



Peru OECD Forum 2016

Information for moderators, speakers and panelists on the flow of the sessions

Dear participant,

Thank you for participating in this Forum. Please find herewith important information about your participation in the *Peru OECD Forum 2016* on 14 October, 2016 from 900 to 1800 hours.

Venue

The event will take place at

CENTRUM Católica Business School
Jr. Daniel Alomía Robles 125
Urbanización Los Álamos de Monterrico
Surco, Lima, Perú

The auditorium has the following characteristics

- Capacity: 500 persons
- 5m x 3m LED screen
- A podium and armchairs will be placed on the stage arranged in television set format
- Background panel with the event's name



Technical facilities:

For their presentations, speakers will have available the following technical equipment on stage

- UHF wireless microphone with earset (earheld)
- Audio monitoring
- Wireless clicker for transparency projector
- Screen to project transparencies
- Countdown time control



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Details for your participation

Moderators

If you will be a **moderator**, during the break before your participation please go to the control desk to have your microphone wired and receive a tablet to receive the questions from the audience.

Your session's control officer¹ will give you before the event a detailed session script. This document will guide you during the session. You may introduce certain changes but if so you must advise the session officer to make sure all panel participants are aware of any changes that may regard them. For instance, any changes to the questions suggested in the script book.

The script book will include a timeline that must be followed as it is crucial for the success of the event. Please do not change it. An automatic timeclock will be available during the session as well as a timekeeping officer to address any possible concerns.

Once the session starts you will conduct the session from your position. The script book will provide information to:

1. Say a few brief opening remarks.
2. Introduce the speakers to make their presentations at the times set forth in the script book.
3. Briefly introduce the panelists.
4. Make some questions included in the script book. (Remember please if you change these questions, you must advise the session officer in advance and ensure the panelists will be conveniently prepared).
5. A few minutes before the end of the session, you may ask a couple of questions from the audience. These questions will show in the tablet PC handed to you before the session.
6. Before the end of the session, if the Government Representative has Minister Rank, turn over the floor to him/her for a final intervention.
7. At the end of the session and after thanking the panelists for their participation, a photograph will be made. You must then proceed to the control desk to remove your microphone and return the tablet PC.

¹ A list of the session control officers appears as an annex hereto.



Speakers

Speakers will be allowed between 10 and 15 minutes for their presentations.

During the break before your presentation please go to the control desk to have your microphone wired and assure your presentation runs smoothly.

Once the session starts, the moderator will introduce the speakers and then turn the floor over to the speakers who may address the audience from the speakers' lectern, or from their designated seats at the stage. Once your speech is concluded, you will return to your designated seat at the stage to participate in the panel dialogue.

When the presentations end, from his/her position the moderator will open the session to questions and direct them to the appropriate speakers for answering. Additionally, the moderator may ask a couple of questions from the public, which will be selected and channeled to him/her.

At the end of the session and after thanking the speakers, a photograph will be taken, and the sound assistant will remove your microphone.

About the presentations:

- Date and delivery: Send your Powerpoint presentation (if any) by 11 October, 2016. to STPERU-OCDE@rree.gob.pe, copied to pandresamo@ifc.org, oschiappapietra@pucc.edu.pe, Jorge.CARBONELL@oecd.org.
- Format: 1920 x 1080 Full HD
- Aspect: 16:9
- Fonts: Please use Microsoft fonts, at least 30 point large. Include font sources for any special characters.
- Colors: Choose reader-friendly color combinations. Remember; what may be easily read on your device, will not necessarily look good on the screen. Avoid red, green and light colors.



Panelists

If you are a **panelist**, please go to the control desk during the break before your session to get your microphone.

Before the session you will take your designated seat on the stage, where you will remain during the whole session.

After the presentations, the moderator will open the discussion panel and address questions to individual panelists, as planned. The questions should be given to you prior to the event so that you can prepare. If you have questions or concerns about the questions, please contact the moderator and keep your session official in the loop².

Before the end of the session the moderator will choose some questions from the audience and address them to the panelists.

Please answer the questions briefly. Bear in mind you will address a diverse audience who may lack technical knowledge on the topic. Consider what ideas may be useful in this forum, which aims at: presenting the Peruvian Government's planned reforms to the general public, discussing how public policy challenges may be best addressed in the light of OECD's best practices, highlighting international experiences that may be useful for the country's reform process.

At the end of the session a photograph will be taken, and the sound assistant will remove your microphone.

Thanks for your time. If you have any doubts or concerns please contact your session control official.

² A list of individual email addresses appears as an annex hereto.



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AGENDA AND PARTICIPANTS

9:00-9:45

OPENING: Peru and the OECD. A mutually beneficial relationship

- Welcome - **Fernando D'Alessio** - Director General, CENTRUM Católica
- Moderator: **Jorge Familiar** – Vice-president, World Bank
- Dialog between:
 - **Pedro Pablo Kuczynski** – President of the Republic of Peru
 - **Ángel Gurría** – Secretary General, OECD

9:45-11:00

SESSION 1: Economic growth, poverty alleviation and equality of opportunities

- Moderator: **Fernando D'Alessio** - Director General, CENTRUM Católica (fdaless@pucp.pe)
- Presentations:
 - **Alfredo Thorne**, Minister of Economy and Finance
 - **Mario Pezzini**, Director, Development Center, OECD (contacts: Sebastian.NIETOPARRA@oecd.org, Jorge.Carbonell@oecd.org)
- Panelists:
 - **Mary Hallward-Driemeier**, Lead Economist, Trade and Competitiveness, World Bank Group. Mhallward@worldbank.org
 - **Marta Ruiz Arranz**, Advisor, Regional Economy, Andean Countries, Inter-American Development Bank

Session official: José La Rosa, Ministry of Economy and Finance, jlarosa@mef.gob.pe



11:30-12:45

SESSION 2: A modern state fostering integrity in the public sector

- Moderator: **María del Carmen Sacasa**, Resident Coordinator, United Nations; Resident Representative, UNDP. ma.carmen.sacasa@one.un.org; pilar.airaldi@undp.org
- Presentations
 - **María Soledad Pérez**, Minister of Justice and Human Rights
 - **Janos Bertok**, Head, Public Integrity Division, Public Governance and Territory Development, OECD. Janos.BERTOK@oecd.org
- Panelists:
 - **Silvia Spaeth**, Research Head, Ministry of the Interior, Germany. Silvia.Spaeth@bmi.bund.de
 - **Jorge Medina**, President, Pro Ética. jmedina@proetica.org.pe

Session official: Pedro Andres Amo, World Bank Group, pandresamo@ifc.org

14:15-15:30

SESSION 3: Education and Competencies. Pillars of a knowledge based economy

- Moderator: **Beatrice Avolio**, Adjunct Director General, CENTRUM Católica (bavolio@pucp.pe)
- Presentations:
 - **Jaime Saavedra**, Minister of Education
 - **Alonso Fernando Grados**, Minister of Labor
 - **Andreas Schleicher**, Director, Education and Competencies, OECD. Contact: Pauline.MUSSET@oecd.org
- Panelists:
 - **Pablo de la Flor**, Chairman, Education Committee, IPAE. hlazo@ipae.pe
 - **Zbigniew Marciniak**, former Under Secretary of State, Education, Poland. z.marciniak@mimuw.edu.pl; zbimar@mimuw.edu.pl

Session official: Oscar Schiappapietra, CENTRUM, oschiappapietra@pucp.edu.pe



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15:45-17:00

SESSION 4: A modern state closer to the citizens

- Moderator: **Irene Horejs**, European Union's Ambassador to Peru (Contact: Anne Steppe, 415-0800, Anne.Steppe-Moulin@eeas.europa.eu)
- Presentations:
 - **Mayén Lucrecia Ugarte**, Secretary for Government Administration, Cabinet Chief's Office. mugarte@pcm.gob.pe
 - **Rolf Alter**, Director, Public Governance and Territory Development, OECD. Contact: Paqui.SANTONJA@oecd.org
- Panelists:
 - **Michelle d'Auray**, Canadian Ambassador to OECD. Contact: Fabiola.Stevens@international.gc.ca
 - **Fernando Cilloniz**, Governor, Ica Region, Peru. (056)237348

Session official: Alberto Castro, Cabinet Chief's Office, acastro@pcm.gob.pe

17:00-17:45

Closing ceremony

- Moderator: **Javier Iguñiz**, Executive Secretary, National Agreement, Peru
- Dialog between:
 - **Fernando Zavala**, Cabinet Chief
 - **Ricardo Luna Mendoza**, Minister of Foreign Affairs
 - **Gabriela Ramos**, Special Advisor to the Secretary General. G20 Sherpa, OECD Cabinet Head
 - **Alberto Rodríguez**, Director, Andean Region, World Bank