us that $\ell_{2}$ is finitely representable in any infinitedimensional Banach space. Its quantified version due to Milman [80] is one of the fundamental results of the local theory of Banach spaces.
1.2. Theorem. Let $K$ be a symmetric convex body such that $K \subset B_{2}^{n}$. Define

$$
M^{\star}(K)=\int_{S^{n-1}} h_{K}(\theta) d \sigma(\theta),
$$

where $h_{K}$ is the support function of $K$. Then for all $\varepsilon>0$ there exists a vector subspace $E$ of $\mathbb{R}^{n}$ of dimension

$$
k=k^{*}(K)=\left\lfloor c n\left(M^{\star}(K)\right)^{2} \varepsilon^{2} / \ln (1 / \varepsilon)\right\rfloor
$$

such that

$$
(1-\varepsilon) M^{\star}(K) P_{E} B_{2}^{n} \subset P_{E} K \subset(1+\varepsilon) M^{\star}(K) P_{E} B_{2}^{n},
$$

where $P_{E}$ is the orthogonal projection on $E$.
Instead of using the concentration of measure on the unit Euclidean sphere, this can be proved via the use of Gaussian operators. We will present some classical concentration inequalities for a norm of a Gaussian vector following the ideas of Maurey and Pisier [80]. The argument used to prove Dvoretzky's Theorem is now standard and is in three steps: a concentration inequality for an individual vector of the unit sphere; a net argument and discretisation of the sphere; a union bound and optimisation of the parameters.

The area of reverse Hölder inequalities is very wide. In the context of logconcave or $s$-concave measures, major tools were developed by Borell [21, 20]. In particular, he proved that for every log-concave function $f:[0, \infty) \rightarrow \mathbb{R}_{+}$, the function

$$
p \mapsto \frac{1}{\Gamma(p+1)} \int_{0}^{\infty} t^{p} f(t) d t
$$

is log-concave on $(-1, \infty)$. For $p \geq 1$, the $Z_{p}$-body associated with a log-concave density $f$ is defined by its support function

$$
b_{z_{p}(f)}(\theta)=\left(\int\langle x, \theta\rangle_{+}^{p} f(x) d x\right)^{1 / p},
$$

where $\langle x, \theta\rangle_{+}$is the positive part of $\langle x, \theta\rangle$. We present some basic properties of these bodies. It will be of particular interest to understand the behaviour of the bodies $Z_{p}\left(\pi_{E}(f)\right)$ where $\pi_{E}(f)$ is the marginal density of $f$ on a $k$-dimensional subspace $E$. Reverse Hölder inequalities give some information here and we will try to explain how it reflects the geometric properties of the density $f$.

The goal of the last section is to present a probabilistic version of the Paouris theorem [78] that appeared in [2].
1.3. Theorem. There exists a constant $C$ such that for any random vector $X$ distributed according to a log-concave probability measure on $\mathbb{R}^{n}$, we have

$$
\left(\mathbb{E}|X|_{2}^{p}\right)^{1 / p} \leq C\left(\mathbb{E}|X|_{2}+\sigma_{p}(X)\right)
$$

for all $p \geq 1$, where $\sigma_{p}(X)=\sup _{\theta \in S^{n-1}} \mathbb{E}\langle X, \theta\rangle_{+}^{p}$ is the weak pth momentassociated with $X$.

Moreover, if $X$ is such that for any $\theta \in S^{n-1}, \mathbb{E}\langle X, \theta\rangle^{2}=1$, then for any $t \geq 1$,

$$
\mathbb{P}\left(|X|_{2} \geq c t \sqrt{n}\right) \leq \exp (-t \sqrt{n}),
$$

where $c$ is a universal constant.
Most of the tools presented in the first lectures are needed for this proof: Dvoretzky's Theorem, $Z_{p}$-bodies, reverse Hölder inequalities. The sketch of the proof is the following. Let $G \sim \mathscr{N}(0, \mathrm{Id})$ be a standard Gaussian random vector in $\mathbb{R}^{n}$. Observe that for any random vector $X$ distributed with a log-concave density $f$,

$$
\left(\mathbb{E}|X|_{2}^{p}\right)^{1 / p}=\left(\gamma_{p}^{+}\right)^{-1}\left(\mathbb{E}_{X} \mathbb{E}_{G}\langle X, G\rangle_{+}^{p}\right)^{1 / p}=\left(\gamma_{p}^{+}\right)^{-1}\left(\mathbb{E}_{G} h_{Z_{p}(f)}(G)^{p}\right)^{1 / p},
$$

where for a standard Gaussian random variable $g \sim \mathscr{N}(0,1), \gamma_{p}^{+}=\left(\mathbb{E} g_{+}^{p}\right)^{1 / p}$. By a Gaussian concentration inequality, we see that for any $1 \leq p \leq c k^{*}\left(Z_{p}(f)\right)$,

$$
\left(\mathbb{E} h_{Z_{p}(f)}(G)^{p}\right)^{1 / p} \approx \mathbb{E} h_{Z_{p}(f)}(G)=M^{*}\left(Z_{p}(f)\right) \mathbb{E}|G|_{2},
$$

where $k^{*}\left(Z_{p}(f)\right)$ is the Dvoretzky dimension of the convex $Z_{p}(f)$. Looking at the conclusion of Dvoretzky's Theorem, we also observe that $M^{*}\left(Z_{p}(f)\right)$ is the $(1 / k)$ th power of the volume of most of the $k$-dimensional projection of $Z_{p}(f)$ where $k \leq k^{*}\left(Z_{p}(f)\right)$. It remains to study the volume of these projections. For any $k$-dimensional subspace $E$, let $\pi_{E} f$ denote the marginal of the density $f$ on $E$, that is,

$$
\forall x \in E, \quad \pi_{E} f(x)=\int_{E^{\perp}} f(x+y) d y .
$$

By the Prékopa-Leindler inequality, $\pi_{E} f$ is still log-concave on $E$. We can prove that for any $p \geq 1$ and any $k$-dimensional subspace $E$,

$$
P_{E}\left(Z_{p}(f)\right)=Z_{p}\left(\pi_{E} f\right)=Z_{p}\left(K_{k+p}\left(\pi_{E} f\right)\right),
$$

where $K_{k+p}\left(\pi_{E} f\right)$ is the convex body whose norm is

$$
\|x\|_{K_{k+p}\left(\pi_{E} f\right)}=\left((k+p) \int_{0}^{\infty} t^{k+p-1} \pi_{E} f(t x) d t\right)^{-1 /(k+p)}
$$

In a log-concave setting, we will see that for $p \geq k, Z_{p}\left(K_{k+p}\left(\pi_{E} f\right)\right)$ is "approximately" $K_{k+p}\left(\pi_{E} f\right)$ so that the $(1 / k)$ th power of the volume of $P_{E}\left(Z_{p}(f)\right)$ is approximately the $(1 / k)$ th power of the volume of $K_{k+p}\left(\pi_{E} f\right)$. Reverse Hölder inequalities will give several properties that will lead to the conclusion.

Besides the standard notation, we adopt throughout the notes the common convention that universal constants sometimes change from line to line.
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## 2. Brascamp-Lieb inequalities in a geometric context

### 2.1. Motivation and formulation of the inequality

Let $G$ be a locally compact group with Haar measure $\mu$. Let $p, q, s \geq 1$ be such that $1 / p+1 / q=1+1 / s$, let $f \in L_{p}(G, \mu)$ and $g \in L_{q}(G, \mu)$. Then we have Young's inequality

$$
\begin{equation*}
\|f \star g\|_{s} \leq\|f\|_{p}\|g\|_{q}, \tag{2.1}
\end{equation*}
$$

where

$$
(f \star g)(x)=\int_{G} f\left(x y^{-1}\right) g(y) d \mu(y) .
$$

The constant 1 in (2.1) is optimal when constant functions belong to $L_{p}(G)$, $p \geq 1$, but it is not optimal when $G=\mathbb{R}$ and $\mu$ is the Lebesgue measure. In the seventies, Beckner and independently Brascamp and Lieb proved that in $\mathbb{R}$ the "equality case" is achieved for sequences of functions $f_{n}$ and $g_{n}$ with Gaussian densities, i.e. functions of the form

$$
h_{a}(x)=\sqrt{a / \pi} e^{-a x^{2}} .
$$

Note that if $1 / r+1 / s=1$ then

$$
\|f \star g\|_{s}=\sup _{\substack{b \in L_{r}(\mathbb{R}) \\\|b\|_{r} \leq 1}} \int_{\mathbb{R}} \int_{\mathbb{R}} f(x-y) g(y) b(x) d y d x
$$

and we have $f \in L_{p}(\mathbb{R}), g \in L_{q}(\mathbb{R}), b \in L_{r}(\mathbb{R})$ with $1 / r+1 / p+1 / q=1 / r+1+$ $1 / s=2$. Let $v_{1}=(1,-1), v_{2}=(0,1)$ and $v_{3}=(1,0)$. Then

$$
\int_{\mathbb{R}} \int_{\mathbb{R}} f(x-y) g(y) b(x) d y d x=\int_{\mathbb{R}^{2}} f\left(\left\langle X, v_{1}\right\rangle\right) g\left(\left\langle X, v_{2}\right\rangle\right) b\left(\left\langle X, v_{3}\right\rangle\right) d X .
$$

This is a type of expression studied by Brascamp and Lieb. Namely, they prove
2.1. ThEOREM. Let $n, m \geq 1$ and let $p_{1}, \ldots, p_{m}>0$ be such that $\sum_{i=1}^{m} 1 / p_{i}=n$. If $v_{1}, \ldots, v_{m} \in \mathbb{R}^{n}$ and $f_{1}, \ldots, f_{m}: \mathbb{R} \rightarrow \mathbb{R}_{+}$then

$$
\frac{\int_{\mathbb{R}^{m}} \prod_{i=1}^{m} f_{i}\left(\left\langle v_{i}, x\right\rangle\right) d x}{\prod_{i=1}^{m}\left\|f_{i}\right\|_{p_{i}}}
$$

is "maximized" when $f_{1}, \ldots, f_{m}$ are Gaussian densities. However, the supremum may not be attained in the sense that one has to consider Gaussian densities $f_{a}$ with $a \rightarrow 0$.

In this context, it remains to compute the constants for the extremal Gaussian densities, which is not easy. In a geometric setting we have a version of the Brascamp-Lieb inequality due to Ball [7].
2.2. ThEOREM. Let $n, m \geq 1$ and let $u_{1}, \ldots, u_{m} \in S^{n-1}, c_{1}, \ldots, c_{m}>0$ be such that $\mathrm{Id}=\sum_{j=1}^{m} c_{j} u_{j} \otimes u_{j}$. If $f_{1}, \ldots, f_{m}: \mathbb{R} \rightarrow \mathbb{R}_{+}$are integrable functions then

$$
\begin{equation*}
\int_{\mathbb{R}^{n}} \prod_{j=1}^{m} f_{j}\left(\left\langle x, u_{j}\right\rangle\right)^{c_{j}} d x \leq \prod_{j=1}^{m}\left(\int_{\mathbb{R}} f_{j}\right)^{c_{j}} . \tag{2.2}
\end{equation*}
$$

2.3. REMARK. The condition

$$
\begin{equation*}
\mathrm{Id}=\sum_{j=1}^{m} c_{j} u_{j} \otimes u_{j} \tag{2.3}
\end{equation*}
$$

means that

$$
\forall x \in \mathbb{R}^{n}, \quad x=\sum_{j=1}^{m} c_{j}\left\langle x, u_{j}\right\rangle u_{j}
$$

and is equivalent to

$$
\forall x \in \mathbb{R}^{n}, \quad|x|_{2}^{2}=\sum_{j=1}^{m} c_{j}\left\langle x, u_{j}\right\rangle^{2}
$$

We can easily construct examples of vectors satisfying condition (2.3). Let $H$ be an $n$-dimensional subspace of $\mathbb{R}^{m}$. Let $e_{1}, \ldots, e_{m}$ be the standard orthonormal basis in $\mathbb{R}^{m}$ and let $P: \mathbb{R}^{m} \rightarrow H$ be the orthogonal projection onto $H$. Clearly, $\operatorname{Id}_{\mathbb{R}^{m}}=\sum_{j=1}^{m} e_{j} \otimes e_{j}$ and $x=\sum_{j=1}^{m}\left\langle x, e_{j}\right\rangle e_{j}$, hence $P x=\sum_{j=1}^{m}\left\langle x, e_{j}\right\rangle P e_{j}$. If $x \in H$ then $P x=x$ and $\left\langle x, e_{j}\right\rangle=\left\langle P x, e_{j}\right\rangle=\left\langle x, P e_{j}\right\rangle$, therefore $x=\sum_{j=1}^{m}\left\langle x, P e_{j}\right\rangle P e_{j}$. Thus $\operatorname{Id}_{H \approx \mathbb{R}^{n}}=\sum_{j=1}^{m} c_{j} u_{j} \otimes u_{j}$, where $c_{j}=\left|P e_{j}\right|^{2}$ and $u_{j}=P e_{j} /\left|P e_{j}\right|$.
2.4. REMARK. Let $f_{j}(t)=e^{-\alpha t^{2}}$ for $1 \leq j \leq m$. If (2.3) is satisfied then

$$
\prod_{j=1}^{m} f_{j}\left(\left\langle x, u_{j}\right\rangle\right)^{c_{j}}=\exp \left(-\sum_{j=1}^{m} \alpha c_{j}\left\langle x, u_{j}\right\rangle^{2}\right)=\exp \left(-\alpha|x|_{2}^{2}\right)
$$

Thus,

$$
\begin{aligned}
\int_{\mathbb{R}^{n}} \prod_{j=1}^{m} f_{j}\left(\left\langle x, u_{j}\right\rangle\right)^{c_{j}} d x & =\int_{\mathbb{R}^{n}} \exp \left(-\alpha|x|_{2}^{2}\right) d x=\left(\int_{\mathbb{R}} \exp \left(-\alpha t^{2}\right) d t\right)^{n} \\
& =\prod_{j=1}^{m}\left(\int_{\mathbb{R}} \exp \left(-\alpha t^{2}\right) d t\right)^{c_{j}}=\prod_{j=1}^{m}\left(\int_{\mathbb{R}} f_{j}\right)^{c_{j}}
\end{aligned}
$$

since

$$
n=\operatorname{tr}(\mathrm{Id})=\sum_{j=1}^{m} c_{j} \operatorname{tr}\left(u_{j} \otimes u_{j}\right)=\sum_{j=1}^{m} c_{j}\left|u_{j}\right|_{2}^{2}=\sum_{j=1}^{m} c_{j} .
$$

Therefore we have equality in (2.2) when $f_{j}$ 's are identical Gaussian densities.

### 2.2. The proof

We start the proof of Theorem 2.2 with a simple lemma.
2.5. Lemma. Suppose $u_{1}, \ldots, u_{m} \in S^{n-1}$ and $c_{1}, \ldots, c_{m}$ are positive numbers. Assume that $\mathrm{Id}=\sum_{j=1}^{m} c_{j} u_{j} \otimes u_{j}$.
(1) If $x=\sum_{j=1}^{m} c_{j} \theta_{j} u_{j}$ for some numbers $\theta_{1}, \ldots, \theta_{m}$, then $|x|_{2}^{2} \leq \sum_{j=1}^{m} c_{j} \theta_{j}^{2}$.
(2) For all $T \in L\left(\mathbb{R}^{n}\right)$ we have

$$
|\operatorname{det} T| \leq \prod_{j=1}^{m}\left|T u_{j}\right|_{2}^{c_{j}}
$$

(a generalisation of Hadamard's inequality).
(3) For all $\alpha_{1}, \ldots, \alpha_{m}>0$ we have

$$
\operatorname{det}\left(\sum_{j=1}^{m} c_{j} \alpha_{j} u_{j} \otimes u_{j}\right) \geq \prod_{j=1}^{m} \alpha_{j}^{c_{j}} .
$$

Moreover, if $\alpha_{1}=\cdots=\alpha_{m}$, then equality holds.
Proof. (1) Using the Cauchy-Schwarz inequality we obtain

$$
\begin{aligned}
|x|_{2}^{2} & =\langle x, x\rangle=\left\langle\sum_{j=1}^{m} c_{j} \theta_{j} u_{j}, x\right\rangle=\sum_{j=1}^{m} c_{j} \theta_{j}\left\langle u_{j}, x\right\rangle \\
& \leq\left(\sum_{j=1}^{m} c_{j} \theta_{j}^{2}\right)^{1 / 2}\left(\sum_{j=1}^{m} c_{j}\left\langle u_{j}, x\right\rangle^{2}\right)^{1 / 2}=\left(\sum_{j=1}^{m} c_{j} \theta_{j}^{2}\right)^{1 / 2}|x|_{2} .
\end{aligned}
$$

(2) We can assume that $T$ is symmetric and positive definite. Indeed, since $T^{\star} T$ is symmetric, for any $T \in \mathrm{GL}_{n}(\mathbb{R})$ we have a decomposition $T^{\star} T=U^{\star} D U$, where $U$ is orthogonal and $D$ is diagonal. Let $S=U^{\star} D^{1 / 2} U$. Clearly, $S^{2}=T^{\star} T$ and $S$ is symmetric and positive definite. Suppose we can show (2) for $S$. Then we have

$$
|\operatorname{det} S|=\sqrt{\operatorname{det} D}=\sqrt{\operatorname{det} T^{\star} T}=|\operatorname{det} T|
$$

and

$$
\left|T u_{j}\right|_{2}^{2}=\left\langle T u_{j}, T u_{j}\right\rangle=\left\langle u_{j}, T^{\star} T u_{j}\right\rangle=\left\langle u_{j}, S^{2} u_{j}\right\rangle=\left\langle S u_{j}, S u_{j}\right\rangle=\left|S u_{j}\right|_{2}^{2}
$$

Thus (2) is also true for $T$.
Assume that $T$ is symmetric and positive definite. Then there exist $\lambda_{1}, \ldots, \lambda_{n}$ $>0$ and an orthonormal basis $v_{1}, \ldots, v_{n}$ of $\mathbb{R}^{n}$ such that

$$
T=\sum_{i=1}^{n} \lambda_{i} v_{i} \otimes v_{i}
$$

Clearly, $T u_{j}=\sum_{i=1}^{n} \lambda_{i}\left\langle u_{j}, v_{i}\right\rangle v_{i}$ and therefore

$$
\left|T u_{j}\right|_{2}^{2}=\sum_{i=1}^{n} \lambda_{i}^{2}\left\langle u_{j}, v_{i}\right\rangle^{2}
$$

Since $\left|u_{j}\right|_{2}=1$, we have $\sum_{i=1}^{n}\left\langle u_{j}, v_{i}\right\rangle^{2}=1$. Let $\lambda_{i}^{2}=a_{i} \geq 0$ and $p_{i}=\left\langle u_{j}, v_{i}\right\rangle^{2}$. Then $\sum_{i=1}^{n} p_{i}=1$ and therefore by the AM-GM inequality, we get

$$
\sum_{i=1}^{n} a_{i} p_{i} \geq \prod_{i=1}^{n} a_{i}^{p_{i}}
$$

which means that

$$
\left|T u_{j}\right|_{2}^{2} \geq \prod_{i=1}^{n} \lambda_{i}^{2\left|\left\langle u_{j}, v_{i}\right\rangle\right|^{2}}
$$

We obtain

$$
\prod_{j=1}^{m}\left|T u_{j}\right|_{2}^{c_{j}} \geq \prod_{i=1}^{n} \lambda_{i}^{\sum_{j=1}^{m} c_{j}\left|\left\langle u_{j}, v_{i}\right\rangle\right|^{2}}=\prod_{i=1}^{n} \lambda_{i}=\operatorname{det} T
$$

as $\sum_{j=1}^{m} c_{j}\left|\left\langle u_{j}, v_{i}\right\rangle\right|^{2}=\left|v_{i}\right|_{2}^{2}=1$.
(3) We will prove that for all symmetric positive definite matrices $S$ we have

$$
\begin{equation*}
(\operatorname{det} S)^{1 / n}=\min _{T: \operatorname{det} T=1} \frac{\operatorname{tr}\left(T S T^{\star}\right)}{n} \tag{2.4}
\end{equation*}
$$

If $\lambda_{1}, \ldots, \lambda_{n} \geq 0$ are the eigenvalues of the symmetric and positive definite matrix $T S T^{\star}$ then

$$
\frac{\operatorname{tr}\left(T S T^{\star}\right)}{n}=\frac{1}{n} \sum_{i=1}^{n} \lambda_{i} \geq\left(\prod_{i=1}^{n} \lambda_{i}\right)^{1 / n}=\left(\operatorname{det}\left(T S T^{\star}\right)\right)^{1 / n}=(\operatorname{det} S)^{1 / n}
$$

To handle the equality case in (2.4) take the orthogonal matrix $U$ such that $S=$ $U^{\star} D U$, where $D$ is diagonal. Let

$$
T=\left(\frac{D}{(\operatorname{det} S)^{1 / n}}\right)^{-1 / 2} U=D_{1} U
$$

Clearly, $\operatorname{det} T=1$. We also have

$$
\frac{\operatorname{tr}\left(T S T^{\star}\right)}{n}=\frac{\operatorname{tr}\left(D_{1} U S U^{\star} D_{1}\right)}{n}=\frac{\operatorname{tr}\left(D_{1}^{2} D\right)}{n}=(\operatorname{det} S)^{1 / n}
$$

Let $S=\sum_{j=1}^{m} c_{j} \alpha_{j} u_{j} \otimes u_{j}$. Following our last observation we can find a matrix $T$ with $\operatorname{det} T=1$ such that $(\operatorname{det} S)^{1 / n}=\frac{\operatorname{tr}\left(T S T^{*}\right)}{n}$. Note that

$$
T\left(u_{j} \otimes u_{j}\right) T^{\star}=T u_{j} u_{j}^{\star} T^{\star}=T u_{j}\left(T u_{j}\right)^{\star}=\left(T u_{j}\right) \otimes\left(T u_{j}\right) .
$$

Therefore

$$
\begin{aligned}
\left(\operatorname{det}\left(\sum_{j=1}^{m} c_{j} \alpha_{j} u_{j} \otimes u_{j}\right)\right)^{1 / n} & =\frac{1}{n} \operatorname{tr}\left(\sum_{j=1}^{m} c_{j} \alpha_{j} T u_{j} \otimes T u_{j}\right) \\
& =\frac{1}{n} \sum_{j=1}^{m} c_{j} \alpha_{j}\left|T u_{j}\right|_{2}^{2} \geq \prod_{j=1}^{m}\left(\alpha_{j}\left|T u_{j}\right|_{2}^{2}\right)^{c_{j} / n} \geq \prod_{j=1}^{m} \alpha_{j}^{c_{j} / n} .
\end{aligned}
$$

The second inequality follows from item (2) of our lemma.
Besides the lemma, we need the notion of mass transportation. Let us now briefly introduce it.
2.6. Definition. Let $\mu$ be a finite Borel measure on $\mathbb{R}^{d}$ and let $T: \mathbb{R}^{d} \rightarrow \mathbb{R}^{d}$ be measurable. The pushforward of $\mu$ by $T$ is a measure $T_{\mu}$ on $\mathbb{R}^{d}$ defined by

$$
T_{\mu}(A)=\mu\left(T^{-1}(A)\right), \quad A \in \mathscr{B}\left(\mathbb{R}^{d}\right)
$$

If $\nu=T_{\mu}$ then we say that $T$ transports $\mu$ onto $\nu$.
Note that if $\nu=T_{\mu}$ then for all bounded Borel functions $b: \mathbb{R}^{d} \rightarrow \mathbb{R}$ we have

$$
\int_{\mathbb{R}^{d}} h(y) d \nu(y)=\int_{\mathbb{R}^{d}} h(T(x)) d \mu(x)
$$

If $\mu$ and $\nu$ are absolutely continuous with respect to the Lebesgue measure, i.e. $d \mu(x)=f(x) d x$ and $d \nu(y)=g(y) d y$, then

$$
\int_{\mathbb{R}^{d}} h(y) g(y) d y=\int_{\mathbb{R}^{d}} h(T(x)) f(x) d x
$$

Assuming $T$ is $C^{1}$ on $\mathbb{R}^{d}$, we obtain by changing the variable in the first integral

$$
\int_{\mathbb{R}^{d}} h(y) g(y) d y=\int_{\mathbb{R}^{d}} h(T(x)) g(T(x))|\operatorname{det} d T(x)| d x
$$

where $d T$ is the differential of $T$. Therefore $\mu$-almost everywhere we have

$$
g(T(x))|\operatorname{det} d T(x)|=f(x)
$$

This is the so called transport equation (or Monge-Ampère equation). Assume that $\mu$ and $\nu$ are probability measures absolutely continuous with respect to the Lebesgue measure on $\mathbb{R}$, say with densities $f, g \geq 0$. Then there exists a map
$T: \mathbb{R} \rightarrow \mathbb{R}$ which is non-decreasing and which transports $\mu$ onto $\nu$. Indeed, define $T$ by

$$
\int_{-\infty}^{x} f(t) d t=\int_{-\infty}^{T(x)} g(u) d u .
$$

If

$$
R(x)=\int_{-\infty}^{x} g(t) d t
$$

then

$$
T(x)=R^{-1}\left(\int_{-\infty}^{x} f(t) d t\right)
$$

The simplest case is when $f$ and $g$ are continuous and strictly positive. Then $T$ is of class $C^{1}$ and

$$
T^{\prime}(x) g(T(x))=f(x), \quad x \in \mathbb{R}
$$

In higher dimensions we can take for $T$ the so-called Knothe map [61] or Brenier map [28]. For instance, the Brenier map is of the form $T=\nabla \phi$, where $\phi$ is a convex function.
Proof of Theorem 2.2. We have $\mathrm{Id}=\sum_{j=1}^{m} c_{j} u_{j} \otimes u_{j}$ and $\left|u_{j}\right|_{2}^{2}=1$. We would like to prove

$$
\int_{\mathbb{R}^{n}} \prod_{j=1}^{m} f_{j}\left(\left\langle x, u_{j},\right\rangle\right)^{c_{j}} d x \leq \prod_{j=1}^{m}\left(\int f_{j}\right)^{c_{j}}
$$

By homogeneity we can assume that $\int f_{j}=1$. Moreover, let us suppose that each $f_{j}$ is continuous and strictly positive. Let $g(s)=e^{-\pi s^{2}}$. Then $\int g=1$. Let $T_{j}: \mathbb{R} \rightarrow \mathbb{R}$ be the map which transports $f_{j}(x) d x$ onto $g(s) d s$, i.e.

$$
\int_{-\infty}^{t} f_{j}(s) d s=\int_{-\infty}^{T_{j}(t)} g(s) d s
$$

We have the transport equation $f_{j}(t)=T_{j}^{\prime}(t) g\left(T_{j}(t)\right)$. Hence, using Lemma 2.5(3) we obtain

$$
\begin{aligned}
& \int_{\mathbb{R}^{n}} \prod_{j=1}^{m} f_{j}\left(\left\langle x, u_{j}\right\rangle\right)^{c_{j}} d x=\int_{\mathbb{R}^{n}} \prod_{j=1}^{m} T_{j}^{\prime}\left(\left\langle x, u_{j}\right\rangle\right)^{c_{j}} \prod_{j=1}^{m} g\left(T_{j}\left(\left\langle x, u_{j}\right\rangle\right)\right)^{c_{j}} d x \\
& \quad \leq \int_{\mathbb{R}^{n}} \operatorname{det}\left(\sum_{j=1}^{m} c_{j} T_{j}^{\prime}\left(\left\langle x, u_{j}\right\rangle\right) u_{j} \otimes u_{j}\right) \exp \left(-\pi \sum_{j=1}^{m} c_{j} T_{j}\left(\left\langle x, u_{j}\right\rangle\right)^{2}\right) d x .
\end{aligned}
$$

Note that $T_{j}^{\prime}>0$ since $f$ and $g$ are strictly positive and continuous. Let

$$
y=\sum_{j=1}^{m} c_{j} T_{j}\left(\left\langle x, u_{j}\right\rangle\right) u_{j} .
$$

Note that

$$
\frac{\partial y}{\partial x_{i}}=\sum_{j=1}^{m} c_{j} T_{j}^{\prime}\left(\left\langle x, u_{j}\right\rangle\right)\left\langle u_{j}, e_{i}\right\rangle u_{j}
$$

and therefore

$$
\mathrm{D}_{y}(x)=\sum_{j=1}^{m} c_{j} T_{j}^{\prime}\left(\left\langle x, u_{j}\right\rangle\right) u_{j} \otimes u_{j}
$$

By Lemma 2.5(1) we have

$$
\sum_{j=1}^{m} c_{j} T_{j}\left(\left\langle x, u_{j}\right\rangle\right)^{2} \geq|y|_{2}^{2}
$$

and changing variables we arrive at

$$
\int_{\mathbb{R}^{n}} \prod_{j=1}^{m} f_{j}\left(\left\langle x, u_{j},\right\rangle\right)^{c_{j}} d x \leq \int_{\mathbb{R}^{n}} \exp \left(-\pi|y|_{2}^{2}\right) d y=1
$$

For general integrable functions $f_{j}: \mathbb{R} \rightarrow \mathbb{R}^{+}$, let $\varepsilon>0$ and define $f_{j}^{(\varepsilon)}=f_{j} \star g_{\varepsilon}$ where $g_{\varepsilon}$ is a centred Gaussian variable of variance $\varepsilon^{2}$. The new function $f_{j}^{(\varepsilon)}$ is $C^{1}$ and strictly positive so the inequality holds true for the functions $\left(f_{1}^{(\varepsilon)}, \ldots, f_{m}^{(\varepsilon)}\right)$. Letting $\varepsilon \rightarrow 0$, the classical Fatou lemma gives the inequality for $\left(f_{1}, \ldots, f_{m}\right)$.

### 2.3. Consequences of the Brascamp-Lieb inequality

Let us state a reverse isoperimetric inequality.
2.7. TheOrem. Let $K$ be a symmetric convex body in $\mathbb{R}^{n}$. Then there exists an affine transformation $\widetilde{K}$ of $K$ such that

$$
\begin{equation*}
|\widetilde{K}|=\left|B_{\infty}^{n}\right| \quad \text { and } \quad|\partial \widetilde{K}| \leq\left|\partial B_{\infty}^{n}\right| \tag{2.5}
\end{equation*}
$$

or equivalently

$$
\begin{equation*}
\frac{|\partial K|}{|K|^{(n-1) / n}} \leq \frac{\left|\partial B_{\infty}^{n}\right|}{\left|B_{\infty}^{n}\right|^{(n-1) / n}}=2 n \tag{2.6}
\end{equation*}
$$

Before we give a proof of Theorem 2.7 we introduce the notion of volume ratio.
2.8. DEFINITION. Let $K \subset \mathbb{R}^{n}$ be a convex body. The volume ratio of $K$ is defined as

$$
\operatorname{vr}(K)=\inf \left\{(|K| /|\mathscr{E}|)^{1 / n}: \mathscr{E} \subset K \text { is an ellipsoid }\right\}
$$

The ellipsoid of maximal volume contained in $K$ is called the John ellipsoid. If the John ellipsoid of $K$ is equal to $B_{2}^{n}$ then we say that $K$ is in the John position.

We have the following two theorems.
2.9. Theorem. For every symmetric convex body $K \subset \mathbb{R}^{n}$ we have

$$
\begin{equation*}
\operatorname{vr}(K) \leq \operatorname{vr}\left(B_{\infty}^{n}\right)=\frac{2}{\left|B_{2}^{n}\right|^{1 / n}} \tag{2.7}
\end{equation*}
$$

2.10. Theorem. If $B_{2}^{n} \subset K$ is the ellipsoid of maximal volume contained in a symmetric convex body $K \subset \mathbb{R}^{n}$ then there exist $c_{1}, \ldots, c_{m}>0$ and contact points $u_{1}, \ldots, u_{m} \in \mathbb{R}^{n}$ such that $\left|u_{j}\right|_{2}=\left\|u_{j}\right\|_{K}=\left\|u_{j}\right\|_{K^{\circ}}=1$ for $1 \leq j \leq m$ and

$$
\begin{equation*}
\mathrm{Id}_{\mathbb{R}^{n}}=\sum_{j=1}^{m} c_{j} u_{j} \otimes u_{j} \tag{2.8}
\end{equation*}
$$

Here we do not give the proof of John's Theorem 2.10. Originally, John [58] proved it by means of a simple extension of the Karush, Kuhn and Tucker theorem in optimisation to a compact set of constraints (instead of a finite number of constraints). We refer to [52] for a modern presentation, very close to the original approach of John. We only show how John's Theorem implies Theorem 2.9.

Proof of Theorem 2.9. The quantity $\operatorname{vr}(K)$ is invariant under invertible linear transformations. We leave it as an exercise to check that the ellipsoid of maximal volume contained in $K$ is unique. Therefore we may assume that the John ellipsoid of $K$ is $B_{2}^{n}$. Using Theorem 2.10 we find numbers $c_{1}, \ldots, c_{m}>0$ and unit vectors $u_{1}, \ldots, u_{m} \in \mathbb{R}^{n}$ on the boundary of $K$ such that

$$
\mathrm{Id}_{\mathbb{R}^{n}}=\sum_{j=1}^{m} c_{j} u_{j} \otimes u_{j} .
$$

Since $u_{j} \in \partial B_{2}^{n} \cap \partial K$ and $K$ is symmetric we get

$$
K \subset K^{\prime}:=\left\{x \in \mathbb{R}^{n}:\left|\left\langle x, u_{j}\right\rangle\right| \leq 1 \text { for all } 1 \leq j \leq m\right\} .
$$

Let $f_{j}(t)=\mathbf{1}_{[-1,1]}(t)$ for $1 \leq j \leq m$. Note that $f_{j}=f_{j}^{c_{j}}, 1 \leq j \leq m$. From Theorem 2.2 we have

$$
|K| \leq\left|K^{\prime}\right|=\int_{\mathbb{R}^{n}} \prod_{j=1}^{m} f_{j}\left(\left\langle x, u_{j}\right\rangle\right)^{c_{j}} d x \leq \prod_{j=1}^{m}\left(\int f_{j}\right)^{c_{j}}=2^{\sum_{j=1}^{m} c_{j}}=2^{n}=\left|B_{\infty}^{n}\right| .
$$

Clearly, this also shows that $B_{2}^{n}$ is the John ellipsoid for the cube $B_{\infty}^{n}$. Therefore

$$
\operatorname{vr}\left(B_{\infty}^{n}\right)=\frac{2}{\left|B_{2}^{n}\right|^{1 / n}}
$$

We finish our considerations on the reverse isoperimetric problem by showing that Theorem 2.9 implies Theorem 2.7.

Proof of Theorem 2.7. Let $\tilde{K}$ be the linear image of $K$ such that $B_{2}^{n} \subset \tilde{K}$ is the John ellipsoid of $\widetilde{K}$. By Theorem 2.9 we have $|\widetilde{K}| \leq 2^{n}$. Hence,

$$
\begin{aligned}
|\partial \widetilde{K}| & =\liminf _{\varepsilon \rightarrow 0^{+}} \frac{\left|\widetilde{K}+\varepsilon B_{2}^{n}\right|-|\widetilde{K}|}{\varepsilon} \leq \liminf _{\varepsilon \rightarrow 0^{+}} \frac{|\widetilde{K}+\varepsilon \widetilde{K}|-|\widetilde{K}|}{\varepsilon} \\
& =n|\widetilde{K}|=n|\widetilde{K}|^{(n-1) / n} \cdot|\widetilde{K}|^{1 / n} \leq 2 n|\widetilde{K}|^{(n-1) / n} .
\end{aligned}
$$

This finishes the proof as the ratio $|\partial K| /|K|^{(n-1) / n}$ is affine invariant.
We state yet another application of the Brascamp-Lieb inequality.
2.11. THEOREM. If $K$ is a symmetric convex body in the John position then $\mathbb{E}\|G\|_{K}$ $\geq \mathbb{E}|G|_{\infty}$, where $G$ is the standard $G$ aussian vector in $\mathbb{R}^{n}$, i.e. the vector $\left(g_{1}, \ldots, g_{n}\right)$ where $\left(g_{i}\right)_{i \leq n}$ are independent standard Gaussian random variables.

Proof. As in the proof of Theorem 2.7, we consider numbers $c_{1}, \ldots, c_{m}>0$ and vectors $u_{1}, \ldots, u_{m}$ satisfying the assertion of Theorem 2.10. Note that

$$
K \subset K^{\prime}=\left\{x \in \mathbb{R}^{n}:\left|\left\langle x, u_{j}\right\rangle\right| \leq 1,1 \leq j \leq m\right\} .
$$

Clearly,

$$
\|G\|_{K} \geq\|G\|_{K^{\prime}}=\max _{1 \leq j \leq m}\left|\left\langle G, u_{j}\right\rangle\right| .
$$

Moreover,

$$
\mathbb{E}\|G\|_{K^{\prime}}=\int_{0}^{\infty} \mathbb{P}\left(\max _{j}\left|\left\langle G, u_{j}\right\rangle\right| \geq t\right) d t .
$$

We have $|G|_{\infty}=\max _{1 \leq j \leq m}\left|\left\langle G, e_{j}\right\rangle\right|$ so that

$$
\mathbb{E}|G|_{\infty}=\int_{0}^{\infty} \mathbb{P}\left(\max _{j}\left|\left\langle G, e_{j}\right\rangle\right| \geq t\right) d t=\int_{0}^{\infty}\left(1-\mathbb{P}(|g| \leq t)^{n}\right) d t
$$

where $g$ is the standard Gaussian random variable. To get the conclusion, it suffices to prove

$$
\mathbb{P}\left(\max _{j}\left|\left\langle G, u_{j}\right\rangle\right| \leq t\right) \leq(\mathbb{P}(|g| \leq t))^{n} .
$$

Take

$$
h_{j}(s)=\mathbf{1}_{[-t, t]}(s) \frac{e^{-s^{2} / 2}}{\sqrt{2 \pi}}, \quad f_{j}(s)=1_{[-t, t]}(s) .
$$

Since

$$
|x|_{2}^{2}=\sum_{j=1}^{m} c_{j}\left\langle x, u_{j}\right\rangle^{2},
$$

Theorem 2.2 implies that

$$
\begin{aligned}
\mathbb{P}\left(\max _{j}\left|\left\langle G, u_{j}\right\rangle\right| \leq t\right) & =\int_{\mathbb{R}^{n}} 1_{\left\{\left(\max _{j}| | x, u_{j}| |\right) \leq t\right\}} \frac{1}{(2 \pi)^{n / 2}} e^{-|x|_{2}^{2} / 2} d x \\
& =\int_{\mathbb{R}^{n}} \prod_{j=1}^{m} f_{j}\left(\left\langle x, u_{j}\right\rangle\right)^{c_{j}} \frac{1}{(2 \pi)^{n / 2}} \exp \left(-\frac{\left|\left\langle x, u_{j}\right\rangle\right|^{2}}{2}\right)^{c_{j}} d x \\
& =\int_{\mathbb{R}^{n}} \prod_{j=1}^{m} h_{j}\left(\left\langle x, u_{j}\right\rangle\right)^{c_{j}} d x \\
& \leq \prod_{j=1}^{m}\left(\int h_{j}\right)^{c_{j}}=\left(\int_{-t}^{t} \frac{1}{\sqrt{2 \pi}} e^{-u^{2} / 2} d u\right)^{n} \\
& =(\mathbb{P}(|g| \leq t))^{n},
\end{aligned}
$$

where we have used the fact that $\sum_{j=1}^{m} c_{j}=n$.

### 2.4. Notes and comments

This section is devoted to the study of the Brascamp-Lieb inequalities [26] in a convex geometric setting. As we emphasized, this approach is due to Ball [7] who proved Theorems 2.9 and 2.7. We refer to [ 9 ] for a large survey on this subject. The proof using mass transportation approach is taken from [12]. It is important to notice a significant development of this study, the reverse Brascamp-Lieb inequality due to Barthe [11]. Theorem 2.11 is due to Schechtman and Schmuckenschläger [86] and has a very nice application in the study of Dvoretzky's Theorem, because it gives a Euclidean structure associated with a convex body where the minimum among convex bodies $K$ of $M(K)=\int_{S^{n-1}}\|x\| d \sigma_{n}(x)$ is known and attained for the cube (see Section 4). A non-symmetric version of these results is also known (see [7, 88, 10]).

## 3. Borell and Prékopa-Leindler type inequalities. Ball's bodies

### 3.1. Brunn-Minkowski inequality

Brunn discovered the following important theorem about sections of a convex body.
3.1. Theorem. Let $n \geq 2$ and let $K$ be a convex body in $\mathbb{R}^{n}$. Take $\theta \in S^{n-1}$ and define

$$
H_{r}=\left\{x \in \mathbb{R}^{n}:\langle x, \theta\rangle=r\right\}=r \theta+\theta^{\perp} .
$$

Then the function

$$
r \mapsto\left(\operatorname{vol}_{n-1}\left(H_{r} \cap K\right)\right)^{1 /(n-1)}
$$

is concave on its support.
Minkowski restated this result providing a powerful tool.
3.2. Theorem. If $A$ and $B$ are non-empty compact sets in $\mathbb{R}^{n}$ then for all $\lambda \in[0,1]$ we have

$$
\begin{equation*}
|(1-\lambda) A+\lambda B|^{1 / n} \geq(1-\lambda)|A|^{1 / n}+\lambda|B|^{1 / n} . \tag{3.1}
\end{equation*}
$$

Note that if either $A=\varnothing$ or $B=\varnothing$, this inequality does not hold in general since $(1-\lambda) A+\lambda B=\varnothing$. We can use homogeneity of volume to rewrite the BrunnMinkowski inequality in the form

$$
\begin{equation*}
|A+B|^{1 / n} \geq|A|^{1 / n}+|B|^{1 / n} . \tag{3.2}
\end{equation*}
$$

At this stage, there is always a discussion between people who prefer to state the Brunn-Minkowski inequality for Borel sets (but it remains to prove that if $A$ and $B$ are Borel sets then $A+B$ is a measurable set) and those who prefer working with approximation and say that for any measurable set $C,|C|$ is the supremum of the volumes of compact sets contained in $C$. We choose the second way in this presentation.

The proof of the theorem of Brunn is easy. For any $t \in \mathbb{R}$, define $A_{t}=$ $\left\{x \in \theta^{\perp}: x+t \theta \in K\right\}$. Observe that when $s=(1-\lambda) r+\lambda t$, only the inclusion

$$
A_{s} \supset \lambda A_{t}+(1-\lambda) A_{r}
$$

is important. And inequality (3.1) applied in $\theta^{\perp}$, which is of dimension $n-1$, leads to the conclusion.

We can also deduce from (3.2) an isoperimetric inequality.
3.3. Theorem. Among sets with prescribed volume, Euclidean balls are those with minimum surface area.
Proof. By compact approximation of $C$, we can assume that $C$ is compact and $|C|=\left|B_{2}^{n}\right|$. We have

$$
\operatorname{vol}_{n-1} \partial C=\liminf _{\varepsilon \rightarrow 0+} \frac{\left|C+\varepsilon B_{2}^{n}\right|-|C|}{\varepsilon} .
$$

By the Brunn-Minkowski inequality (3.1), we get

$$
\left|C+\varepsilon B_{2}^{n}\right|^{1 / n} \geq|C|^{1 / n}+\varepsilon\left|B_{2}^{n}\right|^{1 / n}
$$

hence

$$
\left|C+\varepsilon B_{2}^{n}\right| \geq(1+\varepsilon)^{n}|C|,
$$

so

$$
\operatorname{vol}_{n-1} \partial C \geq \liminf _{\varepsilon \rightarrow 0+} \frac{\left((1+\varepsilon)^{n}-1\right)|C|}{\varepsilon}=n|C|=n\left|B_{2}^{n}\right|=\operatorname{vol}_{n-1} \partial B_{2}^{n} .
$$

There is an a priori weaker statement of the Brunn-Minkowski inequality. Applying the AM-GM inequality to the right hand side of (3.1) we get

$$
\begin{equation*}
|(1-\lambda) A+\lambda B| \geq|A|^{1-\lambda}|B|^{\lambda}, \quad \lambda \in[0,1] . \tag{3.3}
\end{equation*}
$$

Note that this inequality is valid for any compact sets $A$ and $B$ (the assumption that $A$ and $B$ are non-empty is no longer needed). We can see that dimension does not appear in this expression.

The strong version of the Brunn-Minkowski inequality (3.1) tells us that the Lebesgue measure is a $1 / n$-concave measure. The weaker statement (3.3) shows that it is a log-concave measure.
3.4. Definition. A measure $\mu$ on $\mathbb{R}^{n}$ is log-concave if for all compact sets $A$ and $B$ we have

$$
\mu((1-\lambda) A+\lambda B) \geq \mu(A)^{1-\lambda} \mu(B)^{\lambda}, \quad \lambda \in[0,1] .
$$

3.5. Definition. A function $f: \mathbb{R}^{n} \rightarrow \mathbb{R}$ is log-concave if for all $x, y \in \mathbb{R}^{n}$ we have

$$
f((1-\lambda) x+\lambda y) \geq f(x)^{1-\lambda} f(y)^{\lambda}, \quad \lambda \in[0,1] .
$$

Note that these definitions are dimension free.
The weak form of inequality (3.3) for the Lebesgue measure is in fact equivalent to the strong inequality (3.1). This is a consequence of the homogeneity of the Lebesgue measure. Indeed, if

$$
\mu=\frac{\lambda|B|^{1 / n}}{(1-\lambda)|A|^{1 / n}+\lambda|B|^{1 / n}}
$$

then

$$
\begin{aligned}
\left|\frac{(1-\lambda) A+\lambda B}{(1-\lambda)|A|^{1 / n}+\lambda|B|^{1 / n}}\right| & =\left|(1-\mu) \frac{A}{|A|^{1 / n}}+\mu \frac{B}{|B|^{1 / n}}\right| \\
& \geq\left|\frac{A}{|A|^{1 / n}}\right|^{1-\mu}\left|\frac{B}{|B|^{1 / n}}\right|^{\mu}=1 .
\end{aligned}
$$

### 3.2. Functional version of the Brunn-Minkowski inequality

If we take $f=\mathbf{1}_{A}, g=\mathbf{1}_{B}$ and $m=\mathbf{1}_{(1-\lambda) A+\lambda B}$ then (3.3) says that

$$
\int m \geq\left(\int f\right)^{1-\lambda}\left(\int g\right)^{\lambda}
$$

and obviously $m, f, g$ satisfy

$$
m((1-\lambda) x+\lambda y) \geq f(x)^{1-\lambda} g(y)^{\lambda} .
$$

We will prove the following functional version of the Brunn-Minkowski inequality, called the Prékopa-Leindler inequality. This will conclude the proof of inequality (3.1) and of Theorem 3.1.
3.6. Theorem. Let $f, g, m$ be non-negative measurable functions on $\mathbb{R}^{n}$ and let $\lambda \in[0,1]$. If for all $x, y \in \mathbb{R}^{n}$ we have

$$
m((1-\lambda) x+\lambda y) \geq f(x)^{1-\lambda} g(y)^{\lambda},
$$

then

$$
\begin{equation*}
\int_{\mathbb{R}^{n}} m \geq\left(\int_{\mathbb{R}^{n}} f\right)^{1-\lambda}\left(\int_{\mathbb{R}^{n}} g\right)^{\lambda} . \tag{3.4}
\end{equation*}
$$

We start by proving inequalities (3.1) and (3.3) in dimension 1.
3.7. Lemma. Let $A, B$ be non-empty compact sets in $\mathbb{R}$. Then

$$
|(1-\lambda) A+\lambda B| \geq|(1-\lambda) A|+|\lambda B|, \quad \lambda \in[0,1] .
$$

Moreover, for any compact sets $A, B$ in $\mathbb{R}$,

$$
|(1-\lambda) A+\lambda B| \geq|A|^{1-\lambda}\left|B^{\lambda}\right|, \quad \lambda \in[0,1] .
$$

Proof. Observe that the operations $A \mapsto A+v_{1}, B \mapsto B+v_{2}$ where $v_{1}, v_{2} \in \mathbb{R}$ do not change the volumes of $A, B$ and $(1-\lambda) A+\lambda B$ (adding a number to one of the sets only shifts all of these sets). Therefore we can assume that $\sup A=\inf B=0$. But then, since $0 \in A$ and $0 \in B$, we have

$$
(1-\lambda) A+\lambda B \supset(1-\lambda) A \cup(\lambda B) .
$$

But $(1-\lambda) A$ and $\lambda B$ are disjoint, up to the unique point 0 . Therefore

$$
|(1-\lambda) A+\lambda B| \geq|(1-\lambda) A|+|\lambda B|,
$$

hence we have proved (3.1) in dimension 1.
The log-concavity of the Lebesgue measure on $\mathbb{R}$ follows from the AM-GM inequality.
Proof of Theorem 3.6. Step 1. Let us now justify the Prékopa-Leindler inequality in dimension 1 . We can assume, considering $f 1_{f \leq M}$ and $g 1_{g \leq M}$ instead of $f$ and $g$, that $f, g$ are bounded. Note also that this inequality exhibits some homogeneity. Indeed, if we multiply $f, g, m$ by numbers $c_{f}, c_{g}, c_{m}$ satisfying

$$
c_{m}=c_{f}^{1-\lambda} c_{g}^{\lambda}
$$

then the hypothesis and the assertion do not change. Therefore, taking $c_{f}=$ $\|f\|_{\infty}^{-1}, c_{g}=\|g\|_{\infty}^{-1}$ and $c_{m}=\|f\|_{\infty}^{-(1-\lambda)}\|g\|_{\infty}^{-\lambda}$ we can assume (since $f$ and $g$ are bounded) that $\|f\|_{\infty}=\|g\|_{\infty}=1$. But then

$$
\begin{aligned}
& \int_{\mathbb{R}} m=\int_{0}^{\infty}|\{m \geq s\}| d s \\
& \int_{\mathbb{R}} f=\int_{0}^{1}|\{f \geq r\}| d r \\
& \int_{\mathbb{R}} g=\int_{0}^{1}|\{g \geq r\}| d r
\end{aligned}
$$

Note also that if $x \in\{f \geq r\}$ and $y \in\{g \geq r\}$ then by the assumption of the theorem we have $(1-\lambda) x+\lambda y \in\{m \geq r\}$. Hence,

$$
(1-\lambda)\{f \geq r\}+\lambda\{g \geq r\} \subset\{m \geq r\}
$$

Moreover, the sets $\{f \geq r\}$ and $\{g \geq r\}$ are non-empty for $r \in[0,1)$. This is important since we want to use the 1-dimensional Brunn-Minkowski inequality proved in Lemma 3.7! For any non-empty compact subsets $A \subset\{f \geq r\}$ and $B \subset\{g \geq r\}$, by Lemma 3.7 we have $|\{m \geq r\}| \geq(1-\lambda)|A|+\lambda|B|$. Since Lebesgue measure is inner regular, we get

$$
|\{m \geq r\}| \geq(1-\lambda)|\{f \geq r\}|+\lambda|\{g \geq r\}|
$$

Therefore

$$
\begin{aligned}
\int m & =\int_{0}^{\infty}|\{m \geq r\}| d r \geq \int_{0}^{1}|\{m \geq r\}| d r \\
& \geq \int_{0}^{1}|(1-\lambda)\{f \geq r\}+\lambda\{g \geq r\}| d r \\
& \geq(1-\lambda) \int_{0}^{1}|\{f \geq r\}| d r+\lambda \int_{0}^{1}|\{g \geq r\}| d r=(1-\lambda) \int f+\lambda \int g \\
& \geq\left(\int f\right)^{1-\lambda}\left(\int g\right)^{\lambda} .
\end{aligned}
$$

Observe that we have actually proved a stronger inequality:

$$
\int m \geq(1-\lambda) \int f+\lambda \int g
$$

but under the assumption $\|f\|_{\infty}=\|g\|_{\infty}=1$, without which the inequality does not hold as it lacks homogeneity, in contrast to (3.6).

Step 2 (the inductive step). Suppose our inequality is true in dimension $n-1$. We will prove it in dimension $n$.

Suppose we have $y_{0}, y_{1}, y_{2} \in \mathbb{R}$ satisfying $y_{0}=(1-\lambda) y_{1}+\lambda y_{2}$. Define $m_{y_{0}}, f_{y_{1}}, g_{y_{2}}: \mathbb{R}^{n-1} \rightarrow \mathbb{R}_{+}$by

$$
m_{y_{0}}(x)=m\left(y_{0}, x\right), \quad f_{y_{1}}(x)=f\left(y_{1}, x\right), \quad g_{y_{2}}(x)=\left(y_{2}, x\right),
$$

where $x \in \mathbb{R}^{n-1}$. Note that since $y_{0}=(1-\lambda) y_{1}+\lambda y_{2}$ we have

$$
\begin{aligned}
m_{y_{0}}\left((1-\lambda) x_{1}+\lambda x_{2}\right) & =m\left((1-\lambda) y_{1}+\lambda y_{2},(1-\lambda) x_{1}+\lambda x_{2}\right) \\
& \geq f\left(y_{1}, x_{1}\right)^{1-\lambda} g\left(y_{2}, x_{2}\right)^{\lambda}=f_{y_{1}}\left(x_{1}\right)^{1-\lambda} g_{y_{2}}\left(x_{2}\right)^{\lambda},
\end{aligned}
$$

hence $m_{y_{0}}, f_{y_{1}}$ and $g_{y_{2}}$ satisfy the assumption of the $(n-1)$-dimensional PrékopaLeindler inequality. Therefore

$$
\int_{\mathbb{R}^{n-1}} m_{y_{0}} \geq\left(\int_{\mathbb{R}^{n-1}} f_{y_{1}}\right)^{1-\lambda}\left(\int_{\mathbb{R}^{n-1}} g_{y_{2}}\right)^{\lambda}
$$

Define new functions $M, F, G: \mathbb{R} \rightarrow \mathbb{R}_{+}$by

$$
M\left(y_{0}\right)=\int_{\mathbb{R}^{n-1}} m_{y_{0}}, \quad F\left(y_{1}\right)=\int_{\mathbb{R}^{n-1}} f_{y_{1}}, \quad G\left(y_{2}\right)=\int_{\mathbb{R}^{n-1}} g_{y_{2}} .
$$

The above inequality with $y_{0}=(1-\lambda) y_{1}+\lambda y_{2}$ states that

$$
M\left((1-\lambda) y_{1}+\lambda y_{2}\right) \geq F\left(y_{1}\right)^{1-\lambda} G\left(y_{2}\right)^{\lambda} .
$$

Hence, by the 1-dimensional Prékopa-Leindler inequality proved in Step 1,

$$
\int_{\mathbb{R}} M \geq\left(\int_{\mathbb{R}} F\right)^{1-\lambda}\left(\int_{\mathbb{R}} G\right)^{\lambda}
$$

But

$$
\int_{\mathbb{R}} M=\int_{\mathbb{R}^{n}} m, \quad \int_{\mathbb{R}} F=\int_{\mathbb{R}^{n}} f, \quad \int_{\mathbb{R}} G=\int_{\mathbb{R}^{n}} g,
$$

so we conclude that

$$
\int_{\mathbb{R}^{n}} m \geq\left(\int_{\mathbb{R}^{n}} f\right)^{1-\lambda}\left(\int_{\mathbb{R}^{n}} g\right)^{\lambda}
$$

The next theorem will be useful later in proving the functional version of the so-called Blaschke-Santaló inequality (Theorem 3.11).
3.8. Theorem. Suppose $f, g, m:[0, \infty) \rightarrow[0, \infty)$ are measurable and there exists $\lambda \in[0,1]$ such that

$$
m(t) \geq f(r)^{1-\lambda} g(s)^{\lambda} \quad \text { whenever } t=r^{1-\lambda} s^{\lambda} .
$$

Then

$$
\begin{equation*}
\int m \geq\left(\int f\right)^{1-\lambda}\left(\int g\right)^{\lambda} \tag{3.5}
\end{equation*}
$$

Proof. This inequality has a lot of homogeneity. Again, if we multiply $f, g, m$ by numbers $c_{f}, c_{g}, c_{m}$ satisfying

$$
c_{m}=c_{f}^{1-\lambda} c_{g}^{\lambda},
$$

then the hypothesis and the assertion do not change. Moreover, we can rescale the arguments of $f, g, m$ by $d_{f}, d_{g}, d_{m}$ in such a way that

$$
d_{m}=d_{f}^{1-\lambda} d_{g}^{\lambda} .
$$

We can assume, by taking $f \mathbf{1}_{f \leq M} \mathbf{1}_{[-M, M]}$ and $g \mathbf{1}_{g \leq M} \mathbf{1}_{[-M, M]}$, that $f$ and $g$ are bounded and have compact support. Moreover, by scaling we can assume that

$$
\begin{equation*}
\sup r f(r)=\sup r g(r)=1 \tag{3.6}
\end{equation*}
$$

Let

$$
M(x)=e^{x} m\left(e^{x}\right), \quad F(x)=e^{x} f\left(e^{x}\right), \quad G(x)=e^{x} g\left(e^{x}\right) .
$$

Clearly, changing variables we have

$$
\begin{aligned}
& \int_{0}^{\infty} m(t) d t=\int_{-\infty}^{\infty} M(\omega) d \omega, \quad \int_{0}^{\infty} f(t) d t=\int_{-\infty}^{\infty} F(\omega) d \omega \\
& \int_{0}^{\infty} g(t) d t=\int_{-\infty}^{\infty} G(\omega) d \omega
\end{aligned}
$$

By (3.6), we get

$$
\int_{-\infty}^{\infty} F(\omega) d \omega=\int_{0}^{1}|\{F \geq r\}| d r \quad \text { and } \quad \int_{-\infty}^{\infty} G(\omega) d \omega=\int_{0}^{1}|\{G \geq r\}| d r
$$

By the hypothesis on $f, g$ and $m$ we have

$$
\begin{align*}
M((1-\lambda) u+\lambda v) & =m\left(\left(e^{u}\right)^{1-\lambda}\left(e^{v}\right)^{\lambda}\right)\left(e^{u}\right)^{1-\lambda}\left(e^{v}\right)^{\lambda} \\
& \geq f\left(e^{u}\right)^{1-\lambda} g\left(e^{v}\right)^{\lambda}\left(e^{u}\right)^{1-\lambda}\left(e^{v}\right)^{\lambda} \\
& =F(u)^{1-\lambda} G(v)^{\lambda} . \tag{3.7}
\end{align*}
$$

Hence, for any $r \in[0,1)$, if $x \in\{F \geq r\}$ and $y \in\{G \geq r\}$, then $(1-\lambda) x+\lambda y \in$ $\{M \geq r\}$. The sets $\{F \geq r\}$ and $\{G \geq r\}$ are not empty, so by Lemma 3.7 (which is the 1-dimensional Brunn-Minkowski inequality), for any non empty compact sets $A \subset\{F \geq r\}$ and $B \subset\{G \geq r\},|\{M \geq r\}| \geq(1-\lambda)|A|+\lambda|B|$. Since Lebesgue measure is inner regular, we conclude that $|\{M \geq r\}| \geq(1-\lambda)|\{F \geq r\}|+$ $\lambda|\{G \geq r\}|$ and

$$
\begin{aligned}
\int_{-\infty}^{\infty} M(\omega) d \omega & \geq \int_{0}^{1}|\{M \geq r\}| d r \geq(1-\lambda) \int_{-\infty}^{\infty} F(\omega) d \omega+\lambda \int_{-\infty}^{\infty} G(\omega) d \omega \\
& \geq\left(\int_{-\infty}^{\infty} F(\omega) d \omega\right)^{1-\lambda}\left(\int_{-\infty}^{\infty} G(\omega) d \omega\right)^{\lambda} .
\end{aligned}
$$

Note that after establishing (3.7) we could have directly used the 1 -dimensional Prékopa-Leindler inequality (Theorem 3.6). But we can also recover Theorem 3.6. Indeed, let

$$
M(t)=|\{m \geq t\}|, \quad F(r)=|\{f \geq r\}|, \quad G(s)=|\{g \geq s\}| .
$$

We have to prove that

$$
\int_{0}^{\infty} M(t) d t \geq\left(\int_{0}^{\infty} F(r) d r\right)^{1-\lambda}\left(\int_{0}^{\infty} G(s) d s\right)^{\lambda} .
$$

Note that if $t=r^{1-\lambda} s^{\lambda}$, then from the hypothesis of Theorem 3.6 we have

$$
\{m \geq t\} \supset(1-\lambda)\{f \geq r\}+\lambda\{g \geq s\} .
$$

From Lemma 3.7, we get

$$
M(t) \geq F(r)^{1-\lambda} G(s)^{\lambda}
$$

(even if the sets are empty, because we just use the log-concavity of the Lebesgue measure on $\mathbb{R}$ ). We conclude by using Theorem 3.8.

### 3.3. Functional version of the Blaschke-Santaló inequality

We first recall the Blaschke-Santaló inequality (without proof). We discuss the symmetric case.
3.9. Definition. Let $C$ be a compact and symmetric set in $\mathbb{R}^{n}$. We define the polar body $C^{\circ}$ by

$$
C^{\circ}=\left\{y \in \mathbb{R}^{n}: \forall x \in C,|\langle x, y\rangle| \leq 1\right\}
$$

3.10. Theorem. Let $C$ be a compact and symmetric set in $\mathbb{R}^{n}$. Then

$$
\begin{equation*}
|C| \cdot\left|C^{\circ}\right| \leq\left|B_{2}^{n}\right|^{2} \tag{B-S}
\end{equation*}
$$

Using (B-S), we will prove its functional version.
3.11. Theorem. Suppose $f, g: \mathbb{R}^{n} \rightarrow[0, \infty)$ and $\Omega:[0, \infty) \rightarrow[0, \infty)$ are integrable and $f, g$ are even. Suppose that $\Omega(t) \geq \sqrt{f(x) g(y)}$ whenever $|\langle x, y\rangle| \geq t^{2}$. Then

$$
\begin{equation*}
\int_{\mathbb{R}^{n}} \Omega\left(|x|_{2}\right) d x=n\left|B_{2}^{n}\right| \int_{0}^{\infty} t^{n-1} \Omega(t) d t \geq\left(\int f\right)^{1 / 2}\left(\int g\right)^{1 / 2} \tag{3.8}
\end{equation*}
$$

3.12. REMARK. We can recover the classical version of the (B-S) inequality from the functional one. Take $f=1_{C}, g=1_{C}$ and $\Omega=1_{[0,1]}$. If $x \in C$ and $y \in C^{\circ}$ then $|\langle x, y\rangle| \leq 1$. Hence, if $t>1$ then $\Omega(t)=\sqrt{f(x) g(y)}=0$. If $t \leq 1$ then obviously $1=\Omega(t) \geq \sqrt{f(x) g(y)}$. By Theorem 3.11 we get (B-S).
Proof of Theorem 3.11. The first equality is just integration in polar coordinates. It is enough to prove the statement for the function

$$
t \mapsto \sup \left\{\sqrt{f(x) g(y)}:|\langle x, y\rangle| \geq t^{2}\right\}
$$

so that we can assume $\Omega$ is non-increasing. For $r, s, t \in \mathbb{R}_{+}$we take

$$
\phi(r)=|\{f \geq r\}|, \quad \psi(s)=|\{g \geq s\}|, \quad m(t)=\left|B_{2}^{n}\right| \cdot|\{\Omega \geq t\}|^{n}
$$

We claim that $m(\sqrt{r s}) \geq \sqrt{\phi(r) \psi(s)}$. Having this we can apply Theorem 3.8 with $\lambda=1 / 2$ to obtain

$$
\int m \geq\left(\int \phi\right)^{1 / 2}\left(\int \psi\right)^{1 / 2}
$$

Thus, the proof of (3.8) will be finished since

$$
\begin{aligned}
\int_{0}^{\infty} m(t) d t & =\left|B_{2}^{n}\right| \int_{0}^{\infty}|\{\Omega \geq t\}|^{n} d t=\left|B_{2}^{n}\right| \int_{0}^{\infty} \int_{0}^{|\{\Omega \geq t\}|} n u^{n-1} d u d t \\
& =\left|B_{2}^{n}\right| \int_{0}^{\infty} n u^{n-1} \int_{0}^{\infty} 1_{[0,|\{\Omega \geq t\}|]}(u) d t d u \\
& =\left|B_{2}^{n}\right| \int_{0}^{\infty} n u^{n-1} \Omega(u) d u
\end{aligned}
$$

Now we prove our claim. Let $C=\{f \geq r\}$ and

$$
\alpha^{2}=\sup \{|\langle x, y\rangle|: f(x) \geq r, g(y) \geq s\}
$$

Using the definition of $C, C^{\circ}$ and $\alpha$ we get $\{y: g(y) \geq s\} \subset \alpha^{2} C^{\circ}$. By the assumption on $\Omega, f, g$ we obtain $\Omega(u) \geq \sqrt{r s}$ for $u<\alpha$, hence $|\{\Omega \geq \sqrt{r s}\}| \geq \alpha$. Therefore, $m(\sqrt{r s}) \geq \alpha^{n}\left|B_{2}^{n}\right|$. By the (B-S) inequality we have $|C|\left|C^{\circ}\right| \leq\left|B_{2}^{n}\right|^{2}$. Thus,

$$
\left|B_{2}^{n}\right|^{2} \geq|\{f \geq r\}| \cdot\left|C^{0}\right| \geq|\{f \geq r\}| \cdot|\{g \geq s\}| \alpha^{-2 n}
$$

so

$$
\sqrt{\phi(r) \psi(s)}=\sqrt{|\{f \geq r\}| \cdot|\{g \geq s\}|} \leq\left|B_{2}^{n}\right| \alpha^{n} \leq m(\sqrt{r s}) .
$$

### 3.4. Borell and Ball functional inequalities

The following is another type of functional inequality, in the spirit of Theorem 3.6. We will see in the next section its role in convex geometry.
3.13. Theorem. Suppose $f, g, m:(0, \infty) \rightarrow[0, \infty)$ are measurable and such that

$$
m(t) \geq \sup \left\{f(r)^{\frac{s}{r+s}} g(s)^{\frac{r}{r+s}}: \frac{1}{r}+\frac{1}{s}=\frac{2}{t}\right\}
$$

for all $t>0$. Then

$$
\begin{equation*}
2\left(\int_{0}^{\infty} m(t) t^{p-1} d t\right)^{-1 / p} \leq\left(\int_{0}^{\infty} f(t) t^{p-1} d t\right)^{-1 / p}+\left(\int_{0}^{\infty} g(t) t^{p-1} d t\right)^{-1 / p} \tag{3.9}
\end{equation*}
$$

for every $p>0$.
Proof. Considering $\min \left\{f_{i}, M\right\} 1_{1 \leq M}$ for $f_{1}=f, f_{2}=g, f_{3}=m$ we can assume that $f, g, m$ are bounded, compactly supported in $(0, \infty)$ and not 0 a.e. We do not have good homogeneity. Let $\theta>0$ be such that

$$
\begin{equation*}
\sup r^{p+1} f(r)=\theta^{p+1} \sup r^{p+1} g(r) . \tag{3.10}
\end{equation*}
$$

Let

$$
\begin{aligned}
& A=\left(\int_{0}^{\infty} f(t) t^{p-1} d t\right)^{1 / p}, \quad B=\left(\int_{0}^{\infty} g(t) t^{p-1} d t\right)^{1 / p} \\
& C=\left(\int_{0}^{\infty} m(t) t^{p-1} d t\right)^{1 / p}
\end{aligned}
$$

Define

$$
\begin{aligned}
& F(u)=f\left(\frac{1}{u}\right)\left(\frac{1}{u}\right)^{p+1}, \quad G(u)=g\left(\frac{1}{\theta u}\right)\left(\frac{1}{u}\right)^{p+1}, \\
& M(u)=\left(\frac{1+\theta}{2}\right)^{p+1} m\left(\frac{1}{u}\right)\left(\frac{1}{u}\right)^{p+1} .
\end{aligned}
$$

Hence, changing variables we have

$$
\int_{0}^{\infty} F(u) d u=A^{p}, \quad \int_{0}^{\infty} G(u) d u=(\theta B)^{p}, \quad \int_{0}^{\infty} M(u) d u=\left(\frac{1+\theta}{2}\right)^{p+1} C^{p} .
$$

We want to prove that

$$
\frac{2}{C} \leq \frac{1}{A}+\frac{1}{B}
$$

Note that by (3.10) we have $\sup G=\sup F$.
We claim that

$$
M(w) \geq \sup \left\{F(u)^{\frac{u}{u+\theta v}} G(v)^{\frac{\theta v}{u+\theta v}}: u+\theta v=2 w\right\}, \quad w \in(0, \infty)
$$

If $u+\theta v=2 w$, then setting $r=1 / u, s=1 /(\theta v), t=1 / w$ we have $1 / r+1 / s$ $=2 / t$ and

$$
\frac{s}{r+s}=\frac{\frac{1}{\theta v}}{\frac{1}{u}+\frac{1}{\theta v}}=\frac{u}{u+\theta v}
$$

hence

$$
F(u)^{\frac{u}{u+\theta v}} G(v)^{\frac{\theta v}{u+\theta v}}=f(r)^{\frac{s}{r+s}} g(s)^{\frac{r}{r+s}}\left(r^{\frac{s}{r+s}}(\theta s)^{\frac{r}{r+s}}\right)^{p+1} .
$$

We obtain

$$
r^{\frac{s}{r+s}} \frac{r}{r}^{\frac{r}{r+s}} \leq \frac{s}{r+s} r+\frac{r}{r+s} \theta s=(1+\theta) \frac{r s}{r+s}=\frac{1+\theta}{2} \frac{1}{w}
$$

Thus,

$$
F(u)^{\frac{u}{u+\theta v}} G(v)^{\frac{\theta v}{u+\theta v}} \leq\left(\frac{1+\theta}{2}\right)^{p+1} m\left(\frac{1}{w}\right)\left(\frac{1}{w}\right)^{p+1}=M(w)
$$

Summarizing, we have $\sup F=\sup G$ and

$$
\frac{1}{2}\{F \geq \xi\}+\frac{\theta}{2}\{G \geq \xi\} \subset\{M \geq \xi\}
$$

Therefore, Lemma 3.7 (which is nothing other than the Brunn-Minkowski inequality in dimension 1) yields

$$
\begin{aligned}
\int M & \geq \int_{0}^{\sup F}|\{M \geq \xi\}| d \xi \geq \frac{1}{2} \int_{0}^{\sup F}|\{F \geq \xi\}| d \xi+\frac{\theta}{2} \int_{0}^{\sup G}|\{G \geq \xi\}| d \xi \\
& =\frac{1}{2} \int F+\frac{\theta}{2} \int G
\end{aligned}
$$

In terms of $A, B, C$ we have

$$
\left(\frac{1+\theta}{2}\right)^{p+1} C^{p} \geq \frac{1}{2} A^{p}+\frac{\theta}{2}(\theta B)^{p}
$$

hence

$$
C^{p} \geq 2^{p} \frac{A^{p}+\theta^{p+1} B^{p}}{(1+\theta)^{p+1}}
$$

Define $\phi:[0, \infty) \rightarrow[0, \infty)$ by

$$
\phi(\theta)=\frac{A^{p}+\theta^{p+1} B^{p}}{(1+\theta)^{p+1}} .
$$

Since $\inf _{\mathbb{R}_{+}} \phi(\theta)=\phi(A / B)$ (calculate the derivative to see that $\phi$ is unimodal and $\left.\phi^{\prime}(A / B)=0\right)$, we get

$$
C^{p} \geq 2^{p} \frac{A^{p}+A^{p+1} / B}{\left(1+\frac{A}{B}\right)^{p+1}}=2^{p} \frac{A^{p}}{\left(1+\frac{A}{B}\right)^{p}}=\left(\frac{2 A B}{A+B}\right)^{p} .
$$

Now the proof is complete.

### 3.5. Consequences in convex geometry

Having the Prékopa-Leindler inequality at hand we can establish a handful of basic properties of log-concave measures. We begin with a simple observation that a measure with a log-concave density is log-concave.
3.14. Proposition. If $h: \mathbb{R}^{n} \rightarrow \mathbb{R}_{+}$is log-concave and $h \in L_{\mathrm{loc}}^{1}$ then

$$
\mu(A)=\int_{A} h
$$

defines a log-concave measure on $\mathbb{R}^{n}$.
Proof. For compact sets $A, B$ take $m(z)=1_{\lambda A+(1-\lambda) B}(z) h(z), f(x)=1_{A}(x) b(x)$, $g(y)=1_{B}(y) b(y)$. Then from log-concavity of $h$ and by the definition of the Minkowski sum we have $m(\lambda x+(1-\lambda) y) \geq f(x)^{\lambda} g(y)^{1-\lambda}$. Therefore, by the Prékopa-Leindler inequality (Theorem 3.6), we have $\int m \geq\left(\int f\right)^{\lambda}\left(\int g\right)^{1-\lambda}$, which is exactly the desired inequality

$$
\mu(\lambda A+(1-\lambda) B) \geq \mu(A)^{\lambda} \mu(B)^{1-\lambda}
$$

For example, the standard Gaussian measure and the standard symmetric exponential distribution on $\mathbb{R}^{n}$ are log-concave measures. Another key example is the following. Let $\mu$ be the uniform measure on a convex body $K \subset \mathbb{R}^{n}$, that is, for any measurable set $A \subset \mathbb{R}^{n}$,

$$
\mu(A)=\frac{|K \cap A|}{|K|} .
$$

Since the function $x \mapsto \mathbf{1}_{K}(x)$ is log-concave, $\mu$ is log-concave. This also follows from the weak form of the Brunn-Minkowski inequality (see Lemma 3.7).

Now we show that marginal distributions of a log-concave density are again log-concave.
3.15. THEOREM. If $h: \mathbb{R}^{n+p} \rightarrow \mathbb{R}_{+}$is a log-concave integrable function $\mathbb{R}^{n} \times \mathbb{R}^{p} \ni$ $(x, y) \mapsto h(x, y)$, then the function

$$
\mathbb{R}^{n} \ni x \mapsto \int_{\mathbb{R}^{p}} h(x, y) d y
$$

is log-concave on $\mathbb{R}^{n}$.
Proof. We want to prove that for $x_{0}, x_{1} \in \mathbb{R}^{n}$ and $\lambda \in[0,1]$ we have

$$
\int_{\mathbb{R}^{p}} h\left((1-\lambda) x_{0}+\lambda x_{1}, y\right) d y \geq\left(\int_{\mathbb{R}^{p}} h\left(x_{0}, y\right) d y\right)^{\lambda}\left(\int_{\mathbb{R}^{p}} h\left(x_{1}, y\right) d y\right)^{1-\lambda} .
$$

Let

$$
m(y)=h\left((1-\lambda) x_{0}+\lambda x_{1}, y\right), \quad f(y)=h\left(x_{0}, y\right), \quad g(y)=h\left(x_{1}, y\right) .
$$

Then log-concavity of $b$ yields

$$
\begin{aligned}
m\left((1-\lambda) y_{0}+\lambda y_{1}\right) & =h\left((1-\lambda)\left(x_{0}, y_{0}\right)+\lambda\left(x_{1}, y_{1}\right)\right) \geq b\left(x_{0}, y_{0}\right)^{1-\lambda} b\left(x_{1}, y_{1}\right)^{\lambda} \\
& =f\left(y_{0}\right)^{1-\lambda} g\left(y_{1}\right)^{\lambda} .
\end{aligned}
$$

Therefore, by the Prékopa-Leindler inequality (Theorem 3.6), we get

$$
\int_{\mathbb{R}^{p}} m(y) d y \geq\left(\int_{\mathbb{R}^{p}} h\left(x_{0}, y_{0}\right) d y_{0}\right)^{1-\lambda}\left(\int_{\mathbb{R}^{p}} h\left(x_{1}, y_{1}\right) d y_{1}\right)^{\lambda}
$$

A simple consequence is that the class of log-concave distributions is also closed with respect to convolving.
3.16. Proposition. Let $f, g: \mathbb{R}^{n} \rightarrow \mathbb{R}_{+}$be log-concave. Then the convolution $f \star g: x \mapsto \int_{\mathbb{R}^{n}} f(x-y) g(y) d x$ is also log-concave.

Proof. Apply Theorem 3.15 to $h(x, y)=f(x-y) g(y)$.
Due to the Brunn-Minkowski inequality, the function giving the measures of sections of a convex body is not completely arbitrary.
3.17. Theorem. Let $K$ be a convex body in $\mathbb{R}^{n}$ and let $E$ be $k$-dimensional subspace of $\mathbb{R}^{n}$. Let $F=E^{\perp}$. Then the function $f: F \rightarrow \mathbb{R}_{+}$given by

$$
f(y)=\operatorname{vol}_{k}((y+E) \cap K)
$$

is $1 / k$-concave on its support $P_{F}(K)$, namely

$$
f(\lambda x+(1-\lambda) y)^{1 / k} \geq \lambda f(x)^{1 / k}+(1-\lambda) f(y)^{1 / k}
$$

when $f(x) f(y)>0$.

Proof. As in the proof of Theorem 3.1, we deduce from convexity of $K$ and the Brunn-Minkowski inequality in $\mathbb{R}^{k}$ (Theorem 3.2) that

$$
\begin{aligned}
f(\lambda x+(1-\lambda) y)^{1 / k} & \geq \operatorname{vol}_{k}(\lambda(K \cap(x+E))+(1-\lambda)(K \cap(y+E)))^{1 / k} \\
& \geq \lambda \operatorname{vol}_{k}(K \cap(x+E))^{1 / k}+(1-\lambda) \operatorname{vol}_{k}(K \cap(y+E))^{1 / k} \\
& =\lambda f(x)^{1 / k}+(1-\lambda) f(y)^{1 / k} .
\end{aligned}
$$

3.18. Remark. If $K$ is symmetric with respect to 0 then $f$ is even and therefore $f$ is maximal at 0 . Moreover, it is known from a result of Fradelizi [40] that if $K$ has center of mass at the origin then

$$
\max _{y} f(y) \leq e^{k} f(0)
$$

3.19. REMARK. If $K, L$ are convex bodies in $\mathbb{R}^{n}$, then the function

$$
f(y)=|(y+L) \cap K|
$$

is $1 / n$-concave on its support, that is, on $K-L$. Moreover, Fradelizi [40] also proved that if $K-L$ has barycentre at the origin, then

$$
\begin{equation*}
\max _{y}|(y+L) \cap K| \leq e^{n}|L \cap K| . \tag{3.11}
\end{equation*}
$$

Proof. It is enough to check that

$$
(\lambda x+(1-\lambda) y+L) \cap K \supset \lambda((x+L) \cap K)+(1-\lambda)((y+L) \cap K) ;
$$

then the same argument as in Theorem 3.17 finishes the proof. Suppose we have a point $\lambda a+(1-\lambda) b$, where $a \in(x+L) \cap K$ and $b \in(y+L) \cap K$. Then $a, b \in K$ and $a=x+a_{0}, b=y+b_{0}$, where $a_{0}, b_{0} \in L$. Therefore, from convexity of $K$ we have $\lambda a+(1-\lambda) b \in K$. Moreover,

$$
\lambda a+(1-\lambda) b=\lambda x+(1-\lambda) y+\lambda a_{0}+(1-\lambda) b_{0} \in \lambda x+(1-\lambda) y+L
$$

from convexity of $L$.
Our next observation concerns the measures of both sections and projections of convex bodies. For simplicity, all measures are denoted by $|\cdot|$.
3.20. Proposition. Let $C$ be a convex body in $\mathbb{R}^{n}$ with non-empty interior. Let $E$ be a $k$-dimensional subspace of $\mathbb{R}^{n}$ and let $F=E^{\perp}$. Then

$$
\begin{equation*}
\left|P_{F}(C)\right| \cdot \max _{y \in F}|C \cap(y+E)| \geq|C| \geq \frac{1}{\binom{n}{k}}\left|P_{F}(C)\right| \cdot \max _{y \in F}|C \cap(y+E)| . \tag{3.12}
\end{equation*}
$$

Before giving a proof, we show the following corollary about two bodies, known as the Rogers-Shephard inequalities.
3.21. Corollary. Let $A, B$ be two convex bodies in $\mathbb{R}^{n}$. Then

$$
\begin{aligned}
2^{n}\left|\frac{A-B}{2}\right| \max _{x, y \in \mathbb{R}^{n}}|(A-x) \cap(B-y)| & \geq|A| \cdot|B| \\
& \geq \frac{2^{n}}{\binom{2 n}{n}}\left|\frac{A-B}{2}\right| \max _{x, y \in \mathbb{R}^{n}}|(A-x) \cap(B-y)|
\end{aligned}
$$

In particular, if $A-B$ has barycentre at the origin then up to a universal constant,

$$
(|A| \cdot|B|)^{1 / n} \approx\left(\left|\frac{A-B}{2}\right| \cdot|A \cap B|\right)^{1 / n}
$$

Moreover, if $A, B$ are symmetric, then

$$
2^{n}\left|\frac{A+B}{2}\right| \cdot|A \cap B| \geq|A| \cdot|B| \geq \frac{2^{n}}{\binom{2 n}{n}}\left|\frac{A+B}{2}\right| \cdot|A \cap B|
$$

and

$$
(|A| \cdot|B|)^{1 / n} \approx\left(\left|\frac{A+B}{2}\right| \cdot|A \cap B|\right)^{1 / n}
$$

Proof. Take $C=A \times B \subset \mathbb{R}^{2 n}$ and

$$
E=\left\{(x, y) \in \mathbb{R}^{2 n}: x=y\right\}
$$

Then

$$
F=E^{\perp}=\left\{(x, y) \in \mathbb{R}^{2 n}: x+y=0\right\}
$$

Note that

$$
(x, y)=\frac{x+y}{2}(1,1)+\frac{x-y}{2}(1,-1) .
$$

Therefore, $P_{F}(x, y)=\frac{x-y}{2}(1,-1)$, hence

$$
P_{F}(C)=\left\{\frac{x-y}{2}(1,-1) \in \mathbb{R}^{2 n}: x \in A, y \in B\right\}
$$

Consider the linear function $L: \mathbb{R}^{n} \rightarrow \mathbb{R}^{2 n}, L(x)=(x,-x)$. Then clearly $L((A-B) / 2)=P_{F}(C)$. Therefore,

$$
\left|P_{F}(C)\right|=\left|\frac{A-B}{2}\right|(\sqrt{2})^{n}
$$

Moreover,

$$
(A \times B) \cap((x, y)+E)=[((A-x) \times(B-y)) \cap E]+(x, y)
$$

If we consider $R: \mathbb{R}^{n} \rightarrow \mathbb{R}^{2 n}, R(x)=(x, x)$, then

$$
R((A-x) \cap(B-y))=((A-x) \times(B-y)) \cap E .
$$

Thus,

$$
|C \cap((x, y)+E)|=(\sqrt{2})^{n}|(A-x) \cap(B-y)|,
$$

and the conclusion follows from Proposition 3.20.
To prove the second inequality it suffices to observe that if $A-B$ has barycentre at the origin, inequality (3.11) yields

$$
|A \cap B| \leq \max _{x, y \in \mathbb{R}^{n}}|(A-x) \cap(B-y)| \leq e^{n}|A \cap B| .
$$

Moreover, if $A$ and $B$ are symmetric, then $A=-A, B=-B$ and $|(A-x) \cap(B-y)|$ is maximal when $x=y=0$.

Proof of Proposition 3.20. Consider the function $f: F \rightarrow \mathbb{R}_{+}$given by $f(y)=$ $|(y+E) \cap C|$. Obviously,

$$
|C|=\int_{P_{F}(C)} f(y) d y \leq\left|P_{F}(C)\right| \cdot \max _{y \in F} f(y) .
$$

The second estimate is more delicate. By translation we can assume that $\max _{y \in F} f(y)=f(0)$. Let $\|\cdot\|_{P_{F}(C)}$ be the gauge induced by $P_{F}(C)$ on $F$. If $y \in P_{F}(C)$ then $\|y\|_{P_{F}(C)} \leq 1$. Note that

$$
y=\left(1-\|y\|_{P_{F}(C)}\right) \cdot 0+\|y\|_{P_{F}(C)} \frac{y}{\|y\|_{P_{F}(C)}} .
$$

Since, by Theorem 3.17, $f$ is $1 / k$-concave on its support $P_{F}(C)$, and $0 \in P_{F}(C)$ and $y /\|y\|_{P_{F}(C)} \in P_{F}(C)$, we have

$$
\begin{aligned}
f(y)^{1 / k} & \geq f(0)^{1 / k}\left(1-\|y\|_{P_{F}(C)}\right)+f\left(y /\|y\|_{P_{F}(C)}\right)^{1 / k}\|y\|_{P_{F}(C)} \\
& \geq f(0)^{1 / k}\left(1-\|y\|_{P_{F}(C)}\right) .
\end{aligned}
$$

Hence,

$$
|C|=\int_{P_{F}(C)} f(y) d y \geq f(0) \int_{P_{F}(C)}\left(1-\|y\|_{P_{F}(C)}\right)^{k} d y .
$$

It is clear that for a convex body $K$ in $\mathbb{R}^{m}$, by integrating with respect to the cone measure, we have

$$
\int_{K} g\left(\|y\|_{K}\right) d y=\int_{0}^{1} \int_{\|y\|_{K}=t} g(t) d y d t=|K| \int_{0}^{1} g(t) m t^{m-1} d t,
$$

since

$$
\int_{\|y\|_{K} \leq t} 1 d y=t^{m}|K|, \quad \int_{\|y\|_{K}=t} 1 d y=m t^{m-1}|K| .
$$

Applying this to the convex body $P_{F}(C)$ which lives in dimension $n-k$, we get

$$
|C| \geq f(0)\left|P_{F}(C)\right| \int_{0}^{1}(n-k)(1-t)^{k} t^{n-k-1} d t=\frac{f(0)\left|P_{F}(C)\right|}{\binom{n}{k}}
$$

which was our goal since $f(0)=\max _{y \in F} f(y)$.
Just to illustrate the usefulness of the functional inequalities from the previous section, we show a one-dimensional result which does not seem to be obvious at first glance.
3.22. Proposition. For $A, B \subset(0, \infty)$ we set

$$
H(A, B)=\left\{\frac{2}{1 / a+1 / b}: a \in A, b \in B\right\} .
$$

Then

$$
\begin{equation*}
|H(A, B)| \geq \frac{2|A| \cdot|B|}{|A|+|B|} . \tag{3.13}
\end{equation*}
$$

Proof. Set $f=1_{A}, g=1_{B}$ and $m=1_{H(A, B)}$ and use Theorem 3.13 with $p=1$.
To end this section we show how to construct a convex body from a logconcave function. This is a crucial observation following from Theorem 3.13; it will prove especially important in Section 6, where we establish basic properties of so-called $Z_{p}$-bodies.
3.23. Theorem. Suppose that a function $f: \mathbb{R}^{n} \rightarrow[0, \infty)$ is log-concave, integrable and not 0 a.e. Then for $p>0$,

$$
\|x\|= \begin{cases}\left(\int_{0}^{\infty} f(r x) r^{p-1} d r\right)^{-1 / p}, & x \neq 0 \\ 0, & x=0\end{cases}
$$

is a gauge on $\mathbb{R}^{n}$.
Proof. Obviously, $\|\lambda x\|=\lambda\|x\|$ if $\lambda>0$, and $\|x\|=0$ if and only if $x=0$. Therefore, the main difficulty is to prove that

$$
\|x+y\| \leq\|x\|+\|y\| .
$$

Fix $x, y \in \mathbb{R}^{n}$. Let us take $g(r)=f(r x), h(s)=f(s y)$ and $m(t)=f\left(\frac{1}{2} t(x+y)\right)$ for $r, s, t \geq 0$. Suppose $1 / r+1 / s=2 / t$. Let $\lambda=r /(r+s)$ so that $t / 2=\lambda s=(1-\lambda) r$. By log-concavity of $f$,

$$
m(t)=f\left(\frac{1}{2} t(x+y)\right) \geq f(r x)^{1-\lambda} f(s y)^{\lambda}=g(r)^{\frac{s}{r+s}} h(s)^{\frac{r}{r+s}} .
$$

Now it suffices to use Theorem 3.13 for $m, g$ and $h$.
The previous theorem can be seen as a generalisation of a theorem due to Busemann [29]. Choosing $f$ and $p$ suitably we obtain the following result.
3.24. Theorem. Let $K$ be a symmetric convex body with 0 in its interior. Then

$$
\|x\|=\frac{|x|_{2}}{\left|x^{\perp} \cap K\right|_{2}}
$$

is a norm on $\mathbb{R}^{n}$.

### 3.6. Notes and comments

Most of the material of this section is taken from the PhD thesis of Keith Ball [5]. Historically, the names of Prékopa and Leindler stay attached to Theorem 3.6. Indeed, Prékopa [81, 82, 83] thoroughly studied log-concave functions. Theorem 3.6 is the culmination in this theory, and yet it is a simple statement. Prékopa's proof uses an argument of transport of mass which can be traced back to Knothe [61]. On the other hand, Borell [24] submitted his paper only six months after the paper of Prékopa and he presented a more general version of the inequality. But it seems that the general version of Borell's theorem [24] has been forgotten. That is why we would like to restate it here.
3.25. Theorem. Let $\Omega_{1}, \ldots, \Omega_{N}$ be open subsets of $\mathbb{R}^{n}$ and let $\phi: \Omega_{1} \times \cdots \times \Omega_{N}$ $\rightarrow \mathbb{R}^{n}$ be a $C^{1}$ function such that

$$
\phi=\left(\phi_{1}, \ldots, \phi_{n}\right) \text { and } \frac{\partial \phi_{j}}{\partial x_{i}^{k}}>0
$$

for all $j, k \in\{1, \ldots, n\}$ and all $i \in\{1, \ldots, N\}$. Define

$$
\Omega_{0}=\phi\left(\Omega_{1}, \ldots, \Omega_{N}\right), \quad d \mu_{i}=f_{i}(x) d x \text { where } f_{i} \in L_{1}^{\operatorname{loc}}\left(\Omega_{i}\right), i=0,1, \ldots, n .
$$

Suppose $\Phi:[0, \infty)^{N} \rightarrow[0, \infty)$ is a continuous function homogeneous of degree one and increasing in each variable separately. Then the inequality

$$
\mu_{0}\left(\phi\left(A_{1}, \ldots, A_{N}\right)\right) \geq \Phi\left(\mu_{1}\left(A_{1}\right), \ldots, \mu_{N}\left(A_{N}\right)\right),
$$

bolds for all non-empty sets $A_{1} \subset \Omega_{1}, \ldots, A_{N} \subset \Omega_{N}$ if and only if for almost all $x_{1}, \ldots, x_{N}$, and all $i=1, \ldots, N, k=1, \ldots, n$ and $\rho_{i}^{k}>0$, we have

$$
f_{0} \circ \phi\left(x_{1}, \ldots, x_{N}\right) \prod_{k=1}^{n} \sum_{i=1}^{N} \rho_{i}^{k} \frac{\partial \phi_{j}}{\partial x_{i}^{k}} \geq \Phi\left(f_{1}\left(x_{1}\right) \prod_{k=1}^{n} \rho_{1}^{k}, \ldots, f_{N}\left(x_{N}\right) \prod_{k=1}^{n} \rho_{N}^{k}\right) .
$$

Of course, the sets $A_{i}$ are not necessarily measurable. That is why the measures have to be understood as inner measures. By the inner measure associated with $\mu$ we mean $\mu^{*}(A)=\sup \{\mu(K): K \subset A, K$ compact $\}$ defined for any set $A$. Borell's proof followed the argument of Hadwiger and Ohman [57] and Dinghas [34]. The papers of Das Gupta [32] and of Prékopa [83] illuminate very much the situation. It is now well understood that we can prove the Prékopa-Leindler inequality (Theorem 3.6) using a parametrisation argument as in the proof of Theorem 2.2. We refer to [13] for an exhaustive presentation. Fradelizi [44] kindly
indicated to us that this argument can also be applied to prove Theorem 3.25. Theorem 3.25 is extremely important, not only in the log-concave case but also in the $s$-concave setting, $s \in \mathbb{R}$. The case $s<0$ is also known in the literature as the case of convex measures or unimodal functions.

The geometric consequences of these functional inequalities are now classical. Theorem 3.15 is due to Prékopa [82]. Proposition 3.16 appeared first in [33]. Proposition 3.20 and Corollary 3.21 are due to Rogers and Shephard [84] and Theorem 3.23 is due to Ball [6].

There has been a large amount of work to develop the functional forms of some classical convex geometric inequalities and we refer the interested reader to [4, 45, 46, 66, 67, 47].

## 4. Concentration of measure. <br> Dvoretzky's Theorem

### 4.1. Isoperimetric problem

The Brunn-Minkowski inequality yields the isoperimetric inequality for the Lebesgue measure on $\mathbb{R}^{n}$. Indeed, suppose we have a compact set $A \subset \mathbb{R}^{n}$ and let $B$ be a Euclidean ball of radius $r_{A}$ such that $|B|=|A|$. Then from the BrunnMinkowski inequality we have

$$
\begin{aligned}
\left|A_{\varepsilon}\right|^{1 / n} & =\left|A+\varepsilon B_{2}^{n}\right|^{1 / n} \geq|A|^{1 / n}+\left|\varepsilon B_{2}^{n}\right|^{1 / n} \\
& =\left|B_{2}^{n}\right|^{1 / n} r_{A}+\left|B_{2}^{n}\right|^{1 / n} \varepsilon=\left|B+\varepsilon B_{2}^{n}\right|^{1 / n}=\left|B_{\varepsilon}\right|^{1 / n} .
\end{aligned}
$$

In general, an isoperimetric problem reads as follows.
Isoperimetric problem. Let $(\Omega, d)$ be a metric space and let $\mu$ be a Borel measure on $\Omega$. Let $\alpha>0$ and $\varepsilon>0$. We set

$$
A_{\varepsilon}=\{x \in \Omega: d(x, A) \leq \varepsilon\} .
$$

Which sets $A \subset \Omega$ of measure $\alpha$ have the property that

$$
\mu\left(A_{\varepsilon}\right)=\inf _{\mu(B)=\alpha} \mu\left(B_{\varepsilon}\right) ?
$$

This problem is very difficult in general. It has been solved in a few cases. For example, as we have seen, the case of $\mathbb{R}^{n}$ equipped with the Lebesgue measure and the Euclidean distance follows from the Brunn-Minkowski inequality. For the spherical and Gaussian settings the isoperimetry is also known. These two examples will lead us to the notion of the concentration of measure.

We start with the spherical case $\left(S^{n-1}, d, \sigma_{n}\right)$ where $d$ is the geodesic metric and $\sigma_{n}$ is the Haar measure on $S^{n-1}$.
4.1. Theorem. For all $0<\alpha<1$ and all $\varepsilon>0$,

$$
\min \left\{\sigma_{n}\left(A_{\varepsilon}\right): \sigma_{n}(A)=\alpha\right\}
$$

is attained for a spherical cap $C=\left\{x \in S^{n-1}: d\left(x, x_{0}\right) \leq r\right\}$ with $x_{0} \in S^{n-1}$ and $r>0$ such that $\sigma_{n}(C)=\alpha$.

A crucial consequence of Theorem 4.1 is the concentration of measure phenomenon on $S^{n-1}$. Indeed, if $\alpha=1 / 2$ then the spherical cap of measure $1 / 2$ is a half-sphere. A simple exercise is to show that

$$
\sigma_{n}\left(\left(C\left(x_{0}, r\right)\right)_{\varepsilon}^{c}\right) \leq \sqrt{\pi / 8} \exp \left(-(n-2) \varepsilon^{2} / 2\right) .
$$

It is now easy to deduce the following corollary.
4.2. Corollary. If $A$ is a Borel set on $S^{n-1}$ such that $\sigma_{n}(A) \geq 1 / 2$ then

$$
\sigma_{n}\left(A_{\varepsilon}\right) \geq 1-\sqrt{\pi / 8} \exp \left(-(n-2) \varepsilon^{2} / 2\right) .
$$

We can hence deduce the concentration of Lipschitz functions on the Euclidean sphere. The statement of this result may be considered as the starting point of the concentration of measure phenomenon. It states that any 1-Lipschitz function on the sphere of high dimension may be viewed as "constant" when looking at its behaviour on sets of overwhelming measure. Of course the statement is interesting in large dimension.
4.3. Corollary. Let $f: S^{n-1} \rightarrow \mathbb{R}$ be 1-Lipschitz with respect to the geodesic distance. If $M$ is a median of $f$, that is, $\sigma_{n}(\{f \geq M\}) \geq 1 / 2$ and $\sigma_{n}(\{f \leq M\}) \geq 1 / 2$, then for $\varepsilon>0$,

$$
\begin{aligned}
& \sigma_{n}(\{f \geq M+\varepsilon\}) \leq \sqrt{\pi / 8} \exp \left(-n \varepsilon^{2} / 4\right), \\
& \sigma_{n}(\{f \leq M-\varepsilon\}) \leq \sqrt{\pi / 8} \exp \left(-n \varepsilon^{2} / 4\right) .
\end{aligned}
$$

Moreover,

$$
\sigma_{n}(\{|f-M| \geq \varepsilon\}) \leq \sqrt{\pi / 2} \exp \left(-n \varepsilon^{2} / 4\right) .
$$

We also know the solution of the isoperimetric problem in the Gaussian setting. Let $\mathbb{R}^{n}$ be equipped with the Euclidean distance $|\cdot|_{2}$ and $\gamma_{n}$ be the standard Gaussian distribution

$$
d \gamma_{n}(x)=e^{-|x|_{2}^{2} / 2} \frac{d x}{(2 \pi)^{n / 2}} .
$$

Let $\Phi$ be the distribution function of $\gamma_{1}$, i.e., we define, for any $u \in \mathbb{R}$,

$$
\Phi(u)=\frac{1}{\sqrt{2 \pi}} \int_{-\infty}^{u} e^{-t^{2} / 2} d t .
$$

4.4. Theorem. Let $a \in \mathbb{R}$ and let $A$ be a Borel set in $\mathbb{R}^{n}$ such that $\gamma_{n}(A)=\Phi(a)$. Then

$$
\gamma_{n}\left(A_{\varepsilon}\right) \geq \Phi(a+\varepsilon) .
$$

The theorem tells us that half-spaces are solutions of the isoperimetric problem, that is, $\gamma_{n}\left(A_{\varepsilon}\right) \geq \gamma_{n}\left(H_{\varepsilon}\right)$, where $\gamma_{n}(H)=\gamma_{n}(A)=\Phi(a)$, and for some $\theta \in S^{n-1}$, $H=\left\{x \in \mathbb{R}^{n}:\langle x, \theta\rangle \leq a\right\}$ is a half-space.

As before, having this isoperimetric result at hand, we deduce results concerning the concentration of measure phenomenon in the Gaussian setting. Since for
any $r>0$ we have

$$
1-\Phi(r) \leq \frac{1}{2} e^{-r^{2} / 2}
$$

it is easy to deduce the following corollary.
4.5. Corollary. If $A \subset \mathbb{R}^{n}$ satisfies $\gamma_{n}(A) \geq 1 / 2$ then

$$
\gamma_{n}\left(A_{r}\right) \geq 1-\frac{1}{2} e^{-r^{2} / 2}
$$

Moreover, if $F: \mathbb{R}^{n} \rightarrow \mathbb{R}$ is a 1 -Lipschitz function with respect to $|\cdot|_{2}$ and $M$ is a median of $F$ then

$$
\gamma_{n}(\{F \geq M+r\}) \leq \frac{1}{2} e^{-r^{2} / 2}, \quad \gamma_{n}(\{F \leq M-r\}) \leq \frac{1}{2} e^{-r^{2} / 2}
$$

and

$$
\gamma_{n}(\{|F-M| \geq r\}) \leq e^{-r^{2} / 2}
$$

### 4.2. Concentration inequalities

In many applications we just want concentration inequalities and we do not care much about the constants. That is why we are interested in presenting simpler proofs of these concentration inequalities, which may lead to more general results. We start off by proving the following simple and deep inequality.
4.6. Theorem. Let $A \subset \mathbb{R}^{n}$ and let $\gamma_{n}$ be the Gaussian measure. Then

$$
\begin{equation*}
\int \exp \left(\frac{d(x, A)^{2}}{4}\right) d \gamma_{n}(x) \leq \frac{1}{\gamma_{n}(A)} \tag{4.1}
\end{equation*}
$$

Moreover, if $\gamma_{n}(A) \geq 1 / 2$ then

$$
\begin{equation*}
\gamma_{n}\left(A_{\varepsilon}\right) \geq 1-2 \exp \left(-\varepsilon^{2} / 4\right) . \tag{4.2}
\end{equation*}
$$

Proof. Let

$$
\begin{aligned}
& f(x)=\frac{1}{(2 \pi)^{n / 2}} \exp \left(d(x, A)^{2} / 4\right) \exp \left(-|x|_{2}^{2} / 2\right), \\
& g(y)=\frac{1}{(2 \pi)^{n / 2}} \mathbf{1}_{A}(y) \exp \left(-|y|_{2}^{2} / 2\right), \\
& h(z)=\frac{1}{(2 \pi)^{n / 2}} \exp \left(-|z|_{2}^{2} / 2\right) .
\end{aligned}
$$

We show that

$$
b\left(\frac{x+y}{2}\right) \geq \sqrt{f(x)} \sqrt{g(y)}
$$

Indeed, it suffices to consider the case when $y \in A$. In this case we have $d(x, A) \leq$ $|x-y|_{2}$ and therefore

$$
\begin{aligned}
(2 \pi)^{n} f(x) g(y) & \leq \exp \left(\frac{|x-y|_{2}^{2}}{4}-\frac{|x|_{2}^{2}}{2}-\frac{|y|_{2}^{2}}{2}\right)=\exp \left(-\frac{|x+y|_{2}^{2}}{4}\right) \\
& =(2 \pi)^{n}\left(h\left(\frac{x+y}{2}\right)\right)^{2} .
\end{aligned}
$$

By the Prékopa-Leindler inequality we obtain

$$
1=\left(\int h\right)^{2} \geq\left(\int f\right)\left(\int g\right)=\gamma_{n}(A) \int \exp \left(\frac{d(x, A)^{2}}{4}\right) d \gamma_{n}(x) .
$$

The second part of the statement follows from Markov's inequality. Indeed, if $\gamma_{n}(A) \geq 1 / 2$ then

$$
\int \exp \left(d(x, A)^{2} / 4\right) d \gamma_{n}(x) \leq 2
$$

hence

$$
\gamma_{n}(d(x, A) \geq \varepsilon) \leq \exp \left(-\varepsilon^{2} / 4\right) \int \exp \left(\frac{d(x, A)^{2}}{4}\right) d \gamma_{n}(x) \leq 2 \exp \left(-\varepsilon^{2} / 4\right) .
$$

As usual, it is now easy to deduce the concentration of measure phenomenon for 1-Lipschitz functions.
4.7. COROLLARY. If $M$ is a $\gamma_{n}$ median of a 1-Lipschitz function $f$, then

$$
\gamma_{n}(\{f \geq M+\varepsilon\}) \leq 2 \exp \left(-\varepsilon^{2} / 4\right), \quad \gamma_{n}(\{f \leq M-\varepsilon\}) \leq 2 \exp \left(-\varepsilon^{2} / 4\right),
$$

and

$$
\gamma_{n}(\{|f-M| \geq \varepsilon\}) \leq 4 \exp \left(-\varepsilon^{2} / 4\right) .
$$

Proof. Let $A=\{f \leq M\}$. Then $\gamma_{n}(A) \geq 1 / 2$. Since $f$ is 1 -Lipschitz it follows that $\{f \geq M+\varepsilon\} \subset A_{\varepsilon}^{c}$. Therefore,

$$
\gamma_{n}(\{f \geq M+\varepsilon\}) \leq \gamma_{n}\left(A_{\varepsilon}^{c}\right) \leq 2 \exp \left(-\varepsilon^{2} / 4\right) .
$$

The second inequality is proven identically, taking $A=\{f \leq M\}$.
Sometimes, it is not so easy to use a concentration inequality with respect to the median of the function. Historically, there is another way to prove Gaussian concentration inequalities in the setting of random vectors in a Banach space. For $a_{1}, \ldots, a_{k}$ in a Banach space $E$ and $g_{1}, \ldots, g_{k}$ i.i.d. standard $\mathscr{N}(0,1)$ Gaussian random variables, we define a Gaussian vector

$$
X=\sum_{i=1}^{k} g_{i} a_{i} \in E
$$

We define the operator $u: \ell_{2}^{k} \rightarrow E$ by $u\left(e_{i}\right)=a_{i}$, where $\left(e_{i}\right)_{i=1}^{k}$ is the standard orthonormal basis in $\ell_{2}^{k}$. The weak variance of $X$ is $\sigma(X)=\left\|u: \ell_{2}^{k} \rightarrow E\right\|$. Observe
that

$$
\sigma(X)=\sup _{|x|_{2} \leq 1}\|u(x)\|=\sup _{|x|_{2} \leq 1} \sup _{\substack{\xi \in E^{\star} \\\|\xi\|_{\star} \leq 1}}|\xi(u(x))|=\sup _{\substack{\xi \in E^{\star} \\\|\xi\|_{\star} \leq 1}} \sup _{|x|_{2} \leq 1}|\xi(u(x))| .
$$

Writing $x=\sum_{i=1}^{k} x_{i} e_{i}$ so that $|x|_{2}^{2}=\sum x_{i}^{2}$, we deduce that

$$
\sup _{|x|_{2} \leq 1}|\xi(u(x))|=\sup _{|x|_{2} \leq 1}\left|\xi\left(\sum_{i=1}^{k} x_{i} a_{i}\right)\right|=\sup _{|x|_{2} \leq 1}\left|\sum_{i=1}^{k} x_{i} \xi\left(a_{i}\right)\right|=\left(\sum_{i=1}^{k}\left|\xi\left(a_{i}\right)\right|^{2}\right)^{1 / 2}
$$

and consequently

$$
\sigma(X)=\sup _{\|\xi\|_{*} \leq 1}\left(\sum_{i=1}^{k}\left|\xi\left(a_{i}\right)\right|^{2}\right)^{1 / 2}
$$

We now present a Gaussian concentration inequality of a Lipschitz function around its mean. The argument is based on the study of a Gaussian process. The important fact is that if $X_{1}, X_{2}$ are two independent copies of a Gaussian vector, then for all $\theta \in \mathbb{R}$ we have the equality in law

$$
\left(X_{1} \cos \theta+X_{2} \sin \theta,-X_{1} \sin \theta+X_{2} \cos \theta\right) \sim\left(X_{1}, X_{2}\right)
$$

4.8. Theorem. For a Gaussian vector $X=\sum_{i=1}^{k} g_{i} a_{i}$ with values in a Banach space $E$ we have

$$
\begin{equation*}
\mathbb{P}(|\|X\|-\mathbb{E}\|X\||>t) \leq 2 \exp \left(-\frac{2 t^{2}}{\pi^{2} \sigma(X)^{2}}\right) \tag{4.3}
\end{equation*}
$$

Proof. Let $F: \mathbb{R}^{k} \rightarrow \mathbb{R}$ be given by the formula

$$
F(x)=\|u(x)\|=\left\|\sum_{i=1}^{k} x_{i} a_{i}\right\|
$$

and let $G_{1}, G_{2}$ be two independent copies of the standard Gaussian vector $\left(g_{1}, \ldots, g_{k}\right)$. We take

$$
G(\theta)=G_{1} \cos \theta+G_{2} \sin \theta
$$

Observe that $G(0)=G_{1}, G(\pi / 2)=G_{2}$ and

$$
G^{\prime}(\theta)=-G_{1} \sin \theta+G_{2} \cos \theta
$$

Therefore,

$$
\left(G(\theta), G^{\prime}(\theta)\right) \sim\left(G_{1}, G_{2}\right)
$$

The function $F$ is Lipschitz and therefore it is absolutely continuous, so we can apply the fundamental theorem of calculus. Alternatively, one can approximate $F$ by $C^{1}$ functions. We have

$$
F\left(G_{2}\right)-F\left(G_{1}\right)=\int_{0}^{\pi / 2} \frac{d}{d \theta} F(G(\theta)) d \theta=\int_{0}^{\pi / 2}\left\langle\nabla F(G(\theta)), G^{\prime}(\theta)\right\rangle d \theta
$$

Jensen's inequality for the convex function $\exp$ and the normalized Lebesgue measure on $[0, \pi / 2]$ yields, for every $\lambda>0$,

$$
\begin{aligned}
\exp \left(\lambda\left(F\left(G_{2}\right)-F\left(G_{1}\right)\right)\right) & =\exp \left(\frac{2}{\pi} \int_{0}^{\pi / 2} \lambda \frac{\pi}{2}\left\langle\nabla F(G(\theta)), G^{\prime}(\theta)\right\rangle d \theta\right) \\
& \leq \frac{2}{\pi} \int_{0}^{\pi / 2} \exp \left(\lambda \frac{\pi}{2}\left\langle\nabla F(G(\theta)), G^{\prime}(\theta)\right\rangle\right) d \theta
\end{aligned}
$$

Taking expectations we deduce

$$
\begin{aligned}
\mathbb{E}_{G_{1}} \mathbb{E}_{G_{2}} \exp \left(\lambda \left(F\left(G_{2}\right)\right.\right. & \left.\left.-F\left(G_{1}\right)\right)\right) \\
& \leq \frac{2}{\pi} \int_{0}^{\pi / 2} \mathbb{E}_{G_{1}} \mathbb{E}_{G_{2}} \exp \left(\lambda \frac{\pi}{2}\left\langle\nabla F(G(\theta)), G^{\prime}(\theta)\right\rangle\right) d \theta
\end{aligned}
$$

But the function

$$
\theta \mapsto \mathbb{E}_{G_{1}} \mathbb{E}_{G_{2}} \exp \left(\lambda \frac{\pi}{2}\left\langle\nabla F(G(\theta)), G^{\prime}(\theta)\right\rangle\right)
$$

is constant, since $\left(G(\theta), G^{\prime}(\theta)\right) \sim\left(G_{1}, G_{2}\right)$. Therefore,

$$
\begin{aligned}
\mathbb{E}_{G_{1}} \mathbb{E}_{G_{2}} \exp \left(\lambda\left(F\left(G_{2}\right)-F\left(G_{1}\right)\right)\right) & \leq \mathbb{E}_{G_{1}} \mathbb{E}_{G_{2}} \exp \left(\lambda \frac{\pi}{2}\left\langle\nabla F\left(G_{1}\right), G_{2}\right\rangle\right) \\
& =\mathbb{E}_{G_{1}} \exp \left(\lambda^{2} \pi^{2}\left|\nabla F\left(G_{1}\right)\right|_{2}^{2} / 8\right),
\end{aligned}
$$

where we have computed the expectation over $G_{2}$.
Recall that $\|u\|_{\ell_{2}^{k} \rightarrow E}=\sigma(X)$. We obtain

$$
|F(x)-F(y)|=|\|u(x)\|-\|u(y)\|| \leq\|u(x-y)\| \leq \sigma(X)|x-y|_{2},
$$

therefore $|\nabla F(\cdot)|_{2} \leq \sigma(X)$. We then arrive at

$$
\mathbb{E}_{G_{1}} \mathbb{E}_{G_{2}} \exp \left(\lambda\left(F\left(G_{2}\right)-F\left(G_{1}\right)\right)\right) \leq \exp \left(\frac{\lambda^{2} \pi^{2} \sigma(X)^{2}}{8}\right)
$$

Applying Jensen's inequality to the convex function $\exp (-\cdot)$ and the expectation over $G_{1}$ we have

$$
\begin{aligned}
\mathbb{E}_{G_{1}} \mathbb{E}_{G_{2}} \exp \left(\lambda\left(F\left(G_{2}\right)-F\left(G_{1}\right)\right)\right) & \geq \mathbb{E}_{G_{2}} \exp \left(\lambda\left(F\left(G_{2}\right)-\mathbb{E}_{G_{1}} F\left(G_{1}\right)\right)\right) \\
& =\mathbb{E} \exp (\lambda(\|X\|-\mathbb{E}\|X\|)) .
\end{aligned}
$$

Therefore,

$$
\mathbb{E} \exp (\lambda(\|X\|-\mathbb{E}\|X\|)) \leq \exp \left(\frac{\lambda^{2} \pi^{2} \sigma(X)^{2}}{8}\right)
$$

Using Markov's inequality we get

$$
\mathbb{P}(\|X\|-\mathbb{E}\|X\|>t) \leq \inf _{\lambda>0} \exp \left(-\lambda t+\frac{\lambda^{2} \pi^{2} \sigma(X)^{2}}{8}\right)=\exp \left(-\frac{2 t^{2}}{\pi^{2} \sigma(X)^{2}}\right) .
$$

We have seen that the Lipschitz constant of $F: \mathbb{R}^{k} \rightarrow \mathbb{R}$ defined by $F(x)=$ $\left\|\sum_{i=1}^{k} x_{i} a_{i}\right\|$ is $\sigma(X)$, hence Corollary 4.7 gives a concentration inequality of $F$ around its median (which is not very different from a concentration inequality around the mean).
4.9. REMARK. Of course the same argument shows that if $F: \mathbb{R}^{k} \rightarrow \mathbb{R}$ is $L$-Lipschitz with respect to the Euclidean norm on $\mathbb{R}^{k}$ then for every $t>0$,

$$
\mathbb{P}(|F(G)-\mathbb{E} F(G)|>t) \leq 2 \exp \left(-\frac{2 t^{2}}{\pi^{2} L^{2}}\right)
$$

where $G \sim \mathscr{N}(0, \mathrm{Id})$ is a standard Gaussian vector in $\mathbb{R}^{k}$.
We now give an improvement of this result, based on the same method of proof.
4.10. THEOREM. Let $G_{\omega}: \ell_{2}^{k} \rightarrow \mathbb{R}^{n}$ be a random Gaussian operator given by an $n \times k$ matrix with independent standard Gaussian entries. Let $a, b \in S^{k-1}$ and let $\|\cdot\|$ be a norm on $\mathbb{R}^{n}$ such that $\|\cdot\| \leq|\cdot|_{2}$. Then

$$
\begin{equation*}
\mathbb{P}\left(\left\|G_{\omega}(a)\right\|-\left\|G_{\omega}(b)\right\| \geq t\right) \leq \exp \left(-\frac{2 t^{2}}{\pi^{2}|a-b|_{2}^{2}}\right) \tag{4.4}
\end{equation*}
$$

4.11. COROLLARY. Let $\|\cdot\|$ be a norm on $\mathbb{R}^{n}$ such that for any $x \in \mathbb{R}^{n},\|x\| \leq|x|_{2}$. For any set $T \subset S^{k-1}$, we have

$$
\mathbb{E} \sup _{a \in T}\left|\left\|G_{\omega}(a)\right\|-\mathbb{E}\left\|G_{(n)}\left|\|\left|\leq C \mathbb{E} \sup _{a \in T}\right|\left\langle G_{(k)}, a\right\rangle\right|\right.\right.
$$

where $G_{(n)}$ and $G_{(k)}$ are standard Gaussian vectors in $\mathbb{R}^{n}$ and $\mathbb{R}^{k}$, and where $C$ is a universal constant. In particular,

$$
\begin{aligned}
\mathbb{E}\left\|G_{(n)}\right\|-C \mathbb{E}\left|G_{(k)}\right|_{2} & \leq \mathbb{E} \inf _{a \in S^{k-1}}\left\|G_{\omega}(a)\right\| \leq \mathbb{E} \sup _{a \in S^{k-1}}\left\|G_{\omega}(a)\right\| \\
& \leq \mathbb{E}\left\|G_{(n)}\right\|+C \mathbb{E}\left|G_{(k)}\right|_{2}
\end{aligned}
$$

Proof. If $G_{\omega}=\left(G_{1}, \ldots, G_{k}\right)=\left(g_{i j}\right)$ where $1 \leq i \leq n, 1 \leq j \leq k$ then

$$
G_{\omega}(a)=\sum_{j=1}^{k} a_{j} G_{j}=\sum_{i=1}^{n}\left(\sum_{j=1}^{k} a_{j} g_{i j}\right) e_{i}
$$

for $a \in S^{n-1}$. Therefore $G_{\omega}(a)$ has the same distribution as the standard Gaussian vector $G_{(n)}=\left(g_{1}, \ldots, g_{n}\right)$ in $\mathbb{R}^{n}$. Indeed, we only have to check the covariance matrix,

$$
\begin{aligned}
\mathbb{E}\left(\sum_{j=1}^{k} a_{j} g_{k j}\right)\left(\sum_{j=1}^{k} a_{j} g_{l j}\right) & =\sum_{j=1}^{k} \sum_{j^{\prime}=1}^{k} a_{j} a_{j^{\prime}} \mathbb{E} g_{k j} g_{l j^{\prime}}=\sum_{j=1}^{k} \sum_{j^{\prime}=1}^{k} a_{j} a_{j^{\prime}} \delta_{k, l} \delta_{j, j^{\prime}} \\
& =\delta_{k, l} \sum_{j=1}^{k} a_{j}^{2}=\delta_{k, l}
\end{aligned}
$$

where $\delta_{k, l}$ is Kronecker's delta. Hence $\mathbb{E}\left\|G_{\omega}(a)\right\|=\mathbb{E}\left\|G_{(n)}\right\|$. Theorem 4.10 tells us that the random process

$$
Y: a \mapsto\left\|G_{\omega}(a)\right\|-\mathbb{E}\left\|G_{\omega}(a)\right\|=\left\|G_{\omega}(a)\right\|-\mathbb{E}\left\|G_{(n)}\right\|
$$

is subgaussian, namely

$$
\mathbb{P}(Y(a)-Y(b)>t) \leq \exp \left(-\frac{2 t^{2}}{\pi^{2}|a-b|_{2}^{2}}\right)
$$

One can therefore apply the majorizing measure theorem [90] to deduce that for any set $T \subset S^{k-1}$, we have

$$
\mathbb{E} \sup _{a \in T}|Y(a)| \leq C \mathbb{E} \sup _{a \in T}\left|\left\langle G_{(k)}, a\right\rangle\right|,
$$

where $C$ is a universal constant. The particular case is obtained by taking $T=S^{k-1}$. It can be checked that

$$
\mathbb{E}\left|G_{(k)}\right|_{2}=\mathbb{E}\left(\sum_{i=1}^{k} g_{i}^{2}\right)^{1 / 2} \sim \sqrt{k} \quad \text { as } k \rightarrow \infty
$$

Proof of Theorem 4.10. We follow the same idea as in the proof of Theorem 4.8. For $a, b \in S^{k-1}$ we set $X_{a}=G_{\omega}(a)$ and $X_{b}=G_{\omega}(b)$. We can find a vector $a^{\prime}$ such that $a \perp a^{\prime}$ and $b=a \cos \theta_{0}+a^{\prime} \sin \theta_{0}$ with $\theta_{0} \in[0, \pi]$. Let $X_{a^{\prime}}=G_{\omega}\left(a^{\prime}\right)$. We take

$$
X(\theta)=X_{a} \cos \theta+X_{a^{\prime}} \sin \theta
$$

Since $G_{\omega}$ is a linear operator, we have

$$
X\left(\theta_{0}\right)=G_{\omega}(b)=X_{b} .
$$

We take $F(x)=\|x\|$. Then Jensen's inequality gives

$$
\begin{aligned}
\mathbb{E} \exp \left(\lambda\left(\left\|G_{\omega}(b)\right\|-\left\|G_{\omega}(a)\right\|\right)\right) & =\mathbb{E} \exp \left(\lambda\left(F\left(X_{a} \cos \theta_{0}+X_{a^{\prime}} \sin \theta_{0}\right)-F\left(X_{a}\right)\right)\right) \\
& \leq \frac{1}{\theta_{0}} \int_{0}^{\theta_{0}} \mathbb{E} \exp \left(\lambda \theta_{0}\left\langle\nabla F(X(\theta)), X^{\prime}(\theta)\right\rangle\right) d \theta \\
& =\mathbb{E} \exp \left(\lambda \theta_{0}\left\langle\nabla F\left(X_{a}\right), X_{a^{\prime}}\right\rangle\right) \leq \exp \left(\lambda^{2} \theta_{0}^{2} / 2\right),
\end{aligned}
$$

for

$$
|F(x)-F(y)|=|\|x\|-\|y\|| \leq\|x-y\| \leq|x-y|_{2} .
$$

Now it suffices to observe that

$$
|a-b|_{2}^{2}=2\left(1-\cos \theta_{0}\right)=4 \sin ^{2}\left(\theta_{0} / 2\right) \geq 4(2 / \pi)^{2}\left(\theta_{0}^{2} / 4\right),
$$

and to conclude by applying Markov's inequality as in the proof of Theorem 4.8.

### 4.3. Dvoretzky's Theorem

We denote by $\mathscr{G}_{n, k}$ the set of all $k$-dimensional subspaces of $\mathbb{R}^{n}$ equipped with its Haar measure, which is the unique probability measure invariant under the action of the orthogonal group on $\mathbb{R}^{n}$. Dvoretzky's Theorem concerns random Euclidean sections of a symmetric convex body in $\mathbb{R}^{n}$.
4.12. Theorem. Let $K$ be a symmetric convex body in $\mathbb{R}^{n}$ such that $B_{2}^{n} \subset b K$. Let $M$ be a median of $\|\cdot\|$ with respect to $\sigma_{n}$ on $S^{n-1}$, where $\|\cdot\|=\|\cdot\|_{K}$. Then for every $\varepsilon \in(0,1)$, if

$$
k=\left\lfloor\frac{c n M^{2} \varepsilon^{2}}{b^{2} \ln (4 / \varepsilon)}\right\rfloor
$$

then the set of subspaces $E \in \mathscr{G}_{n, k}$ such that

$$
(1-\varepsilon) M(K \cap E) \subset B_{2}^{n} \cap E \subset(1+\varepsilon) M(K \cap E)
$$

has measure greater than

$$
1-2 \exp (-k \ln (c / \varepsilon)) .
$$

Here $c>0$ is an absolute constant.
We will prove the Gaussian version of this theorem.
4.13. Theorem. Let $K$ be a symmetric convex body in $\mathbb{R}^{n}$ such that $B_{2}^{n} \subset b K$. Let $\|\cdot\|$ be the norm associated with $K$ and let $G$ be a standard Gaussian vector in $\mathbb{R}^{n}$. Then for every $\varepsilon>0$, if

$$
k=\left\lfloor\frac{(\mathbb{E}\|G\|)^{2} \varepsilon^{2}}{b^{2} \pi^{2} \ln (21 / \varepsilon)}\right\rfloor
$$

then the set of subspaces $E \in \mathscr{G}_{n, k}$ such that

$$
\begin{equation*}
(1-\varepsilon) \frac{\mathbb{E}\|G\|}{\mathbb{E}|G|_{2}}(K \cap E) \subset B_{2}^{n} \cap E \subset(1+\varepsilon) \frac{\mathbb{E}\|G\|}{\mathbb{E}|G|_{2}}(K \cap E) \tag{4.5}
\end{equation*}
$$

has measure greater than

$$
1-4 \exp (-k \ln (21 / \varepsilon)) .
$$

4.14. Remark. Let $\theta$ be a random vector uniformly distributed on the unit sphere $S^{n-1}$. Then $G \sim|G|_{2} \theta$, hence

$$
\frac{\mathbb{E}\|G\|}{\mathbb{E}|G|_{2}}=\mathbb{E}\|\theta\| .
$$

Thus, $\mathbb{E}\|G\| \approx \sqrt{n} \mathbb{E}\|\theta\|$, so up to the fact that $M$ is replaced with $\mathbb{E}\|\theta\|=$ $\int_{S^{n-1}}\|\theta\| d \sigma_{n}(\theta)$, both theorems are identical.

The idea of the proof is now standard. We consider the random Gaussian operator $G_{\omega}: \ell_{2}^{k} \rightarrow\left(\mathbb{R}^{n},\|\cdot\|\right)$ and we

- find an individual estimate for deviations of $\left\|G_{\omega}(\alpha)\right\|$ from its mean,
- apply a discretization argument (construct a net),
- deduce a general estimate from a net estimate.
4.15. REMARK. A procedure to generate the Haar measure $\nu_{n, k}$ on $\mathscr{G}_{n, k}$ is the following. Let $\gamma_{n}$ be the standard $\mathscr{N}(0, \mathrm{Id})$ Gaussian measure on $\mathbb{R}^{n}$. Take the pushforward of the product of $\gamma_{n} \times \cdots \times \gamma_{n}$ on $\mathbb{R}^{n} \oplus \cdots \oplus \mathbb{R}^{n}$ under the map $\operatorname{span}\left\{x_{1}, \ldots, x_{k}\right\}$. The result is invariant under the action of the orthogonal group and it has to be the Haar measure on $\mathscr{G}_{n, k}$ by uniqueness. If we denote by $\mathscr{A}$ the subspaces of $\mathscr{\mathscr { n }}_{n, k}$ such that (4.5) holds true then $\nu_{n, k}(E \in \mathscr{A})=\mathbb{P}\left(\operatorname{Im} G_{\omega} \in \mathscr{A}\right)$.
4.16. Lemma. For every $\delta \in(0,1)$ there exists a $\delta$-net of $S^{k-1}$ with respect to $|\cdot|_{2}$ of cardinality less than $(3 / \delta)^{k}$.
Proof. Let $\theta_{1}, \ldots, \theta_{M}$ be a maximal set of points of $S^{k-1}$ such that for all $i \neq j$, $\left|\theta_{i}-\theta_{j}\right|>\delta$. Then, for any $\theta \in S^{k-1}$, there exists $i \in\{1, \ldots, M\}$ such that $\mid \theta-$ $\theta_{i} \mid \leq \delta$ : otherwise, the set would not be maximal. Hence $\left\{\theta_{1}, \ldots, \theta_{M}\right\}$ is a $\delta$-net of $S^{k-1}$. It remains to estimate $M$. The Euclidean balls centred at $\theta_{i}$ of radius $\delta / 2$ are disjoint. They are all contained in the Euclidean ball centred at the origin and of radius $1+\delta / 2$. We get

$$
\begin{aligned}
\left|\bigcup_{i=1}^{M} B\left(\theta_{i}, \frac{\delta}{2}\right)\right| & =\sum_{i=1}^{M}\left|B\left(\theta_{i}, \frac{\delta}{2}\right)\right|=M\left(\frac{\delta}{2}\right)^{k}\left|B_{2}^{n}\right| \\
& \leq\left(1+\frac{\delta}{2}\right)^{k}\left|B_{2}^{n}\right|,
\end{aligned}
$$

which proves that $M \leq(1+2 / \delta)^{k} \leq(3 / \delta)^{k}$.
4.17. Lemma. Let $\mathscr{N}$ be a $\delta$-net of $S^{k-1}$ with respect to $|\cdot|_{2}$ and let $T: \ell_{2}^{k} \rightarrow$ $\left(\mathbb{R}^{n},\|\cdot\|\right)$ be an operator such that $\lambda_{2} \leq\|T \alpha\| \leq \lambda_{1}$ for all $\alpha \in \mathscr{N}$. Then for all $x \in S^{k-1}$ we have

$$
\lambda_{2}-\frac{\delta \lambda_{1}}{1-\delta} \leq\|T x\| \leq \frac{\lambda_{1}}{1-\delta} .
$$

Proof. Let $x_{0} \in S^{k-1}$ be such that $\left\|T x_{0}\right\|=\max _{x \in S^{k-1}}\|T x\|$. There exists an element $\alpha_{0}$ of the $\delta$-net $\mathscr{N}$ such that $\left|\alpha_{0}-x_{0}\right|_{2} \leq \delta$. We have
$\left\|T x_{0}\right\| \leq\left\|T \alpha_{0}\right\|+\left\|T\left(x_{0}-\alpha_{0}\right)\right\| \leq \lambda_{1}+\left|\alpha_{0}-x_{0}\right|_{2}\left\|T\left(\frac{\alpha_{0}-x_{0}}{\left|\alpha_{0}-x_{0}\right|_{2}}\right)\right\| \leq \lambda_{1}+\delta\left\|T x_{0}\right\|$,
hence $\left\|T x_{0}\right\| \leq \lambda_{1} /(1-\delta)$. Now let $x \in S^{k-1}$ and take $\alpha \in \mathscr{N}$ such that $|\alpha-x|_{2}$ $\leq \delta$. Then

$$
\frac{\lambda_{1}}{1-\delta} \geq\left\|T x_{0}\right\| \geq\|T x\| \geq\|T \alpha\|-\|T(x-\alpha)\| \geq \lambda_{2}-\frac{\delta \lambda_{1}}{1-\delta}
$$

Proof of Theorem 4.13. If $G=\sum_{i=1}^{n} g_{i} e_{i}$ then with $E=\left(\mathbb{R}^{n},\|\cdot\|\right)$ we deduce from $B_{2}^{n} \subset b K$ that

$$
\sigma(G)=\left\|\mathrm{id}: \ell_{2}^{n} \rightarrow\left(\mathbb{R}^{n},\|\cdot\|\right)\right\| \leq b .
$$

Set $a \in S^{k-1}$. Since $G_{\omega}(a) \sim G$, by Theorem 4.8 we have

$$
\mathbb{P}\left(\left\|\left\|G_{\omega}(a)\right\|-\mathbb{E}\right\| G_{\omega}(a) \|>t\right) \leq 2 \exp \left(-\frac{c t^{2}}{b^{2}}\right),
$$

where we can set $c=2 / \pi^{2}$. Therefore,

$$
\mathbb{P}\left(\left\|G_{\omega}(a)\right\|-\mathbb{E}\|G\| \mid>\varepsilon \mathbb{E}\|G\|\right) \leq 2 \exp \left(-\frac{c \varepsilon^{2}(\mathbb{E}\|G\|)^{2}}{b^{2}}\right)
$$

Let $\mathscr{N}$ be an $\varepsilon$-net of cardinality $(3 / \varepsilon)^{k}$ in the unit sphere. Then the union bound gives

$$
\begin{aligned}
\mathbb{P}\left(\exists \alpha \in \mathscr{N},\left|\left\|G_{\omega}(a)\right\|-\mathbb{E}\|G\|\right|>\varepsilon \mathbb{E}\|G\|\right) & \leq 2|\mathscr{N}| \exp \left(-\frac{c \varepsilon^{2}(\mathbb{E}\|G\|)^{2}}{b^{2}}\right) \\
& \leq 2 \exp \left(k \ln \left(\frac{3}{\varepsilon}\right)-\frac{c \varepsilon^{2}(\mathbb{E}\|G\|)^{2}}{b^{2}}\right)
\end{aligned}
$$

Hence if

$$
\begin{equation*}
k \ln \left(\frac{3}{\varepsilon}\right) \leq \frac{1}{2} \cdot \frac{c \varepsilon^{2}(\mathbb{E}\|G\|)^{2}}{b^{2}} \tag{4.6}
\end{equation*}
$$

we have

$$
\forall \alpha \in \mathscr{N}, \quad(1-\varepsilon) \mathbb{E}\|G\| \leq\left\|G_{\omega}(\alpha)\right\| \leq(1+\varepsilon) \mathbb{E}\|G\|
$$

with probability greater than

$$
1-2 \exp (-k \ln (3 / \varepsilon)) .
$$

Since $1-\varepsilon-\frac{\varepsilon(1+\varepsilon)}{1-\varepsilon}=\frac{1-3 \varepsilon}{1-\varepsilon}$, we deduce from Lemma 4.17 that

$$
\forall x \in S^{k-1}, \quad \frac{1-3 \varepsilon}{1-\varepsilon} \mathbb{E}\|G\| \leq\left\|G_{\omega}(x)\right\| \leq \frac{1+\varepsilon}{1-\varepsilon} \mathbb{E}\|G\|
$$

If $k$ satisfies (4.6) then, thanks to $\|\cdot\| \leq b|\cdot|$, we observe that

$$
k \ln \left(\frac{3}{\varepsilon}\right) \leq \frac{1}{2} c \varepsilon^{2}\left(\mathbb{E}|G|_{2}\right)^{2},
$$

and therefore we can get the same conclusion with $\|\cdot\|$ replaced by $|\cdot|_{2}$,

$$
\forall x \in S^{k-1}, \quad \frac{1-3 \varepsilon}{1-\varepsilon} \mathbb{E}|G|_{2} \leq\left|G_{\omega}(x)\right|_{2} \leq \frac{1+\varepsilon}{1-\varepsilon} \mathbb{E}|G|_{2} .
$$

Taking the intersection of the two events we infer that with probability greater than

$$
1-4 \exp (-k \ln (3 / \varepsilon))
$$

both conclusions hold true for the operator $G_{\omega}$. Using these inequalities and homogeneity of the norm we have

$$
\forall x \in \mathbb{R}^{k}, \quad \frac{1-3 \varepsilon}{1+\varepsilon} \cdot \frac{\mathbb{E}\|G\|}{\mathbb{E}|G|_{2}} \leq \frac{\left\|G_{\omega}(x)\right\|}{\left|G_{\omega}(x)\right|_{2}} \leq \frac{1+\varepsilon}{1-3 \varepsilon} \cdot \frac{\mathbb{E}\|G\|}{\mathbb{E}|G|_{2}}
$$

with high probability. We set $E=\operatorname{Im} G_{\omega}$. Therefore, if $k$ satisfies (4.6), that is,

$$
k \leq \frac{c(\mathbb{E}\|G\|)^{2} \varepsilon^{2}}{2 b^{2} \ln (3 / \varepsilon)},
$$

then we have

$$
\forall y \in E, \quad \frac{1-3 \varepsilon}{1+\varepsilon} \cdot \frac{\mathbb{E}\|G\|}{\mathbb{E}|G|_{2}} \leq \frac{\|y\|}{|y|_{2}} \leq \frac{1+\varepsilon}{1-3 \varepsilon} \cdot \frac{\mathbb{E}\|G\|}{\mathbb{E}|G|_{2}} .
$$

Moreover, it is clear that $\operatorname{dim} E=k$ and changing $\varepsilon$ to $\varepsilon / 7$, we achieve our goal. The result follows from Remark 4.15.

Later we will need a dual version of this theorem. We write it for a simple choice of $\varepsilon$.
4.18. Theorem. Let $K$ be a symmetric convex body in $\mathbb{R}^{n}$ such that its support function $h_{K}$ satisfies $h_{K}(\cdot) \leq b|\cdot|_{2}$. If

$$
k \leq \frac{c\left(\mathbb{E} h_{K}(G)\right)^{2}}{b^{2}}
$$

then the set of subspaces $E \in \mathscr{G}_{n, k}$ such that

$$
\frac{1}{2} \frac{\mathbb{E} h_{K}(G)}{\mathbb{E}|G|_{2}} P_{E} B_{2}^{n} \subset P_{E} K \subset \frac{3}{2} \frac{\mathbb{E} h_{K}(G)}{\mathbb{E}|G|_{2}} P_{E} B_{2}^{n}
$$

has probability greater than

$$
1-4 \exp (-c k),
$$

where $c$ is a universal constant.
Proof. Note that $\|\cdot\|_{K^{\circ}}=h_{K}$, where $h_{K}$ is the support function of a convex body $K$. The hypothesis $\|\cdot\|_{K^{\circ}} \leq b|\cdot|_{2}$ is equivalent to $B_{2}^{n} \subset b K^{\circ}$. Applying Theorem 4.13 to $K^{\circ}$, we find that for $\varepsilon=1 / 2$, if

$$
k \leq \frac{c\left(\mathbb{E} h_{K}(G)\right)^{2}}{b^{2}}
$$

then there exists a set of subspaces $E \in \mathscr{G}_{n, k}$ of measure greater than $1-4 e^{-c k}$ such that

$$
\frac{\mathbb{E} h_{K}(G)}{2 \mathbb{E}|G|_{2}}\left(K^{\circ} \cap E\right) \subset B_{2}^{n} \cap E \subset \frac{3 \mathbb{E} h_{K}(G)}{2 \mathbb{E}|G|_{2}}\left(K^{\circ} \cap E\right) .
$$

We can now dualize these inclusions using $\left(B_{2}^{n} \cap E\right)^{\circ}=P_{E} B_{2}^{n},\left(K^{\circ} \cap E\right)^{\circ}=P_{E} K$ to obtain

$$
\frac{\mathbb{E} h_{K}(G)}{2 \mathbb{E}|G|_{2}} P_{E} B_{2}^{n} \subset P_{E} K \subset \frac{3 \mathbb{E} h_{K}(G)}{2 \mathbb{E}|G|_{2}} P_{E} B_{2}^{n} .
$$

To conclude this part, we state and prove the classical Dvoretzky Theorem.
4.19. Theorem. Let $\left(\mathbb{R}^{n},\|\cdot\|\right)$ be a normed space. For every $\varepsilon \in(0,1)$, there exists a subspace $E \subset\left(\mathbb{R}^{n},\|\cdot\|\right)$ of dimension $k \geq c(\varepsilon) \ln n$ such that $d\left(E, \ell_{2}^{k}\right) \leq 1+\varepsilon$.

Consequently, $\ell_{2}$ is finitely representable in any infinite-dimensional Banach space $X$.
Proof. Although in these notes the concept of Banach-Mazur distance $d(\cdot, \cdot)$ between two Banach spaces has not been explained, we refer for a basic presentation to classical books on Banach spaces, e.g. [80, 92]. The statement of the theorem means that given $\mathbb{R}^{n}$ equipped with a norm $\|\cdot\|$ and its unit ball $K$, one can find a linear transformation $T \in \mathrm{GL}_{n}$ such that $T(K)$ admits a section with a subspace $E$ of dimension $k$ satisfying

$$
r\left(B_{2}^{n} \cap E\right) \subset T(K) \cap E \subset R\left(B_{2}^{n} \cap E\right) \quad \text { with } \quad R / r \leq 1+\varepsilon .
$$

Of course, $B_{2}^{n} \cap E$ is nothing other than a Euclidean ball in dimension $k$ that you may identify as $B_{2}^{k}$. We can now start the proof.

Let $T \in \mathrm{GL}_{n}$ be such that $B_{2}^{n}$ is the ellipsoid of maximal volume contained in $T(K)$. This map exists and is uniquely characterized by Theorem 2.10 . Of course, $B_{2}^{n} \subset T(K)$ and by Theorem 2.11 we get

$$
\mathbb{E}\|G\|_{T(K)} \geq \mathbb{E}|G|_{\infty}=\mathbb{E} \max _{1 \leq i \leq n}\left|g_{i}\right| \geq c \sqrt{\ln n},
$$

where the last inequality follows from a simple estimate of the distribution of the maximum of $n$ independent Gaussian standard $\mathscr{N}(0,1)$ random variables. By Theorem 4.13 with $b=1$ we conclude that for every $\varepsilon \in(0,1)$ there exists a subspace $E$ of dimension greater than $c\left(\varepsilon^{2} / \ln (1 / \varepsilon)\right) \ln n$ such that

$$
(1-\varepsilon) \frac{\mathbb{E}\|G\|_{T(K)}}{\mathbb{E}|G|_{2}}(T(K) \cap E) \subset B_{2}^{n} \cap E \subset(1+\varepsilon) \frac{\mathbb{E}\|G\|_{T(K)}}{\mathbb{E}|G|_{2}}(T(K) \cap E),
$$

which is the desired conclusion up to changing $\varepsilon$ to $\varepsilon / 3$.
By definition, $\ell_{2}$ is finitely representable in an infinite-dimensional Banach space $X$ if and only if for any $k \in \mathbb{N}$ and any $\varepsilon \in(0,1)$, there exists a $k$-dimensional subspace $E \subset X$ such that $d\left(E, \ell_{2}^{k}\right) \leq 1+\varepsilon$. This follows immediately since $\ln n$ goes to infinity as $n$ goes to infinity.

### 4.4. Comparison of moments of a norm of a Gaussian vector

From the Gaussian concentration inequalities we can deduce the following theorem.
4.20. THEOREM. There is a constant $c$ such that for any norm $\|\cdot\|$ on $\mathbb{R}^{n}$ whose unit ball is denoted by $K$, the following holds true. Assume that $\|\cdot\| \leq b|\cdot|_{2}$. Then

$$
\begin{equation*}
\left(\mathbb{E} \mid\|G\|-\mathbb{E}\|G\| \|^{p}\right)^{1 / p} \leq c b \sqrt{p} \quad \text { for } p \geq 1 \tag{4.7}
\end{equation*}
$$

where $G$ is a standard $\mathscr{N}(0, \mathrm{Id})$ Gaussian vector in $\mathbb{R}^{n}$. Set

$$
k^{\star}(K)=\left(\frac{\mathbb{E}\|G\|}{b}\right)^{2}
$$

If $1 \leq p \leq k^{\star}(K)$ then

$$
\begin{equation*}
1 \leq \frac{\left(\mathbb{E}\|G\|^{p}\right)^{1 / p}}{\mathbb{E}\|G\|} \leq c \tag{4.8}
\end{equation*}
$$

If $p>k^{\star}(K)$ then

$$
\begin{equation*}
\left(\mathbb{E}\|G\|^{p}\right)^{1 / p} \leq c b \sqrt{p} \tag{4.9}
\end{equation*}
$$

In addition, if $b$ is the smallest constant such that $\|\cdot\|_{K} \leq b|\cdot|_{2}$, then, for all $1 \leq$ $p<\infty$,

$$
\begin{equation*}
c b \sqrt{p} \leq\left(\mathbb{E}\|G\|^{p}\right)^{1 / p} \tag{4.10}
\end{equation*}
$$

Proof. From Theorem 4.8 we deduce

$$
\begin{aligned}
\mathbb{E}|\|G\|-\mathbb{E}\|G\||^{p} & =p \int_{0}^{\infty} t^{p-1} \mathbb{P}(\||G\|-\mathbb{E}\| G \||>t) d t \\
& \leq 2 p \int_{0}^{\infty} t^{p-1} \exp \left(-c t^{2} / b^{2}\right) d t \\
& =\frac{p b^{p}}{c^{p / 2}} \int_{0}^{\infty} u^{p / 2-1} \exp (-u) d u=\frac{p b^{p}}{c^{p / 2}} \Gamma(p / 2)
\end{aligned}
$$

Therefore to obtain the first inequality it suffices to use Stirling's formula. It follows from the triangle inequality that

$$
\left|\left(\mathbb{E}\|G\|^{p}\right)^{1 / p}-\mathbb{E}\|G\|\right| \leq\left(\mathbb{E}|\|G\|-\mathbb{E}\|G\||^{p}\right)^{1 / p} \leq c b \sqrt{p}
$$

therefore if $p \leq k^{\star}(K)$ we have

$$
\left(\mathbb{E}\|G\|^{p}\right)^{1 / p} \leq \mathbb{E}\|G\|+c b \sqrt{p} \leq(1+c) \mathbb{E}\|G\|
$$

If $p>k^{\star}(K)$ then

$$
\left(\mathbb{E}\|G\|^{p}\right)^{1 / p} \leq \mathbb{E}\|G\|+c b \sqrt{p} \leq(1+c) b \sqrt{p}
$$

Moreover, for all $1 \leq p<\infty$ we have

$$
\left(\mathbb{E}\|G\|^{p}\right)^{1 / p}=\left(\mathbb{E} \sup _{\|\phi\|_{K^{\circ}}=1}|\langle\phi, G\rangle|^{p}\right)^{1 / p} \geq \sup _{\|\phi\|_{K^{\circ}}=1}\left(\mathbb{E}|\langle\phi, G\rangle|^{p}\right)^{1 / p}
$$

For any $\phi \in \mathbb{R}^{n}$, we have $\langle\phi, G\rangle \sim \mathscr{N}\left(0,|\phi|_{2}\right)$, therefore

$$
\left(\mathbb{E}|\langle\phi, G\rangle|^{p}\right)^{1 / p} \geq c|\phi|_{2} \sqrt{p}
$$

If $b$ is the smallest constant such that $\|\cdot\|_{K} \leq b|\cdot|_{2}$ then $|\cdot|_{2} \leq b\|\cdot\|_{K^{\circ}}$ and there exists $\phi \in \mathbb{R}^{n}$ such that $|\phi|_{2}=b\|\phi\|_{K^{\circ}}$. Therefore, $\left(\mathbb{E}\|G\|^{p}\right)^{1 / p} \geq c b \sqrt{p}$.

### 4.5. Notes and comments

The results presented in this chapter are at the heart of the study of high dimensional concentration phenomena. They can be considered as the basics of the theory. Theorem 4.1 is due to Lévy [68]. Theorem 4.12 is taken from [74]. Moreover the isoperimetric problem on the sphere is delicate and a proof based on Steiner symmetrisation can be found in [37]. The paper [37] is a masterpiece on this subject. Vitali Milman had a great influence in the discovery of the power of the concentration measure phenomenon on the Euclidean sphere. His proof of the quantified version of Dvoretzky's Theorem 4.19 is the starting point of a main branch of the local theory of Banach spaces. We emphasise that the original paper of Dvoretzky [35] also contains a quantified finite-dimensional version.

In the Gaussian setting, the isoperimetric problem was solved by Sudakov and Tsirelson [89] as well as independently by Borell [23] (see Theorem 4.4). It may be deduced from the spherical case by using the Poincaré lemma. There is also a proof by Ehrhard [36] which uses the so-called Ehrhard symmetrisations.

As we said, all these proofs are delicate and this is why it was attractive to study the concentration of measure phenomenon by itself. We have presented simple proofs in the Gaussian setting. The proof of Theorem 4.8 is due to Maurey and Pisier. We followed the presentation from [80]. Theorem 4.10 is due to Schechtman [85] but we followed a proof indicated to us by Pisier. Up to the constant $C$, Corollary 4.11 is a consequence of Gordon's min-max inequalities [50]. We have given a proof that uses the Majorizing Measure Theorem of Talagrand [90]. Apart from the original papers of Gordon [50, 51], a detailed proof of Gordon's min-max inequalities can be found in [69]. Theorem 4.6 is due to Talagrand [91] and we have followed the argument of Maurey [73] using the so-called Property $(\tau)$. It can be extended to the setting of uniformly smooth Banach spaces [87,3] recovering a concentration of measure phenomenon on uniformly convex spaces due to Gromov and Milman [53]. Theorem 4.20 is due to Litvak, Milman and Schechtman [71].

Several books about the concentration of measure phenomenon and its applications have been written. We recommend $[65,64,25,30]$ for further reading.

## 5. Reverse Hölder inequalities and volumes of sections of convex bodies

### 5.1. Berwald's inequality and its extensions

We start by formulating a reverse Hölder inequality due to Berwald [15].
5.1. Theorem. Let $\phi$ be a non-negative concave function supported on a convex body $K=\{\phi>0\}$ in $\mathbb{R}^{n}$. Then for any $0<p \leq q$ we have

$$
\left(\binom{n+p}{n} \frac{1}{|K|} \int_{K} \phi(x)^{p} d x\right)^{1 / p} \geq\left(\binom{n+q}{n} \frac{1}{|K|} \int_{K} \phi(x)^{q} d x\right)^{1 / q} .
$$

Note that

$$
\begin{align*}
\binom{n+p}{n} & =\frac{(n+p)(n+p-1) \ldots(p+1)}{n!} \\
& =\frac{1}{p \int_{0}^{1}(1-u)^{n} u^{p-1} d u} \tag{5.1}
\end{align*}
$$

Observe also that for any $r$ such that the integrals are finite,

$$
\begin{equation*}
\frac{1}{|K|} \int_{K} \phi(x)^{r+1} d x=(r+1) \int_{0}^{\infty} t^{r} \mu(\{\phi>t\}) d t \tag{5.2}
\end{equation*}
$$

where $\mu$ is the measure uniformly distributed on $K, \mu(A)=|K \cap A| /|K|$. Since $\phi$ is concave on $K$, for every $u, v \geq 0$ we have

$$
\{\phi>(1-\lambda) u+\lambda v\} \supset(1-\lambda)\{\phi>u\}+\lambda\{\phi>v\} .
$$

Let us define $f(t)=\mu(\{\phi>t\})$. Since $K$ is a convex body, the measure $\mu$ satisfies the Brunn-Minkowski inequality, and by Theorem 3.2, we have

$$
\begin{equation*}
f\left((1-\lambda)^{1 / n} u+\lambda v\right) \geq(1-\lambda) f(u)^{1 / n}+\lambda f(v)^{1 / n} \tag{5.3}
\end{equation*}
$$

whenever $f(u) f(v)>0$. We now state a generalisation of Berwald's inequality.
5.2. Lemma. Let $h: \mathbb{R}_{+} \rightarrow \mathbb{R}_{+}$be a decreasing function. Let $\Phi: \mathbb{R}_{+} \rightarrow \mathbb{R}_{+}$be such that $\Phi(0)=0$ and the function $x \mapsto \Phi(x) / x$ is increasing. Then the function

$$
G(p)=\left(\frac{\int_{0}^{\infty} h(\Phi(x)) x^{p} d x}{\int_{0}^{\infty} h(x) x^{p} d x}\right)^{1 /(p+1)}
$$

is decreasing on $(-1, \infty)$.
First we show how the lemma implies Theorem 5.1, and then we prove the lemma itself.

Proof of Theorem 5.1. Let $h(u)=(1-u)^{n} 1_{[0,1]}(u)$. Take

$$
\Phi(x)=1-\mu(\{\phi>x\})^{1 / n},
$$

where $\mu$ is uniformly distributed on $K$. By inequality (5.3), we know that $\Phi$ is convex. Obviously, $\Phi(0)=0$. Thus, $\frac{\Phi(x)}{x}=\frac{\Phi(x)-\Phi(0)}{x-0}$ is increasing. Hence, from Lemma 5.2, the function

$$
G(p)=\left(\frac{\int_{0}^{\infty} \mu(\{\phi>x\}) x^{p} d x}{B(n+1, p+1)}\right)^{1 /(p+1)}
$$

is decreasing on $(-1, \infty)$. Here and below we use the Beta function $B(x, y)=$ $\int_{0}^{1} t^{x-1}(1-t)^{y-1} d t$. It follows from (5.1) and (5.2) that

$$
\begin{aligned}
\binom{n+p+1}{n} \frac{1}{|K|} \int_{K} \phi(x)^{p+1} d x & =(p+1)\binom{n+p+1}{n} \int_{0}^{\infty} t^{p} \mu(\{\phi>t\}) d t \\
& =G(p)^{p+1},
\end{aligned}
$$

and Berwald's inequality is proved.
Proof of Lemma 5.2. Let $\alpha=1 / G(p)$. Then

$$
\int_{0}^{\infty} h(\alpha x) x^{p} d x=\int_{0}^{\infty} h(\Phi(x)) x^{p} d x .
$$

Set

$$
g(t)=\int_{t}^{\infty}(h(\alpha x)-h(\Phi(x))) x^{p} d x .
$$

Then by the definition of $\alpha$ we have $g(0)=0$. Obviously $g(\infty)=0$. We analyse the sign of $h(\alpha x)-h(\Phi(x))$. Since $\Phi(x) / x$ is increasing, there exists $x_{0} \in[0, \infty]$ such that $\Phi(x) \leq \alpha x$ for $x<x_{0}$ and $\Phi(x) \geq \alpha x$ for $x>x_{0}$. Since $b$ is decreasing we have $h(\alpha x)-h(\Phi(x)) \leq 0$ for $x<x_{0}$ and $h(\alpha x)-h(\Phi(x)) \geq 0$ for $x>x_{0}$. Therefore, we know the sign of $g^{\prime}(t)$ and we conclude that $g$ is increasing on $\left[0, x_{0}\right]$ and decreasing on $\left[x_{0}, \infty\right)$. Since $g(0)=g(\infty)=0$, we deduce that $g \geq 0$ on $\mathbb{R}_{+}$.

The statement of the lemma follows by integration by parts. Indeed, taking $-1<p \leq q$, we have

$$
\begin{aligned}
\int_{0}^{\infty} x^{q} h(\Phi(x)) d x & =\int_{0}^{\infty} x^{p} h(\Phi(x)) x^{q-p} d x \\
& =(q-p) \int_{0}^{\infty} x^{p} h(\Phi(x)) \int_{0}^{x} u^{q-p-1} d u d x \\
& =(q-p) \int_{0}^{\infty} u^{q-p-1} \int_{u}^{\infty} x^{p} h(\Phi(x)) d x d u \\
& \leq(q-p) \int_{0}^{\infty} u^{q-p-1} \int_{u}^{\infty} x^{p} h(\alpha x) d x d u \\
& =\int_{0}^{\infty} h(\alpha x) x^{q} d x=\frac{1}{\alpha^{q+1}} \int_{0}^{\infty} h(x) x^{q} d x
\end{aligned}
$$

which is equivalent to $G(q) \leq G(p)$.
5.3. Proposition. Suppose $f: \mathbb{R}_{+} \rightarrow \mathbb{R}_{+}$is log-concave with $f(0)=1$. Then the function

$$
p \mapsto\left(\frac{\int_{0}^{\infty} t^{p} f(t) d t}{\Gamma(p+1)}\right)^{1 /(p+1)}
$$

is decreasing on $(-1, \infty)$.
Proof. Let $h(t)=e^{-t}$. By log-concavity we have $f=e^{-\Phi}$, where $\Phi$ is convex on $\mathbb{R}_{+}$, and since $f(0)=1$, we have $\Phi(0)=0$. Clearly $f=h \circ \Phi$, therefore we can apply Lemma 5.2 and use the fact that

$$
\int_{0}^{\infty} e^{-x} x^{p} d x=\Gamma(p+1)
$$

We now present a crucial property of log-concave distributions which says that they have log-concave tails. It will be important in view of the next proposition, where we compare moments of random variables with log-concave tails.
5.4. Proposition. If $f: \mathbb{R} \rightarrow \mathbb{R}$ is log-concave then it has a log-concave tail, that is,

$$
t \mapsto \int_{t}^{\infty} f(x) d x
$$

is log-concave.
Proof. We define $g(x)=f(x) \mathbf{1}_{\left(t_{1}, \infty\right)}(x), h(y)=f(y) \mathbf{1}_{\left(t_{2}, \infty\right)}(y)$ and $m(z)=$ $f(z) \mathbf{1}_{\left(\lambda t_{1}+(1-\lambda) t_{2}, \infty\right)}(z)$. Then log-concavity of $f$ yields

$$
m(\lambda x+(1-\lambda) y) \geq g(x)^{\lambda} b(y)^{1-\lambda}
$$

and by the Prékopa-Leindler inequality (Theorem 3.6), we have

$$
\int_{\lambda t_{1}+(1-\lambda) t_{2}}^{\infty} f(x) d x \geq\left(\int_{t_{1}}^{\infty} f(x) d x\right)^{\lambda}\left(\int_{t_{2}}^{\infty} f(x) d x\right)^{1-\lambda}
$$

We now state reverse Hölder inequalities for positive random variables with log-concave tails. In particular, due to Proposition 5.4, they are valid for logconcave distributions.
5.5. Proposition. Suppose $Z$ is a positive random variable with log-concave tail, i.e. the function $f(t)=\mathbb{P}(Z>t)$ is log-concave, and $f(0)=1$. Let $\mathscr{E}$ be the exponential random variable with parameter 1 . Then for $p \geq q>0$ we have

$$
\left(\mathbb{E} Z^{p}\right)^{1 / p} \leq \frac{\left(\mathbb{E} \mathscr{E}^{p}\right)^{1 / p}}{\left(\mathbb{E} \mathscr{E}^{q}\right)^{1 / q}}\left(\mathbb{E} Z^{q}\right)^{1 / q} .
$$

5.6. Remark. Note that $\mathbb{E}^{\mathscr{E}}{ }^{p}=\Gamma(p+1)$, so

$$
\frac{\left(\mathbb{E} \mathscr{E}^{p}\right)^{1 / p}}{\left(\mathbb{E} \mathscr{E}^{q}\right)^{1 / q}} \leq C \frac{p}{q},
$$

where $C$ is a universal constant.
Proof of Proposition 5.5. Define

$$
G(p)=\frac{1}{\Gamma(p)} \int_{0}^{\infty} f(x) x^{p-1} d x=\frac{\mathbb{E} Z^{p}}{\mathbb{E} \mathscr{E}^{p}} .
$$

By Proposition 5.3 we have

$$
G(p)^{1 / p} \leq G(q)^{1 / q} .
$$

The last proposition is a typical example of a reverse Hölder inequality. We deduce from it a Khinchin type inequality for linear functionals.
5.7. Corollary. Let $\theta \in S^{n-1}$, and set $H=\theta^{\perp}$ and $H_{+}=\left\{x \in \mathbb{R}^{n}:\langle x, \theta\rangle>0\right\}$. Let

$$
\langle x, \theta\rangle_{+}= \begin{cases}\langle x, \theta\rangle & \text { if }\langle x, \theta\rangle>0, \\ 0 & \text { otherwise. }\end{cases}
$$

Then for every log-concave probability measure $\mu$ on $H_{+}$,

$$
\begin{equation*}
\left(\int_{\mathbb{R}^{n}}\langle x, \theta\rangle_{+}^{p} d \mu(x)\right)^{1 / p} \leq \frac{\Gamma(p+1)^{1 / p}}{\Gamma(q+1)^{1 / q}}\left(\int_{\mathbb{R}^{n}}\langle x, \theta\rangle_{+}^{q} d \mu(x)\right)^{1 / q} \tag{5.4}
\end{equation*}
$$

for any $p \geq q>0$.
In particular, this holds for the uniform measure $\mu$ on a convex body $K \subset H_{+}$.
5.8. Remark. If $\mu$ is an even log-concave probability measure on $\mathbb{R}^{n}$ then it is easy to see that inequality (5.4) holds true for the function $|\langle x, \theta\rangle|$ instead of $\langle x, \theta\rangle_{+}$. In the general case, some other tools are needed, like Proposition 5.16 below.

Proof of Corollary 5.7. The function $\phi(x)=\langle x, \theta\rangle$ is affine, hence for any $u, v \geq 0$ and $\lambda \in[0,1]$,

$$
(1-\lambda)\left\{\langle x, \theta\rangle_{+}>u\right\}+\lambda\left\{\langle x, \theta\rangle_{+}>v\right\} \subset\left\{\langle x, \theta\rangle_{+}>(1-\lambda) u+\lambda v\right\} .
$$

By log-concavity of $\mu$, we deduce that the function $t \mapsto f(t)=\mu\left(\left\{\langle x, \theta\rangle_{+}>t\right\}\right)$ is log-concave on $\mathbb{R}_{+}$. Since $\mu$ is a probability on $H_{+}$, we have $f(0)=1$. Let $Z$ be a random variable with tail $f$. Then

$$
\int_{\mathbb{R}^{n}}\langle x, \theta\rangle_{+}^{p} d \mu(x)=p \int_{0}^{\infty} t^{p-1} \mu\left(\left\{\langle x, \theta\rangle_{+}>t\right\}\right) d t=\mathbb{E} Z^{p},
$$

and the result follows from Proposition 5.5.
We explain right away why Lemma 5.2 is related to the comparison of the volume of a convex body in $\mathbb{R}^{n}$ with the volume of its hyperplane sections.
5.9. Corollary. Let $K$ be a symmetric convex body in $\mathbb{R}^{n}$ and let $p>-1$. Choose $\theta \in S^{n-1}$ and set $H=\theta^{\perp}$. Then

$$
\left(\frac{1}{|K|} \int_{K}|\langle x, \theta\rangle|^{p} d x\right)^{1 / p} \leq \frac{\operatorname{vol}_{n} K}{\operatorname{vol}_{n-1}(K \cap H)} \frac{n}{2}\left(\frac{n!}{(p+1) \ldots(p+n)}\right)^{1 / p}
$$

5.10. Remark. There is equality if $K$ is the double cone

$$
\operatorname{conv}\left\{\left\{x=\left(x_{1}, \ldots, x_{n}\right) \in \mathbb{R}^{n}: x_{1}^{2}+\cdots+x_{n-1}^{2} \leq 1, x_{n}=0\right\}, e_{n},-e_{n}\right\}
$$

and $H=e_{n}^{\perp}$.
5.11. Remark. If $K$ is such that its inertia matrix is the identity, that is, for all $\theta \in \mathbb{R}^{n}$,

$$
\frac{1}{|K|} \int_{K}|\langle x, \theta\rangle|^{2} d x=|\theta|_{2}^{2},
$$

then taking $p=2$ in Corollary 5.9 yields

$$
\frac{\operatorname{vol}_{n-1}(K \cap H)}{\operatorname{vol}_{n} K} \leq \sqrt{\frac{n^{2}}{2(n+1)(n+2)}} .
$$

This type of inequality is related to the slicing problem.
Proof of Corollary 5.9. In this proof, by abuse of notation, we denote both vol ${ }_{n}$ and $\operatorname{vol}_{n-1}$ by $|\cdot|$. Since $K$ is symmetric we have

$$
\begin{aligned}
\frac{1}{|K|} \int_{K}|\langle x, \theta\rangle|^{p} d x & =\int_{\mathbb{R}}|t|^{p} \frac{|\{x \in K:\langle x, \theta\rangle=t\}|}{|K|} d t \\
& =2 \int_{0}^{\infty} t^{p} \frac{|K \cap(t \theta+H)|}{|K|} d t .
\end{aligned}
$$

As a consequence of the Brunn-Minkowski inequality, we have seen in Theorem 3.17 that the function

$$
f(t)=\frac{|K \cap(t \theta+H)|}{|K|}
$$

is $\frac{1}{n-1}$-concave. Let $h(t)=(1-t)^{n-1} \mathbf{1}_{[0,1]}(t)$. Set

$$
\Phi(x)=1-\left(\frac{f(x)}{f(0)}\right)^{1 /(n-1)}
$$

Obviously $\Phi$ is convex on $\mathbb{R}$ and $\Phi(0)=0$. Therefore, $x \mapsto \Phi(x) / x$ is increasing. Since $\max f=f(0)$, we have $\Phi(x) \in[0,1]$. By Lemma 5.2 , we know that

$$
G(p)=\left(\frac{\int_{0}^{\infty} x^{p} \frac{f(x)}{f(0)} d x}{\int_{0}^{1} x^{p}(1-x)^{n-1} d x}\right)^{1 /(p+1)}=\left(\frac{\frac{1}{2} \frac{1}{|K|} \int_{K}|\langle x, \theta\rangle|^{p} d x}{\frac{|K \cap H|}{|K|} \int_{0}^{1} x^{p}(1-x)^{n-1} d x}\right)^{1 /(p+1)}
$$

is decreasing for $p>-1$. Hence for all $p \geq 0, G(p) \leq G(0)$, and for all $p \in(-1,0)$, $G(p) \geq G(0)$. Rewriting the inequalities, we can see that we are done. Indeed, for $p \geq 0$, the inequality $G(p) \leq G(0)$ is equivalent to

$$
\left(\frac{\frac{1}{2|K|} \int_{K}|\langle x, \theta\rangle|^{p} d x}{\frac{|K \cap H|}{|K|} B(p+1, n)}\right)^{1 /(p+1)} \leq \frac{n}{2} \cdot \frac{|K|}{|K \cap H|} .
$$

Therefore,

$$
\begin{aligned}
\left(\frac{1}{|K|} \int_{K}|\langle x, \theta\rangle|^{p} d x\right)^{1 / p} & \leq\left(\frac{2|K \cap H|}{|K|} B(p+1, n)\right)^{1 / p}\left(\frac{n}{2} \cdot \frac{|K|}{|K \cap H|}\right)^{(p+1) / p} \\
& =\frac{n}{2} \cdot \frac{|K|}{|K \cap H|}(n B(p+1, n))^{1 / p} .
\end{aligned}
$$

It suffices to notice that

$$
n B(p+1, n)=n \frac{\Gamma(n) \Gamma(p+1)}{\Gamma(n+p+1)}=\frac{n!\Gamma(p+1)}{\Gamma(n+p+1)}=\frac{n!}{(p+1) \ldots(p+n)} .
$$

The same argument gives the result for $p \in(-1,0)$.
We conclude this section with the strongest form of generalised Berwald inequality.
5.12. Theorem. Let $f:[0, \infty) \rightarrow[0, \infty)$ be $1 / n$-concave on its support. Define $H:[-1, \infty) \rightarrow \mathbb{R}_{+}$by

$$
H(p)= \begin{cases}\frac{\int_{0}^{\infty} t^{p} f(t) d t}{B(p+1, n+1)}, & p>-1, \\ f(0), & p=-1\end{cases}
$$

Then $H$ is log-concave on $[-1, \infty)$.

Another proof of Theorem 5.1. We have

$$
\frac{1}{|K|} \int_{K} \phi(x)^{p+1} d x=(p+1) \int_{0}^{\infty} t^{p} \mu(\{\phi>t\}) d t
$$

where $\mu(A)=|K \cap A| /|K|$. We have seen in (5.3) that the function $f(t)=$ $\mu(\{\phi>t\})$ is $1 / n$-concave, therefore by Theorem 5.12,

$$
[-1, \infty) \ni p \mapsto H(p)=\binom{n+p+1}{n} \frac{1}{|K|} \int_{K} \phi(x)^{p+1} d x
$$

is log-concave. Take $-1 \leq p \leq q$. We can find $\lambda \in[0,1]$ such that $p=$ $(1-\lambda)(-1)+\lambda q$, i.e. $\lambda=\frac{p+1}{q+1}$. By log-concavity of $H$ we have

$$
H(p) \geq H(-1)^{1-\lambda} H(q)^{\lambda}
$$

and since $H(-1)=f(0)=1$ we obtain $H(p)^{1 /(p+1)} \geq H(q)^{1 /(q+1)}$.
5.13. COROLLARY. Let $f$ be a log-concave function on $\mathbb{R}_{+}$. Then the function $H$ : $[-1, \infty) \rightarrow \mathbb{R}_{+}$given by

$$
H(p)= \begin{cases}\frac{\int_{0}^{\infty} t^{p} f(t) d t}{\Gamma(p+1)}, & p>-1 \\ f(0), & p=-1\end{cases}
$$

is also log-concave. Moreover, if $f(0)=1$ then the function

$$
p \mapsto\left(\frac{\int_{0}^{\infty} t^{p} f(t) d t}{\Gamma(p+1)}\right)^{1 /(p+1)}
$$

is decreasing.
Proof. Let $f=e^{-\phi}$, where $\phi$ is convex. The function

$$
g(t)=\left(1-\frac{\phi(t n)}{n}\right)_{+}^{n}
$$

is $1 / n$-concave, therefore by Theorem 5.12 the function

$$
p \mapsto \frac{\int_{0}^{\infty} t^{p}\left(1-\frac{\phi(t n)}{n}\right)_{+}^{n} d t}{B(p+1, n+1)}=\frac{\Gamma(p+n+2)}{\Gamma(p+1) \Gamma(n+1)} \frac{1}{n^{p+1}} \int_{0}^{\infty} s^{p}\left(1-\frac{\phi(s)}{n}\right)_{+}^{n} d s
$$

is log-concave for $p \in[-1, \infty)$. Letting $n \rightarrow \infty$ gives the first statement.
To prove the other part it suffices to observe that for every log-concave function $F$ such that $F(0)=1$ the function $x \mapsto-\ln (F(x)) / x$ is increasing. Note that we have thus recovered Proposition 5.3.

Proof of Theorem 5.12. Since $f$ is non-negative, $1 / n$-concave on its support and satisfies some integrability condition at infinity (so that $H$ is defined at least at one point), we know that $f$ is supported on a finite interval.

Step 1. Take $-1<p<q<r$. We can find non-negative parameters $a, b$ such that for the function $g_{a, b}: \mathbb{R}_{+} \rightarrow \mathbb{R}_{+}$given by

$$
g_{a, b}(t)=a\left(1-\frac{t}{b}\right)^{n} 1_{[0, b]}(t)
$$

we have

$$
\begin{aligned}
& \int_{0}^{\infty} t^{p} g_{a, b}(t) d t=\int_{0}^{\infty} t^{p} f(t) d t:=m_{p} \\
& \int_{0}^{\infty} t^{q} g_{a, b}(t) d t=\int_{0}^{\infty} t^{q} f(t) d t:=m_{q}
\end{aligned}
$$

Indeed, for any $s>-1$,

$$
\int_{0}^{\infty} t^{s} g_{a, b}(t) d t=a b^{s+1} B(s+1, n+1),
$$

so the solution reads

$$
b=\left(\frac{m_{p}}{m_{q}} \cdot \frac{B(q+1, n+1)}{B(p+1, n+1)}\right)^{1 /(p-q)}, \quad a=\left(\frac{m_{p}^{q+1}}{m_{q}^{p+1}} \cdot \frac{B(q+1, n+1)^{p+1}}{B(p+1, n+1)^{q+1}}\right)^{1 /(q-p)} .
$$

Step 2. Denote by $H_{g}$ the function $H$ associated with $g_{a, b}$. Then $H_{g}(s)=a b^{s+1}$, so we have

$$
H_{g}(q)=H_{g}(p)^{1-\lambda} H_{g}(r)^{\lambda}
$$

whenever $(1-\lambda) p+\lambda r=q$. This means that we have equality in the special case of $H_{g}$.
Step 3. Set $h=g-f$. We will prove that

$$
\begin{equation*}
\int_{0}^{\infty} t^{r} h(t) d t \geq 0 . \tag{5.5}
\end{equation*}
$$

This will prove the statement since for $(1-\lambda) p+\lambda r=q$,

$$
H(q)=H_{g}(q)=H_{g}(p)^{1-\lambda} H_{g}(r)^{\lambda} \geq H(p)^{1-\lambda} H(r)^{\lambda} .
$$

Let

$$
H_{1}(t)=\int_{t}^{\infty} s^{p} b(s) d s, \quad H_{2}(t)=\int_{t}^{\infty} s^{q-p-1} H_{1}(s) d s .
$$

We have $\int_{0}^{\infty} t^{p} h(t) d t=0$, thus $H_{1}(\infty)=H_{1}(0)=0$. We observe that

$$
\begin{aligned}
0 & =\int_{0}^{\infty} t^{q} h(t) d t=\int_{0}^{\infty} t^{q-p} t^{p} h(t) d t \\
& =-\int_{0}^{\infty} t^{q-p} H_{1}^{\prime}(t) d t=(q-p) \int_{0}^{\infty} t^{q-p-1} H_{1}(t) d t \\
& =(q-p) H_{2}(0),
\end{aligned}
$$

whence $H_{2}(\infty)=H_{2}(0)=0$. Since $H_{2}^{\prime}(t)=-t^{q-p-1} H_{1}(t)$, the function $H_{1}$ changes sign at least once (if not, then $H_{2}^{\prime} \geq 0$ or $H_{2}^{\prime} \leq 0$, and since $H_{2}(0)=$ $H_{2}(\infty)=0$, we have $H_{2} \equiv 0$, but then $H_{1} \equiv 0, h \equiv 0$ and there is nothing to do). Since $H_{1}$ changes sign at least once and $H_{1}(0)=H_{1}(\infty)=0$, it follows that $H_{1}^{\prime}$ changes sign at least twice. Since $H_{1}^{\prime}(t)=-t^{p} h(t)$, we see that $h$ changes sign at least twice. Moreover, $g^{1 / n}$ is affine and $f^{1 / n}$ is concave. Therefore, $b$ changes sign exactly twice, say at $t_{1}$ and $t_{2}$, and we have $a>f(0)$ and $b>\max \operatorname{supp} f$.

Now we can analyse the behaviour of our functions:

| $t$ | 0 |  | $t_{1}$ |  | $t_{2}$ |  | $\infty$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $h(t)$ |  | + | 0 | - | 0 | + |  |  |
| $H_{1}^{\prime}(t)$ |  | - | 0 | + | 0 | - |  |  |
| $H_{1}(t)$ | 0 |  |  |  |  |  |  |  |
| $H_{2}^{\prime}(t)$ |  |  | + | 0 | - |  | 0 |  |
| $H_{2}(t)$ | 0 |  |  |  |  |  |  |  |

Hence $H_{2} \geq 0$. Therefore,

$$
\begin{aligned}
\int_{0}^{\infty} t^{r} h(t) d t & =\int_{0}^{\infty} t^{r-p} t^{p} h(t) d t=-\int_{0}^{\infty} t^{r-p} H_{1}^{\prime}(t) d t \\
& =(r-p) \int_{0}^{\infty} t^{r-p-1} H_{1}(t) d t=(r-p) \int_{0}^{\infty} t^{r-q} t^{q-p-1} H_{1}(t) d t \\
& =-(r-p) \int_{0}^{\infty} t^{r-q} H_{2}^{\prime}(t) d t \\
& =(r-p)(r-q) \int_{0}^{\infty} t^{r-q-1} H_{2}(t) d t \geq 0 .
\end{aligned}
$$

This proves (5.5).

### 5.2. Some concentration inequalities

With a view to extending Corollary 5.7 to a vector setting, we require new tools. Indeed, a function like a norm $\|\cdot\|$ is not concave but convex and Theorem 5.1 cannot be applied. In this setting, reverse Hölder inequalities are based on concentration inequalities for log-concave measures.
5.14. Lemma. Let $K$ be a symmetric convex set in $\mathbb{R}^{n}$ and let $\mu$ be a log-concave probability measure such that $\mu(K)=\theta>1 / 2$. Then

$$
\mu\left((t K)^{c}\right) \leq \theta\left(\frac{1-\theta}{\theta}\right)^{(t+1) / 2} \leq\left(\frac{1-\theta}{\theta}\right)^{t / 2}, \quad t \geq 1 .
$$

Proof. We first prove that, for any $t \geq 1$,

$$
\begin{equation*}
K^{c} \supset \frac{2}{t+1}(t K)^{c}+\frac{t-1}{t+1} K . \tag{5.6}
\end{equation*}
$$

Indeed, suppose that $y \in K$ and $z \notin t K$. If $x:=\frac{2}{t+1} z+\frac{t-1}{t+1} y$ were in $K$, then we would have $\frac{1}{t} z=\frac{t+1}{2 t} x-\frac{t-1}{2 t} y \in K$ by convexity and symmetry of $K$, a contradiction. Hence (5.6) is proved. By log-concavity of $\mu$, we get

$$
1-\theta=\mu\left(K^{c}\right) \geq\left[\mu\left((t K)^{c}\right)\right]^{\frac{2}{+1+1}}[\mu(K)]^{\frac{t-1}{t+1}}=\left[\mu\left((t K)^{c}\right)\right]^{\frac{2}{t+1}} \theta^{\frac{t-1}{t+1}} .
$$

Rewriting the expression, we arrive at

$$
\begin{aligned}
\mu\left((t K)^{c}\right) & \leq(1-\theta)^{(t+1) / 2} \theta^{(1-t) / 2}=\theta\left(\frac{1-\theta}{\theta}\right)^{(t+1) / 2}=\left(\frac{1-\theta}{\theta}\right)^{t / 2} \sqrt{\theta(1-\theta)} \\
& \leq\left(\frac{1-\theta}{\theta}\right)^{t / 2}
\end{aligned}
$$

Observe that this inequality is meaningful only if $\theta>1 / 2$ so that $(1-\theta) / \theta<1$.

### 5.3. Kahane-Khinchin type inequalities

5.15. PRoposition. Let $\mu$ be a log-concave probability measure on $\mathbb{R}^{n}$ and let $\|\cdot\|$ be a norm. Then

$$
\mu\left(\left\{\|x\|>4 t \int\|x\| d \mu(x)\right\}\right) \leq e^{-t / 2}, \quad t \geq 1 .
$$

Proof. Let $I=\int\|x\| d \mu(x)$. Then by Markov's inequality $\mu(\|x\| \geq 4 I) \leq 1 / 4$. Let $K$ be the symmetric convex body defined by $\{x:\|x\| \leq 4 I\}$. Then $\mu(K)=$ $\theta \geq 3 / 4$ and $(t K)^{c}=\{\|x\|>4 t I\}$. We conclude from Lemma 5.14 that

$$
\mu(\{\|x\|>4 t I\})=\mu\left((t K)^{c}\right) \leq\left(\frac{1-\theta}{\theta}\right)^{t / 2} \leq 3^{-t / 2} \leq e^{-t / 2}
$$

Such exponential decay of tails is related to the following reverse Hölder inequality.
5.16. Proposition. Let $\mu$ be a log-concave probability measure and $\|\cdot\|$ be a norm. Then for any $1 \leq p \leq q$ we have

$$
\left(\int\|x\|^{q} d \mu(x)\right)^{1 / q} \leq 12 \frac{q}{p}\left(\int\|x\|^{p} d \mu(x)\right)^{1 / p}
$$

Proof. Observe that by replacing $\|\cdot\|$ by its multiple, we can assume that

$$
\int\|x\|^{p} d \mu(x)=1
$$

Therefore, by Markov's inequality, we have

$$
\mu(\{\|x\| \geq 4\}) \leq 4^{-p} .
$$

Define $K=\{x:\|x\| \leq 4\}$. Then $\mu(K)=\theta \geq 1-4^{-p}>1 / 2$ and $(t K)^{c}=\{x:$ $\|x\|>4 t\}$. By Lemma 5.14, we have

$$
\mu(\{\|x\|>4 t\}) \leq\left(\frac{1-\theta}{\theta}\right)^{t / 2} \leq\left(\frac{4^{-p}}{1-4^{-p}}\right)^{t / 2} \leq e^{-t p / 2} \quad \text { for } t \geq 1,
$$

since $4^{p} \geq e^{p}+1$ for all $p \geq 1$. Using this inequality, we can write

$$
\begin{aligned}
\int\|x\|^{q} d \mu(x) & =q \int_{0}^{4} t^{q-1} \mu(\{\|x\| \geq t\}) d t+q \int_{4}^{\infty} t^{q-1} \mu(\{\|x\| \geq t\}) d t \\
& \leq 4^{q}+4^{q} q \int_{1}^{\infty} s^{q-1} \mu(\{\|x\| \geq 4 s\}) d s \\
& \leq 4^{q}+4^{q} q \int_{0}^{\infty} s^{q-1} e^{-s p / 2} d s \\
& \leq 4^{q}+\left(\frac{8}{p}\right)^{q} \Gamma(q+1) .
\end{aligned}
$$

Since $\Gamma(q+1)^{1 / q} \leq q$ for every $q \geq 1$, we deduce that for any $1 \leq p \leq q$,

$$
\left(\int\|x\|^{q} d \mu(x)\right)^{1 / q} \leq 4+8 \frac{q}{p} \leq 12 \frac{q}{p}
$$

5.17. Remark. For $\theta \in S^{n-1}$, one can take $\|x\|=|\langle x, \theta\rangle|$ whose unit ball is the symmetric strip $\{x:|\langle x, \theta\rangle| \leq 1\}$. In that case, Proposition 5.16 is an extension of Corollary 5.7, with non-sharp constants.

### 5.4. Notes and comments

The starting point of this section is an old result of Berwald [15]. His paper is readable and it is not difficult to go over all the statements to see that Theorem 5.1 is nothing other than Satz 7 from [15]. We just gave a modern presentation of the result. Lemma 5.2 is taken from [76] and the reader may find there several other types of reverse Hölder inequalities. Moreover, [76] contains a beautiful presentation of the slicing problem for convex bodies, where relations between the volume of sections of a convex set and the moments of linear functionals are established, like Corollary 5.9. The strongest form of reverse Hölder inequalities, Theorem 5.12 and Corollary 5.13, appeared in [20] (see also [31]). Corollary 5.7 is stated in [75].

Non-symmetric versions of inequalities like the one in Corollary 5.9 and the functional versions are of interest in the study of geometry of convex bodies. This has been considered by Makai-Martini [72] and Fradelizi [40, 41, 42].

The extension of Corollary 5.7 to a vector setting is known since the work of Borell [22]. Lemma 5.14 is taken from [22] and is known as Borell's lemma. Proposition 5.16 is also stated in [22]. It is usually referred to as the KahaneKhinchin type inequality because it implies the classical Kahane inequality (see [77]). However, Corollary 5.7 and Proposition 5.16 do not cover the case when $p$ goes to zero. It had been an open problem for some time and took quite an effort. The problem for $p \geq 0$ was addressed by Latała [62]. Then the first named author proved the equivalence for negative exponents (see [54]), using a completely different approach-the so-called localization lemma. Latała's theorem as well as Guédon's result led to a strong result of Bobkov [16]. It is also worth mentioning here that Latała's method can be used for negative exponents, as shown in [70]. It has to be noticed that a more general statement than Lemma 5.14 has been established in [54]:
5.18. Theorem. Let $K$ be a symmetric convex body in $\mathbb{R}^{n}$ and let $\mu$ be a logconcave probability measure. Then for any $t \geq 1$,

$$
\mu\left((t K)^{c}\right) \leq(1-\mu(K))^{(t+1) / 2} .
$$

This is the key tool in proving Kahane-Khinchin type inequalities for negative exponents [54]. More general concentration inequalities for level sets of functions instead of norms have been established by Bobkov [17], Bobkov-Nazarov [19] and Fradelizi [43].

## 6. Concentration of mass of a log-concave measure

### 6.1. The result

Let $X$ be a random vector in $\mathbb{R}^{n}$, and define

$$
\sigma_{p}(X)=\sup _{\theta \in S^{n-1}}\left(\mathbb{E}|\langle X, \theta\rangle|^{p}\right)^{1 / p} .
$$

Our goal is to prove the following theorem.
6.1. Theorem. There exists a constant $C$ such that for any random vector $X$ distributed according to a log-concave probability measure on $\mathbb{R}^{n}$, for all $p \geq 1$ we have

$$
\begin{equation*}
\left(\mathbb{E}|X|_{2}^{p}\right)^{1 / p} \leq C\left(\mathbb{E}|X|_{2}+\sigma_{p}(X)\right) \tag{6.1}
\end{equation*}
$$

Moreover, if $X$ is such that $\mathbb{E}\langle X, \theta\rangle^{2}=1$ for all $\theta \in S^{n-1}$, then for any $t \geq 1$ we have

$$
\begin{equation*}
\mathbb{P}\left(|X|_{2} \geq c_{1} t \sqrt{n}\right) \leq e^{-t \sqrt{n}} \tag{6.2}
\end{equation*}
$$

where $c_{1}$ is a universal constant.
Proof of the "moreover" part. Since $X$ is distributed according to a log-concave probability, we infer from Proposition 5.16 that for all $p \geq 1$,

$$
\sigma_{p}(X)=\sup _{\theta \in S^{n-1}}\left(\mathbb{E}|\langle X, \theta\rangle|^{p}\right)^{1 / p} \leq C^{\prime} p \sup _{\theta \in S^{n-1}}\left(\mathbb{E}|\langle X, \theta\rangle|^{2}\right)^{1 / 2},
$$

where $C^{\prime}$ is a universal constant. Moreover, since $\mathbb{E}|\langle X, \theta\rangle|^{2}=1$ for all $\theta \in S^{n-1}$, we deduce that

$$
\mathbb{E}|X|_{2} \leq\left(\mathbb{E}|X|_{2}^{2}\right)^{1 / 2}=\left(\sum_{i=1}^{n} \mathbb{E}\left|\left\langle X, e_{i}\right\rangle\right|^{2}\right)^{1 / 2}=\sqrt{n}
$$

and deduce from (6.1) that for all $p \geq 1$,

$$
\left(\mathbb{E}|X|_{2}^{p}\right)^{1 / p} \leq C \sqrt{n}+C^{\prime} p .
$$

For any $t \geq 1$ take $p=t \sqrt{n}$ and $c_{1}=e\left(C+C^{\prime}\right)$. Then $c_{1} t \sqrt{n} \geq e\left(C^{\prime} p+C \sqrt{n}\right) \geq$ $e\left(\mathbb{E}|X|_{2}^{p}\right)^{1 / p}$ and by Markov's inequality

$$
\mathbb{P}\left(|X|_{2} \geq c_{1} t \sqrt{n}\right) \leq \mathbb{P}\left(|X|_{2}^{p} \geq e \mathbb{E}|X|_{2}^{p}\right) \leq e^{-p}=e^{-t \sqrt{n}}
$$

The proof of the main inequality (6.1) requires more work. The first step is a simple reduction to the symmetric case. Indeed, let $X^{\prime}$ be an independent copy of $X$. Then by the Minkowski and Jensen inequalities,

$$
\begin{aligned}
\left(\mathbb{E}|X|_{2}^{p}\right)^{1 / p} & \leq\left(\left.\mathbb{E}| | X\right|_{2}-\left.\mathbb{E}\left|X^{\prime}\right|_{2}\right|^{p}\right)^{1 / p}+\mathbb{E}\left|X^{\prime}\right|_{2} \\
& \leq\left(\left.\mathbb{E}| | X\right|_{2}-\left.\left|X^{\prime}\right|_{2}\right|^{p}\right)^{1 / p}+\mathbb{E}|X|_{2} \leq\left(\mathbb{E}\left|X-X^{\prime}\right|_{2}^{p}\right)^{1 / p}+\mathbb{E}|X|_{2} .
\end{aligned}
$$

Assuming that inequality (6.1) is proved in the symmetric case, we apply it to $X-X^{\prime}$ (which is symmetric and log-concave, see Proposition 3.16) and get

$$
\left(\mathbb{E}\left|X-X^{\prime}\right|_{2}^{p}\right)^{1 / p} \leq C\left(\mathbb{E}\left|X-X^{\prime}\right|_{2}+\sigma_{p}\left(X-X^{\prime}\right)\right) .
$$

But $\mathbb{E}\left|X-X^{\prime}\right|_{2} \leq 2 \mathbb{E}|X|_{2}$ and $\sigma_{p}\left(X-X^{\prime}\right) \leq 2 \sigma_{p}(X)$. Therefore,

$$
\left(\mathbb{E}|X|_{2}^{p}\right)^{1 / p} \leq 3 C\left(\mathbb{E}|X|_{2}+\sigma_{p}(X)\right) .
$$

This means that to conclude the proof of Theorem 6.1, we just need to prove inequality (6.1) for a log-concave symmetric random vector $X$ in $\mathbb{R}^{n}$.

This is the purpose of the rest of this chapter. We start off by introducing $Z_{p}$-bodies.

## 6.2. $Z_{p}$-bodies associated with a measure

6.2. Definition. Let $\mu$ be a measure on $\mathbb{R}^{n}$. We define the convex set $Z_{p}(\mu)$ by its support function

$$
b_{Z_{p}(\mu)}(\theta)=\left(\int\langle x, \theta\rangle_{+}^{p} d \mu(x)\right)^{1 / p}, \quad \theta \in \mathbb{R}^{n},
$$

where $\langle x, \theta\rangle_{+}=\langle x, \theta\rangle$ if $\langle x, \theta\rangle>0$ and 0 otherwise.
6.3. Remark. To justify Definition 6.2, recall that the support function of a convex body $K$ is given by $h_{K}(u)=\sup _{x \in K}\langle x, u\rangle$. And it is well known that any function $h$ satisfying $h(\lambda x)=\lambda b(x)$ and $h(x+y) \leq h(x)+b(y)$ for any $\lambda \geq 0$ and any $x, y \in \mathbb{R}^{n}$ is the support function of a unique convex set.
6.4. Remark. Let $g$ be a standard Gaussian $\mathscr{N}(0,1)$ random variable and let $G$ be a standard Gaussian $\mathscr{N}(0, \mathrm{Id})$ random vector in $\mathbb{R}^{n}$. For any $x \in \mathbb{R}^{n}$, we have $\langle G, x\rangle \sim g|x|_{2}$, hence

$$
|x|_{2}^{p}=\mathbb{E}\langle G, x\rangle_{+}^{p} \frac{1}{\mathbb{E} g_{+}^{p}} .
$$

Therefore,

$$
\begin{equation*}
\int|x|_{2}^{p} d \mu(x)=\mathbb{E} \int\langle G, x\rangle_{+}^{p} d \mu(x) \frac{1}{\mathbb{E} g_{+}^{p}}=\mathbb{E}\left(h_{Z_{p}(\mu)}(G)^{p}\right) \frac{1}{\mathbb{E} g_{+}^{p}} \tag{6.3}
\end{equation*}
$$

The next lemma is crucial to understanding the properties of $Z_{p}$-bodies associated with a measure with a density with respect to the Lebesgue measure on $\mathbb{R}^{n}$.
6.5. LEMMA. Let $\mu$ be a measure on $\mathbb{R}^{n}$ with density $w: \mathbb{R}^{n} \rightarrow \mathbb{R}_{+}$. Given a subspace $F \subset \mathbb{R}^{n}$, let $\Pi_{F} \mu$ be the marginal of $\mu$, i.e.

$$
\Pi_{F} \mu(y)=\int_{y+F^{\perp}} w(x) d x
$$

Then $P_{F}\left(Z_{p}(\mu)\right)=Z_{p}\left(\Pi_{F} \mu\right)$.
Moreover, if $w$ is log-concave and $w(0)>0$, let, for any $r>0$,

$$
K_{r}(w)=\left\{x \in \mathbb{R}^{n}: r \int_{0}^{\infty} t^{r-1} w(t x) d t \geq w(0)\right\}
$$

Then for any $p>0$,
$Z_{p}(\mu)=w(0)^{1 / p} Z_{p}\left(K_{n+p}(w)\right)=w(0)^{1 / p}\left|K_{n+p}(w)\right|^{1 / n+1 / p} Z_{p}\left(\widetilde{K_{n+p}(w)}\right)$,
where $Z_{p}\left(K_{n+p}(w)\right)$ is the $Z_{p}$-body associated with the measure of density $1_{K_{n+p}(w)}$, and $\overline{K_{n+p}(w)}$ is the homothetic image of $K_{n+p}(w)$ of volume 1.
Proof. For $\theta \in F$ we have

$$
\begin{aligned}
h_{P_{F}\left(Z_{p}(\mu)\right)}(\theta) & =\sup _{x \in P_{F}\left(Z_{p}(\mu)\right)}\langle x, \theta\rangle=\sup _{y \in Z_{p}(\mu)}\left\langle P_{F} y, \theta\right\rangle=\sup _{y \in Z_{p}(\mu)}\left\langle y, P_{F} \theta\right\rangle=b_{Z_{p}(\mu)}(\theta) \\
& =\left(\int_{Z^{\prime}}\langle x, \theta\rangle_{+}^{p} d \mu(x)\right)^{1 / p} \\
& =\left(\int_{F} \int_{F^{\perp}}\langle y+z, \theta\rangle_{+}^{p} w(y+z) d z d y\right)^{1 / p} \\
& =\left(\int_{F}\langle y, \theta\rangle_{+}^{p}\left(\int_{F^{\perp}} w(y+z) d z\right) d y\right)^{1 / p} \\
& =\left(\int_{F}\langle y, \theta\rangle_{+}^{p} \Pi_{F} \mu(y) d y\right)^{1 / p}=b_{Z_{p}\left(\Pi_{F} \mu\right)}(\theta)
\end{aligned}
$$

By Theorem 3.23 we know that when $w: \mathbb{R}^{n} \rightarrow \mathbb{R}_{+}$is a log-concave function not 0 almost everywhere with $w(0)>0$, then the function

$$
\|x\|_{K_{r}(w)}=\left(r \int_{0}^{\infty} t^{r-1} \frac{w(t x)}{w(0)} d t\right)^{-1 / r}
$$

is a gauge on $\mathbb{R}^{n}$ (recall that it is meant that it satisfies the triangle inequality). Therefore, the set $K_{r}:=K_{r}(w)=\left\{\|x\|_{K_{r}(w)} \leq 1\right\}$ is a convex set containing the origin. The second part of the lemma follows by integration in polar coordinates. We have

$$
\begin{aligned}
h_{Z_{p}(\mu)}(\theta)^{p} & =\int\langle x, \theta\rangle_{+}^{p} w(x) d x=n\left|B_{2}^{n}\right| \int_{0}^{\infty} \int_{S^{n-1}} t^{n+p-1}\langle z, \theta\rangle_{+}^{p} w(t z) d \sigma(z) d t \\
& =w(0) \frac{n}{n+p}\left|B_{2}^{n}\right| \int_{S^{n-1}} \frac{\langle z, \theta\rangle_{+}^{p}}{\|z\|_{K_{n+p}}^{n+p}} d \sigma(z) \\
& =n\left|B_{2}^{n}\right| w(0) \int_{0}^{\infty} \int_{S^{n-1}} t^{n+p-1}\langle z, \theta\rangle_{+}^{p} 1_{K_{n+p}}(t z) d \sigma(z) d t \\
& =w(0) \int\langle x, \theta\rangle_{+}^{p} 1_{K_{n+p}}(x) d x \\
& =w(0) h_{Z_{p}\left(K_{n+p}\right)}(\theta)^{p} .
\end{aligned}
$$

Moreover, by a change of variable,

$$
\begin{aligned}
b_{Z_{p}\left(K_{n+p}\right)}(\theta) & =\left(\int_{K_{n+p}}\langle x, \theta\rangle_{+}^{p} d x\right)^{1 / p}=\left|K_{n+p}\right|^{1 / p+1 / n}\left(\int_{\widetilde{K_{n+p}}}\langle x, \theta\rangle_{+}^{p} d x\right)^{1 / p} \\
& =\left|K_{n+p}\right|^{1 / p+1 / n} h_{Z_{p}\left(\widetilde{K_{n+p}}\right)}(\theta)
\end{aligned}
$$

which means that $Z_{p}\left(K_{n+p}\right)=\left|K_{n+p}\right|^{1 / n+1 / p} Z_{p}\left(\widetilde{K_{n+p}}\right)$. The meaning of equality (6.4) is that in the log-concave case, the $Z_{p}$-bodies associated with the measure $\mu$ are the same as the $Z_{p}$-bodies associated with a properly defined convex body.

In view of Lemma 6.5, we notice that it is of importance to work with a family of measures which are stable under taking marginals. By Theorem 3.15, we know that indeed, the marginals of a log-concave measure remain log-concave. At this stage, it is of interest to know some geometric properties of Ball's bodies $K_{r}(w)$.
6.6. Proposition. Let $w: \mathbb{R}^{n} \rightarrow \mathbb{R}_{+}$be an even log-concave function such that $w(0)>0$. Then for any $0<s \leq t$,

$$
K_{s}(w) \subset K_{t}(w) \subset \frac{\Gamma(t+1)^{1 / t}}{\Gamma(s+1)^{1 / s}} K_{s}(w) .
$$

Proof. For any $x \in \mathbb{R}^{n}$, let $f_{x}$ be the log-concave function defined on $\mathbb{R}^{+}$by $f_{x}(t)=w(t x) / w(0)$. Then Proposition 5.3 gives the right hand inclusion. Indeed, suppose $x \in K_{t}(w)$. Then

$$
\left(\frac{s \int_{0}^{\infty} y^{s-1} f_{x}(y) d y}{\Gamma(s+1)}\right)^{1 / s} \geq\left(\frac{t \int_{0}^{\infty} y^{t-1} f_{x}(y) d y}{\Gamma(t+1)}\right)^{1 / t} \geq \frac{1}{\Gamma(t+1)^{1 / t}} .
$$

Let $x=\frac{\Gamma(t+1)^{1 / t}}{\Gamma(s+1)^{1 / s}} \tilde{x}$. It follows that

$$
\begin{aligned}
s \int_{0}^{\infty} y^{s-1} f_{\tilde{x}}(y) d y & =s \int_{0}^{\infty} y^{s-1} f_{x}\left(\frac{\Gamma(t+1)^{1 / t}}{\Gamma(s+1)^{1 / s}} y\right) d y \\
& =\frac{\Gamma(t+1)^{s / t}}{\Gamma(s+1)} s \int_{0}^{\infty} y^{s-1} f_{x}(y) d y \geq 1
\end{aligned}
$$

Therefore, $\tilde{x} \in K_{s}(w)$ and $x \in \frac{\Gamma(t+1)^{1 / t}}{\Gamma(s+1)^{1 / s}} K_{s}(w)$.
The left hand inclusion is a consequence of Hölder's inequality. Indeed, since $w$ is even and log-concave, $f_{x}$ is decreasing and right-continuous on $\mathbb{R}^{+}$. As a result, we can define a positive random variable $Y$ such that for every $t>0$, $\mathbb{P}(Y>t)=f(t)$ so that for every $r>0,\|x\|_{K_{r}(w)}=\left(\mathbb{E} Y^{r}\right)^{-1 / r}$.

Since we have shown that in the case of a log-concave measure, the $Z_{p}$-bodies are the same as the $Z_{p}$-bodies of a properly defined convex set containing the origin, we investigate the properties of $Z_{p}$-bodies in this particular case.
6.7. Proposition. Let $K$ be a symmetric convex body in $\mathbb{R}^{n}$ such that $|K|=1$. Then for any $1 \leq p \leq q$,

$$
Z_{p}(K) \subset Z_{q}(K) \subset C \frac{q}{p} Z_{p}(K) .
$$

Moreover for any $p \geq n$,

$$
\begin{equation*}
Z_{p}(K) \supset c K \quad \text { and } \quad c \leq\left|Z_{n}(K)\right|^{1 / n} \leq 1, \tag{6.5}
\end{equation*}
$$

where $c$ and $C$ are positive universal constants.
Proof. The first inclusion follows from Proposition 5.16. Now we prove the second part. Observe that for any $p$ and $\theta \in \mathbb{R}^{n}$,

$$
h_{Z_{p}(K)}(\theta)^{p}=\int_{K}\langle x, \theta\rangle_{+}^{p} d x=p \int_{0}^{\infty} t^{p-1} f(t) d t,
$$

where $f(t)=|\{x \in K:\langle x, \theta\rangle \geq t\}|$ is a $1 / n$-concave function on $(0, \infty)$. This follows from the Brunn-Minkowski inequality (see the proof of (5.3)). We know from Theorem 5.12 that the function $H:[0, \infty) \rightarrow \mathbb{R}_{+}$defined by

$$
H(p)= \begin{cases}\frac{\int_{0}^{\infty} t^{p-1} f(t) d t}{B(p, n+1)}, & p>0 \\ f(0), & p=0\end{cases}
$$

is log-concave. Since $H(0)=f(0)=|K \cap\{\langle x, \theta\rangle \geq 0\}|$, by symmetry of $K$ we have $H(0)=1 / 2$ and deduce that for any $p \leq q$,

$$
\begin{equation*}
2 H(p)=\frac{H(p)}{H(0)} \geq\left(\frac{H(q)}{H(0)}\right)^{p / q}=(2 H(q))^{p / q} \tag{6.6}
\end{equation*}
$$

We get

$$
h_{Z_{p}(K)}(\theta)=\left(\frac{\Gamma(p+1) \Gamma(n+1)}{\Gamma(n+p+1)}\right)^{1 / p} H(p)^{1 / p} .
$$

We conclude from (6.6) that for any $p \leq q$,

$$
\begin{equation*}
h_{Z_{q}(K)}(\theta) \leq\left(\frac{\Gamma(q+1) \Gamma(n+1)}{2 \Gamma(q+n+1)}\right)^{1 / q}\left(\frac{2 \Gamma(p+n+1)}{\Gamma(p+1) \Gamma(n+1)}\right)^{1 / p} h_{Z_{p}(K)}(\theta) . \tag{6.7}
\end{equation*}
$$

Since $|K|=1$, we have

$$
\lim _{q \rightarrow \infty} h_{Z_{q}(K)}(\theta)=\max _{x \in K}|\langle x, \theta\rangle|=h_{K}(\theta)
$$

and by properties of the Gamma function the first term on the right hand side of (6.7) tends to one, so we get, for any $p \geq n$,

$$
\begin{aligned}
h_{Z_{p}(K)}(\theta) & \geq\left(\frac{\Gamma(p+1) \Gamma(n+1)}{2 \Gamma(p+n+1)}\right)^{1 / p} h_{K}(\theta) \geq\left(\frac{\Gamma(p+1) \Gamma(p+1)}{2 \Gamma(p+p+1)}\right)^{1 / p} h_{K}(\theta) \\
& \geq c h_{K}(\theta),
\end{aligned}
$$

where $c$ is a universal constant.
6.8. COROLLARY. Let we be an even log-concave density of a probability measure $\mu$ in $\mathbb{R}^{n}$. Then

$$
\frac{c}{w(0)^{1 / n}} \leq\left|Z_{n}(\mu)\right|^{1 / n} \leq \frac{C}{w(0)^{1 / n}},
$$

where $c, C$ are absolute constants.
Proof. From (6.4),

$$
Z_{n}(\mu)=w(0)^{1 / n} Z_{n}\left(K_{2 n}\right)=w(0)^{1 / n}\left|K_{2 n}\right|^{2 / n} Z_{n}\left(\widetilde{K_{2 n}}\right),
$$

where $K_{2 n}=K_{2 n}(w)$ is a symmetric convex body in $\mathbb{R}^{n}$ and $\widetilde{K_{2 n}}$ is its homothetic image of volume 1. We deduce from Proposition 6.7 that there is a universal constant $c$ such that $c \leq\left|Z_{n}\left(\widetilde{K_{2 n}}\right)\right|^{1 / n} \leq 1$. Therefore,

$$
\begin{equation*}
c w(0)^{1 / n}\left|K_{2 n}\right|^{2 / n} \leq\left|Z_{n}(\mu)\right|^{1 / n} \leq w(0)^{1 / n}\left|K_{2 n}\right|^{2 / n} . \tag{6.8}
\end{equation*}
$$

From Proposition 6.6,

$$
\left|K_{n}\right|^{1 / n} \leq\left|K_{2 n}\right|^{1 / n} \leq \frac{\Gamma(2 n+1)^{1 / 2 n}}{\Gamma(n+1)^{1 / n}}\left|K_{n}\right|^{1 / n} \leq C\left|K_{n}\right|^{1 / n} .
$$

By definition of $K_{n}$, after integration in polar coordinates we get

$$
\begin{aligned}
\left|K_{n}\right| & =\left|B_{2}^{n}\right| \int_{S^{n-1}} \frac{1}{\|\theta\|_{K_{n}}^{n}} d \sigma(\theta)=n\left|B_{2}^{n}\right| \int_{S^{n-1}} \int_{0}^{\infty} t^{n-1} \frac{w(t \theta)}{w(0)} d t d \sigma(\theta) \\
& =\frac{1}{w(0)} \int w(x) d x .
\end{aligned}
$$

Since $\mu$ is a probability measure, we have

$$
\begin{equation*}
\left|K_{n}\right|=w(0)^{-1} \tag{6.9}
\end{equation*}
$$

and conclude that $w(0)^{-1 / n} \leq\left|K_{2 n}\right|^{1 / n} \leq C w(0)^{-1 / n}$. Combining this estimate with (6.8) gives the conclusion.
6.9. COROLLARY. Let we be an even log-concave density of a probability measure $\mu$ in $\mathbb{R}^{n}$. Then

$$
\left(\int_{\widetilde{K_{n+2}}}|x|_{2}^{2} d x\right)^{1 / 2} \leq w(0)^{1 / n}\left(\int|x|_{2}^{2} w(x) d x\right)^{1 / 2} \leq C\left(\int_{\widetilde{K_{n+2}}}|x|_{2}^{2} d x\right)^{1 / 2},
$$

where $C$ is a universal constant. Moreover,

$$
\begin{equation*}
\left(\int_{\widetilde{K_{n+2}}}|x|_{2}^{2} d x\right)^{1 / 2} \geq\left(\int_{\widetilde{B_{2}^{n}}}|x|_{2}^{2} d x\right)^{1 / 2}=\sqrt{\frac{n}{n+2}}\left|B_{2}^{n}\right|^{-1 / n} \geq c \sqrt{n}, \tag{6.10}
\end{equation*}
$$

where $c$ is a universal constant.
Proof. The proof is again based on (6.4). We use it with $p=2$ to get

$$
\begin{equation*}
\forall \theta \in \mathbb{R}^{n}, \quad \int\langle x, \theta\rangle_{+}^{2} w(x) d x=w(0)\left|K_{n+2}\right|^{2 / n+1} \int_{\widetilde{K_{n+2}}}\langle x, \theta\rangle_{+}^{2} d x . \tag{6.11}
\end{equation*}
$$

From Proposition 6.6,

$$
\left|K_{n}\right|^{1 / n} \leq\left|K_{n+2}\right|^{1 / n} \leq \frac{\Gamma(n+3)^{1 /(n+2)}}{\Gamma(n+1)^{1 / n}}\left|K_{n}\right|^{1 / n} .
$$

Since $\left|K_{n}\right|=w(0)^{-1}$ (see (6.9)), we deduce that

$$
w(0)^{-2 / n} \leq w(0)\left|K_{n+2}\right|^{2 / n+1} \leq \frac{(n+2)(n+1)}{\Gamma(1+n)^{2 / n}} w(0)^{-2 / n} \leq C w(0)^{-2 / n}
$$

by properties of the Gamma function. To conclude, we observe that for any orthonormal basis $u_{1}, \ldots, u_{n}$ of $\mathbb{R}^{n}$, we have

$$
\begin{aligned}
w(0)^{2 / n} \int|x|_{2}^{2} w(x) d x & =w(0)^{2 / n} \sum_{i=1}^{n} \int\left\langle x, u_{i}\right\rangle^{2} w(x) d x \\
& =w(0)^{2 / n} \sum_{i=1}^{n} \int\left\langle x, u_{i}\right\rangle_{+}^{2} w(x) d x+\int\left\langle x,-u_{i}\right\rangle_{+}^{2} w(x) d x
\end{aligned}
$$

and we use (6.11).
The "moreover" part is in fact slightly more general. Let $K$ be of volume 1 . Then

$$
\int_{K}|x|_{2}^{2} d x=\int_{K \cap \widetilde{B_{2}^{n}}}|x|_{2}^{2} d x+\int_{K \backslash \widetilde{B_{2}^{n}}}|x|_{2}^{2} d x \geq \int_{\widetilde{B_{2}^{n}}}|x|_{2}^{2} d x
$$

since the Euclidean norm of any vector in $K \backslash \widetilde{B_{2}^{n}}$ is larger than that of any vector in $\widetilde{B_{2}^{n}} \backslash K$, and $\left|K \backslash \widetilde{B_{2}^{n}}\right|=\left|\widetilde{B_{2}^{n}} \backslash K\right|$.

### 6.3. The final step

Proof of inequality (6.1). Recall that to conclude the proof of Theorem 6.1 it is enough to prove that for any random vector $X$ distributed according to a logconcave symmetric probability measure $\mu$,

$$
\begin{equation*}
\left(\mathbb{E}|X|_{2}^{p}\right)^{1 / p} \leq C\left(\mathbb{E}|X|_{2}+\sigma_{p}(X)\right) . \tag{6.12}
\end{equation*}
$$

Let $k$ be the integer such that $p \leq k<p+1$. Then $\left(\mathbb{E}|X|_{2}^{p}\right)^{1 / p} \leq\left(\mathbb{E}|X|_{2}^{k}\right)^{1 / k}$ and by Proposition 5.16, $\sigma_{k}(X) \leq \sigma_{p+1}(X) \leq C \sigma_{p}(X)$. From (6.3) we have

$$
\begin{equation*}
\left(\mathbb{E}|X|_{2}^{k}\right)^{1 / k}=\frac{\left(\mathbb{E}\left(b_{Z_{k}}(G)^{k}\right)\right)^{1 / k}}{\left(\mathbb{E} g_{+}^{k}\right)^{1 / k}} \leq \frac{C}{\sqrt{k}}\left(\mathbb{E}\left(b_{Z_{k}}(G)^{k}\right)\right)^{1 / k}, \tag{6.13}
\end{equation*}
$$

where $Z_{k}$ is associated with $\mu$. Observe that $\sigma_{k}(X)$ is the smallest number $b$ such that $Z_{k} \subset b B_{2}^{n}$. We split the discussion into two cases. Let $c$ be a small enough constant.

If $k>\left(c \frac{\mathbb{E} h_{z_{k}}(G)}{\sigma_{k}(X)}\right)^{2}$ we deduce from Theorem 4.20 that

$$
\left(\mathbb{E}\left(h_{Z_{k}}(G)^{k}\right)\right)^{1 / k} \leq C \sqrt{k} \sigma_{k}(X),
$$

and (6.12) is proved.
If $k \leq\left(c \frac{\mathbb{E} b_{z_{k}}(G)}{\sigma_{k}(X)}\right)^{2}$ we deduce from Theorem 4.20 that

$$
\begin{equation*}
\left(\mathbb{E}\left(h_{Z_{k}}(G)^{k}\right)\right)^{1 / k} \leq C \mathbb{E} h_{Z_{k}}(G) . \tag{6.14}
\end{equation*}
$$

Moreover, from Dvoretzky's Theorem (see Theorem 4.18), the set of subspaces $E \in \mathscr{G}_{n, k}$ such that

$$
\frac{1}{2} \frac{\mathbb{E} h_{Z_{k}}(G)}{\mathbb{E}|G|_{2}} P_{E} B_{2}^{n} \subset P_{E} Z_{k} \subset \frac{3}{2} \frac{\mathbb{E} h_{Z_{k}}(G)}{\mathbb{E}|G|_{2}} P_{E} B_{2}^{n}
$$

has measure greater than $1-4 \exp (-c k)$. Therefore

$$
\begin{equation*}
\frac{\mathbb{E} h_{Z_{k}}(G)}{\mathbb{E}|G|_{2}} \leq 2\left(\frac{\left|P_{E} Z_{k}\right|}{\left|B_{2}^{k}\right|}\right)^{1 / k} \leq C^{\prime} \sqrt{k}\left|P_{E} Z_{k}\right|^{1 / k} \tag{6.15}
\end{equation*}
$$

since it is well known that $\left|B_{2}^{k}\right|^{1 / k} \geq c / \sqrt{k}$. The $Z_{k}$-body is associated with the symmetric log-concave measure $\mu$, therefore Lemma 6.5 implies that $P_{E}\left(Z_{k}\right)=$ $Z_{k}\left(\Pi_{E} \mu\right)$. We conclude from Corollary 6.8 that

$$
\begin{equation*}
\left|P_{E}\left(Z_{k}\right)\right|^{1 / k} \leq \frac{C}{\left(\Pi_{E} \mu(0)\right)^{1 / k}} . \tag{6.16}
\end{equation*}
$$

Combining (6.13)-(6.16), and using the fact that $\mathbb{E}|G|_{2} \leq \sqrt{n}$, we get

$$
\begin{equation*}
\left(\mathbb{E}|X|_{2}^{k}\right)^{1 / k} \leq \frac{C \sqrt{n}}{\left(\Pi_{E} \mu(0)\right)^{1 / k}} . \tag{6.17}
\end{equation*}
$$

Let $Y=P_{E} X$; then $\Pi_{E} \mu$ is the density associated with $Y$ which is even and logconcave. Since $E$ is of dimension $k$, we deduce from Corollary 6.9 that

$$
\left(\Pi_{E} \mu(0)\right)^{1 / k}\left(\mathbb{E}|Y|_{2}^{2}\right)^{1 / 2} \geq C \sqrt{k}
$$

Therefore the set of subspaces $E \in \mathscr{G}_{n, k}$ such that

$$
\begin{equation*}
\left(\mathbb{E}|X|_{2}^{k}\right)^{1 / k} \leq C \sqrt{n / k}\left(\mathbb{E}\left|P_{E} X\right|_{2}^{2}\right)^{1 / 2} \tag{6.18}
\end{equation*}
$$

has measure greater than $1-4 \exp (-c k)$. Rotational invariance of the Haar measure $\nu_{n, k}$ on $\mathscr{G}_{n, k}$ implies that for each fixed $\theta_{0} \in S^{n-1}$,

$$
\mathbb{E}_{\nu_{n, k}}\left|P_{E} \theta_{0}\right|_{2}^{2}=\int_{S^{n-1}}\left|P_{E_{0}} \theta\right|_{2}^{2} d \sigma(\theta)
$$

where $E_{0}$ is a fixed subspace in $\mathscr{G}_{n, k}$. We can choose $E_{0}=\operatorname{span}\left\{e_{1}, \ldots, e_{k}\right\}$, where $e_{i}$ are the vectors coming from the canonical basis of $\mathbb{R}^{n}$. Since for every $i=1, \ldots, n$, $\int_{S^{n-1}} \theta_{i}^{2} d \sigma(\theta)=\int_{S^{n-1}} \theta_{1}^{2} d \sigma(\theta)$, we get

$$
\begin{aligned}
\int_{S^{n-1}}\left|P_{E_{0}} \theta\right|_{2}^{2} d \sigma(\theta) & =\sum_{i=1}^{k} \int_{S^{n-1}} \theta_{i}^{2} d \sigma(\theta)=k \int_{S^{n-1}} \theta_{1}^{2} d \sigma(\theta) \\
& =\frac{k}{n} \sum_{i=1}^{n} \int_{S^{n-1}} \theta_{i}^{2} d \sigma(\theta)=\frac{k}{n}
\end{aligned}
$$

Therefore,

$$
\mathbb{E} \mathbb{E}_{\nu_{n, k}}\left|P_{E} X\right|_{2}^{2}=\frac{k}{n} \mathbb{E}|X|_{2}^{2}
$$

and the set of subspaces $E \in \mathscr{G}_{n, k}$ such that

$$
\begin{equation*}
\left(\mathbb{E}\left|P_{E} X\right|_{2}^{2}\right)^{1 / 2} \leq \sqrt{\frac{\left(e^{c} / 4\right) k}{n}}\left(\mathbb{E}|X|_{2}^{2}\right)^{1 / 2} \tag{6.19}
\end{equation*}
$$

has measure greater than $4 \exp (-c)$. We can find a subspace $E$ such that (6.18) and (6.19) hold true, which proves that

$$
\left(\mathbb{E}|X|_{2}^{k}\right)^{1 / k} \leq C\left(\mathbb{E}|X|_{2}^{2}\right)^{1 / 2}
$$

By Proposition 5.16, we already know that $\left(\mathbb{E}|X|_{2}^{2}\right)^{1 / 2} \leq C \mathbb{E}|X|_{2}$, and this finishes the proof of $(6.12)$.

### 6.4. Notes, comments and further reading

Theorem 6.1 is due to Paouris [78]. It had a great influence on the theory of highdimensional convex bodies, as well as in random matrix theory and probability in Banach spaces. In his paper Paouris assumed a log-concave measure to be in isotropic position. Theorem 6.1 is stated following [2] where the authors propose a new short proof, avoiding the notion of $Z_{p}$-bodies associated with a measure. The formulation of [2] corresponds to a probabilistic point of view. Indeed,
it indicates that one can compare strong moments and weak moments of a logconcave random vector in a Hilbert space. It is conjectured in [63] that it still holds true in a general Banach space and some partial confirmation is given, in particular for an unconditional log-concave measure. In this particular case, the "moreover" part of Theorem 6.1 was established by Bobkov and Nazarov [18]. In presenting the proof of Theorem 6.1, we have followed the original approach of Paouris except that we have written all the formulas with a Gaussian random vector instead of the uniform measure on the sphere. Moreover, we have simplified the presentation by reducing the proof to the even log-concave setting. In this case, Proposition 6.7 and Corollary 6.8 are simpler to state and prove. Their analogues in the case of a log-concave measure with barycentre at the origin are known and we refer to [79] for an extensive study of $Z_{p}$-bodies. Paouris [79] also studied negative moments. This problem concerns small ball concentration.

In the log-concave setting, major progress has recently been made in the study of the concentration of mass in a Euclidean thin shell [59, 39, 60, 38, 56]. We refer to [55] for a short survey of related open questions.

From a probabilistic point of view, it is worth noticing that Theorem 6.1 has been extended to the case of general convex measures [1].

The interested reader is encouraged to read the upcoming book [27].

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